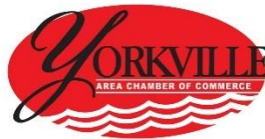


Yorkville Area Chamber of Commerce Member Level Comparison

Benefit	Standard Members	Partner Members	Premier Members	
1	Online Business Directory Listing with link to your website	X	X	X
2	Community Guide Directory Listing (direct mailed to 10,000+ residents and businesses)	X	X	X
3	New membership announced with logo in eblast (750+ subscribers)	X	X	X
4	New members announced on WSPY during Biz Buzz radio program	X	X	X
5	Business cards/promo materials on display in Chamber office	X	X	X
6	New members assigned a Chamber Ambassador	X	X	X
7	Ribbon Cutting for business that is new, relocated, or substantially renovated	X	X	X
8	Invited to New Member Reception during first year of membership	X	X	X
9	Access to programming through social, networking, professional development and educational programs	X	X	X
10	Meet elected leaders at forums for education, updates, and political connections	X	X	X
11	Opportunities for logo visibility and to showcase or give presentations	X	X	X
12	Optional Leads Group participation	X	X	X
13	Submit announcements & job postings to Chamber website Member News blog	X	X	X
14	Free eblast inclusion (750+ subscribers) for Member News items (see #13)	X	X	X
15	Free promotional support of holiday season sales and activities	X	X	X
16	Free inclusion (for food & beverage businesses) in Yorkville Area Dining Guide	X	X	X
17	Add logo and/or photo(s) to website business directory listing		X	X
18	Option to post a video on your business directory page		X	X
19	Member level designation indicated on business directory listing		X	X
20	Click-thru banner ad on home page for six months		X	X
21	Announcement & feature in a Chamber eblast (upon new enrollment or upgrade)		X	X
22	Logo in weekly eblasts & bi-monthly member news eblasts (750+ subscribers)		X	X
23	“Featured Member” post on social media upon new enrollment & renewal		X	X
24	Free business luncheon card each year (good for six lunches)		X	X
25	Two complimentary tickets to the Annual Dinner		X	X
26	Logo included in Annual Dinner program		X	X
27	Discount (10%) on sponsorships and e-blast promotions		X	
28	Discount (20%) on sponsorships and e-blast promotion			X
29	Introduction at Annual Dinner and additional logo visibility			X
30	Click-thru logo on Chamber website home page			X
31	Click-thru “Premier Member Spotlight” feature on Chamber website home page			X
32	Premier listings placed at the top of the Chamber website business directory			X
33	Premier Member plaque for your office and a plaque displayed at the Chamber			X
34	Two free golfers at the annual Golf Outing			X
35	Free ticket to New Member Reception			X
36	Free sponsorship of New Member Reception			X
37	Featured status & logo inclusion in the annual Yorkville Community Guide (direct mailed to 10,000+ residents and businesses)			X



Standard Membership Level

We invite you to join the local business network. **It is recognized as one of the most effective business tools available for growth and success.** Membership dues are affordable for the smallest of businesses and are based on number of full-time employees. [see dues schedule](#)

What is a Chamber of Commerce?

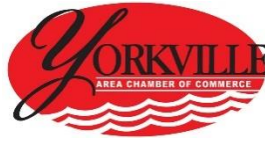
- The Yorkville Area Chamber of Commerce is a non-profit 501(c)(6) business association
- We are a network comprised of local businesses, industries, organizations, and professionals
- We connect to form and utilize a powerfully efficient, effective networking system
- We believe in supporting and sustaining a strong local business economy
- We build partnerships
- We work together to become stronger individually and collectively

Why Join a Chamber of Commerce? In addition to the above mission, some additional benefits include:

- Business name, description, and contact info on Chamber's online business directory
(Google Analytics January-December 2021 for yorkvillechamber.org: 91,000 website pageviews; 11.5% open to Home Page; 5% to Business Directory)
- Business name and contact number in annual Community Guide
(direct-mailed to 10,000+ residents and businesses)
- Access to programming through social, networking, professional development, and educational programs
- Meet elected officials and community leaders at forums for education, updates, and political connections
- Opportunities for logo visibility and to showcase or give presentations
- Optional Leads Group participation
- Free news, event, and job posting submissions to online Member News blog
- Member News items included in eblast (750+ subscribers) free of charge
- Free inclusion (for food & beverage businesses) in Yorkville Area Dining Guide
- Free promotional support of holiday season sales and activities
- Business cards/promotional materials on display in Chamber office

