


THE VALUE ACEC/MN DELIVERED IN 2019-2020


LEADERSHIP



New Staff at ACEC/MN:


- Jonathan Curry, Executive Director
- John Krapek, Education & Outreach Coordinator

VALUE



35+
ACEC/MN events hosted in 2019-2020

60+
PDHs offered



400+
Attendees at **Women in Engineering** events

TRANSFORMATION

Committee Accomplishments:

Legislative: Tracked legislative developments and continued advocacy efforts during chaotic 2020 session

Transportation: Weekly meetings with MnDOT leaders to discuss COVID-19 consulting and contracting procedures

Marketing & Communications: Created [onboarding document](#) to raise awareness of programs and member benefits

Design Technology Forum: Collaborated with MnDOT to develop e-signature standards

Scholarship: Awarded a record number of 14 scholarships totaling \$33,500

Risk Management: Hosted presentations on cybersecurity and leadership transition
→ [Get involved!](#)




Minnesota Legislative Leadership meets with ACEC/MN members on Capitol Consulting Day, including:

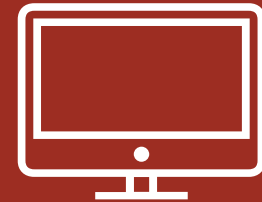
- Speaker of the House Representative Melissa Hortman
- Senate Bonding Chair Senator David Senjem

ACEC/MN COVID-19 Response

- Protecting health and safety of members by suspending in-person programming
- Continuous communication of resources and news to members
- Transition to virtual platforms
- New **Virtual Town Hall** series creates a dialogue among Federal and State Legislators, industry leaders, and members
- Engagement with public and private stakeholders and industry partners to limit economic fallout and keep engineering firms operating



First time reaching national ACEC Political Action Committee fundraising goal
\$23,450 raised in 2020



ACEC/MN goes Virtual with Webcasts

15+ events streamed online in 2020

Accessible to members across MN

Energy & Natural Resources Committee Accomplishments:

Major engagement effort with Minnesota legislators to review new clean energy legislation, provide input, and urge passage of bill




November event on **Energy, Mining, & Renewable Energy** in Duluth expands participation options for members outside the Twin Cities metro

ACEC/MN Provides Members:



- Advocacy for the engineering profession at the Minnesota Legislature
- Professional industry networking opportunities
- Connections to government and local business community
- Professional development and industry impact through committee participation
- Resources and connections through ACEC National

LinkedIn Highlights:



88%
Increase in followers

5.7% Average engagement rate