



The 2024 Stone County Community Guide is an official publication of the Table Rock Lake Chamber of Commerce.

Publication Date:
May 2024

Ad Deadline:
April 15, 2024

Print Run:
24,000 Copies

Distribution:

- Mailed to 18,000 Residential and Business Addresses
- Table Rock Lake Chamber of Commerce Visitor Center
- Phone/Internet Relocation and Community Information Lead Requests
- Select High-Traffic Member Locations
- The Community Guide is also available as a digital flipbook with linked ads for online requests and website viewing.

Table Rock Lake Chamber of Commerce

The Stone County Community Guide is a full-color publication printed every other year that markets the Table Rock Lake area to full and part-time residents. Our content provides extensive information about products and services featured in the communities of Stone County, MO.

PRICING

1/8 page horizontal	\$275
1/4 page	\$490
1/2 page vertical or horizontal	\$815
Full page	\$1,330
Inside front or back cover	\$1,635
Opposite inside front cover	\$1,635
Back cover (1/4 page)	\$699
Back cover (1/2 page)	\$1,020

*** Rates are subject to change.

AD SPECS

Ad Dimensions	Width	x Height
1/8 page	3.75"	2.435"
1/4 page	3.75"	4.875"
1/2 page horizontal	7.5"	4.875"
1/2 page vertical	3.75"	10"
Full page	7.5"	10"
Full page w/bleed	8.625"	11.125"

AD SUBMISSION SPECIFICATIONS

Format: High Resolution PDF, TIFF, PSD

Color Mode: CMYK

Color Resolution: 300 dpi @100%

Submit Ads to: mglenn@visittablerocklake.com

DEADLINE: APRIL 15, 2024



Space based on availability. Have questions?
Need more information? Call Michelle Glenn, she's here to help!

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