

EDC WEBINAR: HELPFUL LINKS & RESOURCES

OPPORTUNITY KNOCKS: 3 PROMISING EXPORT MARKETS FOR CANADIANS

EXPORTING TO THE UNITED STATES

- [EDC U.S. Market Entry Advisors](#)
- [TCS: Doing business in the United States](#)
- [State trade fact sheets](#)
- [Sector reports](#)
- [Canadian Technology Accelerators](#)
- [Entering the U.S. market: Logistics and best practices](#)
- [Exporting to the United States - A Guide for Canadian Businesses](#)
- Articles – EDC
 - [Going south of the border: How to gain a global presence in the U.S.](#)
 - [Canadian companies hungry for growth are still turning to the U.S. market](#)
 - [Exporting to the U.S.: The whole isn't always greater than the sum of its parts](#)
 - [3-point game plan when exporting to the U.S.](#)
- [SelectUSA](#)
 - [2022 Investment Summit: June 26 –29, 2022](#)
 - [Overall investment checklist: Key considerations for foreign investors in the United States](#)
- Canada-United States-Mexico Agreement (CUSMA) Resources
 - [CUSMA: Text of the Agreement](#)
 - [CUSMA: Navigating the new North America trade deal](#)
 - [CUSMA and small and medium-sized enterprises](#)
 - [Explore key changes from NAFTA to CUSMA for importers and exporters](#)
 - [Profiting from Canada's free trade agreements](#)

EXPORTING TO INDIA

- [EDC India Market Entry Advisors](#)
- [TCS: Doing business in India](#)
- Articles – EDC
 - [Business in India: A market of opportunity for Canadian exporters](#)
 - [Cultural tips for doing business in India](#)
 - [Reflections on India: 4 lessons learned from Canadian exporter](#)

EXPORTING TO CHINA

- [EDC China Market Entry Advisors](#)
- [TCS: Doing business in China](#)
- Articles – EDC
 - [Top 5 sector opportunities for Canadian businesses in China](#)
 - [Getting to China: The power of partnerships](#)
 - [e-Commerce: Leveling the playing field in global markets](#)
 - [3 tips for Canadian companies selling in China](#)
 - [China's e-Commerce market: here small companies go to think big](#)
- Trade Alliance Organizations & Resources
 - [Asia Pacific Foundation of Canada](#)
 - [Canada China Business Council](#)
 - [University of Alberta — China Institute](#)

EXPORTING TO 'HIDDEN GEM' MARKETS

INDONESIA

- [EDC Indonesia Market Entry Advisors](#)
- [TCS: Doing business in Indonesia](#)
- [Navigating the opportunities and challenges in Southeast Asia](#)

PHILIPPINES

- [EDC Philippines Market Entry Advisors](#)
- [TCS: Doing business in the Philippines](#)
- [Doing business in the Philippines: 11 essential etiquette tips](#)

SINGAPORE

- [EDC Singapore Market Entry Advisors](#)
- [TCS: Doing business in Singapore](#)
- [Cultural tips for doing business in Singapore](#)
- [Navigating the opportunities and challenges in Southeast Asia](#)
- [Singapore: Your access to Asia](#)
- [Tap into Singapore's untapped potential](#)
- [Small & mighty: Time to set your sights on Singapore](#)

SOUTH KOREA

- [EDC Korea Market Entry Advisors](#)
- [TCS: Doing business in Korea, Republic](#)

- [Canada-Korea Free Trade Agreement](#)

VIETNAM

- [EDC Vietnam Market Entry Advisors](#)
- [TCS: Doing business in Vietnam](#)
- [Three emerging markets to watch: Vietnam, Thailand and the UAE](#)

EXPORTING AGENCIES & RESOURCES

- [Business Development Bank of Canada \(BDC\)](#)
- [Canada Border Services Agency](#)
- [Canada Tariff Finder](#)
- [Canadian Commercial Corporation](#)
- [Export Development Canada \(EDC\)](#)
 - [EDC Export Help Hub](#)
 - [MyEDC](#)
- [Trade Commissioner Service \(TCS\)](#)
 - Register for [MyTCS](#)
 - [Export quiz: Are you ready?](#)
 - [Step-By-Step Guide to Exporting](#)
 - [CanExport Funding](#)
 - [Trade Missions and Event Recruitment](#)
 - [Contact a trade commissioner in Canada](#)
 - [TCS offices abroad](#)
- [World Bank: Ease of Doing Business Rankings](#)

EXPERT PANELISTS

- [Jean-Christian Brillant](#)—Minister (Commercial), Embassy of Canada in China, [Global Affairs Canada](#)
- [Michael Gonsalves](#)—Senior Regional Manager, U.S.A. (Atlanta), [EDC](#)
- [Liew Chia Wan](#)— Chief Representative, Greater China, [EDC](#)
- [Ladislau Papara](#)—Chief Representative, India, [EDC](#)
- (Moderator) [Meena Aier](#)—Senior Research Economist, [EDC](#)

ECONOMIC REPORTS

- [Markets of opportunity for Canadian exporters](#)
- [Global Economic Outlook](#)

- [Global Export Forecast](#)
- [Country Risk Quarterly](#)
- [Trade Confidence Index](#)
- [Country and market information](#)

RISK MITIGATION PRODUCTS & SERVICES

- [Credit Insurance](#)
- [Foreign Exchange Facility Guarantee](#)
- [Account Performance Security Guarantee](#)
- [Export Guarantee Program](#)
- [Trade Recovery Guarantee](#)

ON-DEMAND WEBINARS

(Recent)

- [Global Economic Outlook: What you need to know](#)
- [Net zero by 2050: What it will mean for your business](#)
- [Building your network: Strategies for women entrepreneurs](#)
- [Better business practices: Making ESG work for you](#)
- [How an advisory board can help your business go global](#)
- [Building a global brand: Strategies for Indigenous-owned businesses](#)
- [2021 Global Economic Outlook: Road to recovery](#)
- [100 days of Joe Biden: The new outlook for Canadian business](#)
- [IP strategies: Protecting your intellectual property abroad](#)
- [Going global: How to find success in international markets](#)
- [The Brexit impact: Navigating the journey ahead](#)
- [Selling your services to the world: How to find new markets](#)
- [The future of retail: Exceeding post-COVID customer expectations](#)
- [Finding new customers: How to diversify your markets](#)
- [Mastering international contracts: From strategy to success](#)

Looking for other resources?

Please [contact us](#), or visit [EDC Export Help Hub](#), the online resource that provides quick, comprehensive answers to your international business questions.

For all EDC customer inquiries, please contact your Account Manager or our Customer Care Team at 1-866-716-7201 or support@edc.ca, weekdays between 7:00 a.m. – 8:00 p.m. EST.