

OF RESTAURANT MANAGEMENT & CULINARY

The National Restaurant Association is pleased to bring you the second edition of its industry-driven curriculum for students exploring careers in culinary arts, restaurant, and foodservice management.

Foundations of Restaurant Management & Culinary Arts, 2/e is a comprehensive educational suite, developed by industry and academic experts focusing on the real-world knowledge that future professionals need for success in the restaurant and foodservice industry.

Each level features a blended approach to culinary arts and restaurant management topics, designed to build critical skills for the workplace.

The learning objectives, activities, and content are designed to teach and reinforce academic standards and 21st century learning skills such as critical thinking and creativity. Also, there is added emphasis on cross-curricular integration in subjects like literacy, science and a chapter on culinary math.

The curriculum supports the National Restaurant Association Educational Foundation's ProStart® Program.

*ProStart schools are eligible for a discount.

NEW TO THE SECOND EDITION:

- Shorter chapters and a modular format helps manage class time.
- New lesson plans and customized instruction options for differentiated learning.
- New engaging videos and animations.
- · Refreshed test banks and activities.
- Enhanced eBook features.
- Students are eligible to work towards the ProStart Certificate of Achievement.



For More Information Contact:

FOUNDATIONS

OF RESTAURANT MANAGEMENT & CULINARY ART:

SECOND EDITION

Curriculum of the ProStart® Program





INDIVIDUAL PRODUCT PRICING



Prepare students for careers in culinary arts, restaurant, and foodservice management with FRMCA 2/e.

Package Description	SKU	ISBN	Price*
Level 1 Student Textbook	FL1ST	978-1-58280-335-7	\$76.00
Level 1 VitalSource eBook Subscription (1 year)	FL12EVST	978-1-58280-371-5	\$32.00
Level 1 Student Activity Guide	FL1AB	978-1-58280-338-8	\$28.00
Level 1 Exam View Assessment Suite	FL1EVUSB	978-1-58280-365-4	\$140.00
Level 1 Teacher Resources USB Revised	FL1TRR	978-1-58280-340-1	\$170.00
Level 1 Online Exam Voucher	FL10EV	978-1-58280-341-8	\$18.00
Level 2 Student Text book	FL2ST	978-1-58280-342-5	\$76.00
Level 2 VitalSource eBook Subscription (1 year)	FL12EVST	978-1-58280-372-2	\$32.00
Level 2 Student Activity Guide	FL2AB	978-1-58280-345-6	\$28.00
Level 2 Exam View Assessment Suite	FL2EVUSB	978-1-58280-366-1	\$140.00
Level 2 Teacher Resources USB Revised	FL2TRR	978-1-58280-347-0	\$170.00
Level 2 Online Exam Voucher	FL2OEV	978-1-58280-348-7	\$18.00
2nd Edition Print Answer Sheet	FEAS2E	978-1-58280-349-4	\$18.00

^{**}Foundations 2e eBook integration and multi-year purchase options available!**

Contact Maggie Braunscheidel for more information and official quote at mbraunscheidel@restaurant.org | 312-627-2423



BUNDLED PRODUCT PRICING



Students will also continue to have the exclusive opportunity to earn a Certificate of Achievement from the National Restaurant Association Educational Foundation for successfully passing course requirements.

Package Description	SI	KU	ISBN	Price
Student Package: - Student Textbook - Student Activity Guide	Level 1 Level 2	FL1SPB FL2SPB	978-1-58280-350-0 978-1-58280-354-8	\$83.00
Student Print Package: - Student Textbook - Student Activity Guide - Print Answer Sheet		FL1SPP FL2SPP	978-1-58280-351-7 978-1-58280-355-5	\$98.00
Teacher Package: - Student Textbook - Exam View Assessment Suite - Teacher Resource USB	Level 1 Level 2	FL1TPR FL2TPR	978-1-58280-352-4 978-1-58280-356-2	\$309.00

^{*} ProStart schools are eligible for a discount.

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