



WHITE MOUNTAIN
ASSOCIATION OF REALTORS®

For Immediate Release:

New Poll: White Mountain Voters Overwhelmingly Oppose Large-Scale Wind and Solar Projects

SHOW LOW (August 3, 2026) – Today, Brenda Ciminski, 2026 President of the White Mountain Association of REALTORS®, issued the following statement after reviewing the initial results of a recent poll commissioned by WMAR.

“Following an internal survey of our membership that showed over 60% of our members oppose the Lava Run and Black Ridge projects, WMAR commissioned a larger survey of likely voters in the White Mountain Region. Today we received the initial results that show **87% of residents support a pause** on any further action regarding these projects.”

When asked about the proposed Lava Run and Black Ridge projects, **64% of voters said they oppose the developments with just 16% saying they support them.** After hearing balanced arguments on both sides, opposition grew to **76% — with 68% strongly opposed.** Voters also named large-scale wind and solar developments as the **single most important issue facing the region (19%),** ahead of water, drought, and wildfire.

“The people who live and work in the White Mountains have made themselves clear: these projects are wrong for our region,” said Bryan Anderson, 2026 President-Elect of the White Mountain Association of REALTORS®.

“This survey shows widespread concern across both counties about these projects, and we are asking decision-makers to pause further action and give our community’s concerns the voice they deserve.”

About the White Mountain Association of REALTORS®

The White Mountain Association of REALTORS® represents over 831 residential and commercial REALTORS® across the White Mountain Region. The term Realtor® is a registered collective membership mark that identifies a real estate professional who is a member of the National Association of Realtors® and subscribes to its strict Code of Ethics.

For additional information regarding this press release or future updates, please visit:

<https://www.wmaronline.com/lava-run-black-ridge/>

For media inquiries, please contact [Trisha Reid](#) or [Jack Greacen](#).