PLUS NEW MEMBER SUPPORT

- New membership announced, with logo inclusion, in Chamber News eblast (750+ subscribers)
- New member announcement on social media
- New member announcement on a WSPY Biz Buzz radio broadcast
- Ribbon cutting (if business is new, relocated, or substantially renovated)
- Assigned a Chamber Ambassador to answer questions and help build connections
- Invited to New Member Reception during first year of membership



Partner Membership Level

Partner level members are recognized for their collaboration with the Yorkville Area Chamber of Commerce and support of its mission. Annual dues \$1,200.

The investment made by a PARTNER level member reflects their commitment to building and sustaining a strong, viable business community.

In addition to all Standard Member perks... to show appreciation and gratitude for their support, the Chamber presents PARTNER members with the following perks designed to give PARTNER members enhanced visibility:

WEBSITE

Home Page

- Click-thru banner display on home page for six months (w/option for full year at discounted rate)

Online Business Directory

- Partner level designation on business directory listing
- Add logo and multiple photos to the directory listing
- Option to post video on business directory listing

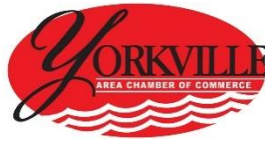
*Google Analytics January-December 2021 for yorkvillechamber.org:
91,000 website pageviews; 11.5% open to Home Page; 5% to Business Directory*

EBLASTS

- Announcement & feature in a Chamber eblast (upon new enrollment or upgrade)
- Partner Level designation & logo displayed in footer of weekly Chamber News eblasts & bi-monthly Member News eblasts (750+ subscribers)

PLUS

- Annual Dinner - two complimentary tickets (\$120 value)
- Logo included in Annual Dinner program
- Discounted Promotions – 10% discount on sponsorships and eblast promotions
- “Featured Member” post on social media upon new enrollment & annually upon renewal
- Free business luncheon card each year (good for six lunches, \$120 value)



Premier Membership Level

PREMIER level members are recognized as being leading investors in the Yorkville Area Chamber of Commerce. Annual dues \$2,500.

The investment made by a PREMIER member conveys a powerful statement of commitment, support, and presence in the Yorkville area business community.

In addition to Standard Member perks... to show appreciation and gratitude for their support, the Chamber presents PREMIER members with the following perks designed to give PREMIER members superior visibility:

WEBSITE

Home Page

- Premier Member Spotlight rotating feature with customized graphic (logo/photo) on home page
- Logo inclusion in Premier Member display bar near top of home page
- Click-thru banner display on home page for six months (w/option for full year at discounted rate)

Online Business Directory

- Premier listings placed at the top of website business directory
- "Premier Member" designation flag placed next to name on directory listing
- Add logo and multiple photos to the directory listing
- Option to post video on business directory listing

*(Google Analytics January-December 2021 for yorkvillechamber.org:
91,000 website pageviews; 11.5% open to Home Page; 5% to Business Directory)*

EBLASTS

- Premier level designation & logo displayed in footer of weekly Chamber News eblasts & bi-monthly Member News eblasts (750+ subscribers)
- Special featured in a New Member eblast (new and newly upgraded members)

PLUS

- Annual Dinner - two complimentary tickets (\$120), logo visibility, and special recognition
- Golf Outing – two free golfers (\$300)
- New Member Receptions – free sponsorship & invitation
- Yorkville Community Guide - featured status & logo inclusion in the annual guides (distributed via direct mail to 10,000+ residents and businesses)
- Premier Member plaque for member's office and a plaque displayed in the Chamber office
- Discounted Promotions – 20% discount on sponsorships and eblast promotions
- "Featured Member" post on social media upon new enrollment & annually upon renewal
- Free business luncheon card each year (good for six lunches, \$120 value)