



RICHARDSON

CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES 2024



Find valuable sponsor opportunities that fit your budget and reach your target audience. Become a face of this community and make connections that last!

In 2023, the Richardson Chamber:



Produced 130+ events and programs



With 3,000+ in total event attendance



Marketed to 7,000+ social media followers



Sent marketing campaigns to 5,000+ email subscribers

GROW YOUR BRAND WITH US!



Find more details at www.richardsonchamber.com/sponsorship/ or contact a Staff Liaison today!



SERIES SPONSORSHIPS

Series sponsors support the events and programs that are produced by any of our eight committees.

RISING SPONSOR
Logo on all event emails, registration and webpages for committee
Signage at all committee events (posters or slides)
@mention on social media for all committee event posts
Recognition from emcee at all committee events
Complimentary tickets to all events (# determined by event)
Logo printed in committee event programs (if applicable)
Seat at head table for every committee event (if applicable)
Can bring branded items to all committee events
Highlighted in Annual Report
SIGNATURE SPONSOR (limit one per committee)
All of the above plus:
Welcome remarks at all committee events
Interview for one Newsletter Spotlight during the year
Access to attendee lists from each committee event

TIER ONE

BUSINESS ADVANCEMENT COMMITTEE
Six or more events with topics that include international business, economic growth and development.
Staff Liaison: Mallory Crumb | mallory@richardsonchamber.com | 972-792-2820

WOMEN IN LEADERSHIP COMMITTEE
Quarterly luncheons and socials focused on inspiring women in business and leadership.
Staff Liaison: Andrea Young | andrea@richardsonchamber.com | 972-792-2819

SIGNATURE - \$6,000 each

RISING - \$3,000 each

TIER TWO

LEADERS AFTER HOURS COMMITTEE
Quarterly invitation only receptions for local leaders featuring networking and engaging events.
Staff Liaison: Kim Quirk | kim@richardsonchamber.com | 972-792-2809

PUBLIC POLICY COMMITTEE
Six or more events with topics that include legislative briefings and session updates from elected officials.
Staff Liaison: Kim Quirk | kim@richardsonchamber.com | 972-792-2809

WORKFORCE DEVELOPMENT COMMITTEE
Four or more events focused on workforce development, and supporting local teachers and students.
Staff Liaison: Mallory Crumb | mallory@richardsonchamber.com | 972-792-2820

SIGNATURE - \$4,000 each

RISING - \$2,000 each

TIER THREE

BUSINESS NETWORK COMMITTEE
Weekly morning networking and speaker series events for local businesses.
Staff Liaison: Ginger Tonne | ginger@richardsonchamber.com | 972-792-2803

LOCAL BUSINESS ENGAGEMENT COMMITTEE
Four or more events focused on the needs of the local retail, nonprofit and small business community.
Staff Liaison: Jayla Anderson | jayla@richardsonchamber.com | 972-792-2801

YOUNG PROFESSIONALS COMMITTEE
Monthly networking, educational or philanthropic events tailored for professionals 45 & under.
Staff Liaison: Jayla Anderson | jayla@richardsonchamber.com | 972-792-2801

SIGNATURE - \$2,000 each

RISING - \$1,000 each

Tiers are based on audience reach, format of events, and deliverables available. Additional sponsor options and customizations available. Contact a staff liaison for more details!



IMPACT SPONSORSHIPS

Impact sponsors support any of our eight major events and programs held each year.

ANNUAL MEETING

Generally held Q1, this event recognizes member volunteers and Citizen of the Year with an average attendance of 300+.

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Prices Range from \$1,500 - \$15,000

Audience: C-Suite executives, investors, business professionals and community leaders

Staff Liaison: Mallory Crumb | mallory@richardsonchamber.com | 972-792-2820



BOWLING TOURNAMENT

Generally held Q2, this event promotes team building and networking with an average attendance of 120+.

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Prices range from \$500 - \$3,000

Audience: Small and large business professionals

Staff Liaison: Jayla Anderson | jayla@richardsonchamber.com | 972-792-2801



EDGE AWARDS

Generally held Q4, this event recognizes local businesses and individuals supporting economic growth and development in Richardson with an average attendance of 150+.

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Prices range from \$500 - \$5,000

Audience: City officials, community leaders and business professionals

Staff Liaison: Mallory Crumb | mallory@richardsonchamber.com | 972-792-2820



GOLF TOURNAMENT

Generally held Q3, this event promotes business connections and networking with an average attendance of 150+.

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Prices range from \$500 - \$6,000

Audience: Small and large business professionals

Staff Liaison: Andrea Young | andrea@richardsonchamber.com | 972-792-2819



LEGISLATIVE TOURS

Generally held Q2, this event is an opportunity to engage in state or federal legislative briefings with an average attendance of 20+.

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Prices range from \$500 - \$3,000

Audience: Civic and business leaders

Staff Liaison: Johnette Alter | johnette@richardsonchamber.com | 972-792-2816



NON-PROFIT FAIR

Generally held in Q3, this event spotlights local non-profits to fulfill volunteer and donor needs with an average attendance of 100+.

\$

Prices range from \$250 - \$1,000

Audience: Non-profit leaders and community

Staff Liaison: Ginger Tonne | ginger@richardsonchamber.com | 972-792-2803



WELLNESS SUMMIT

Generally held Q4, this event offers an opportunity for local health and wellness businesses to showcase their services to the community with an average attendance of 100+.

\$

Prices range from \$500 - \$2,000

Audience: Richardson community

Staff Liaison: Jayla Anderson | jayla@richardsonchamber.com | 972-792-2801



LEADERSHIP RICHARDSON

A 9-month program to explore aspects of Richardson's inner workings, learn from others in the community and hone their own personal skills.

\$

Prices range from \$500 - \$2,000

Audience: Business, civic and non-profit leaders

Staff Liaison: Kim Quirk | kim@richardsonchamber.com | 972-792-2809



Richardson Chamber of Commerce



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Richardson, TX 75080



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