

Chandler Chamber LIVING

July 2017

Learn how to make your Summer Sales



**Chamber's Continuing Education
Series pg. 13**

In this issue . . .

- 1 Board of Directors
- 2 President/CEO & Mayor Editorials
- 3 East Valley Expo
- 4 Ribbon Cuttings
- 5 Calendar
- 6 Ambassador of the Month
- 7 YES
- 8 Job Fair
- 9 Member News
- 10 Ask an Expert
- 11 Public Policy
- 12 Did You Know cont.
- 13 Gallery 1
- 14 New & Renewing Members
- 15 16th Annual Chamber Charity Golf Tournament
- 17 Education & Workforce Development
- 18 Mixers
- 19 Interns

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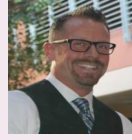
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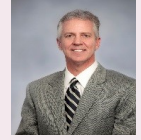
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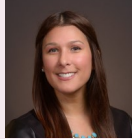
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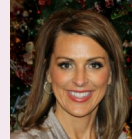
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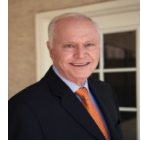
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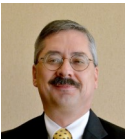
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Chamber Foundation Chair
Ex-officio



Representative Jeff Weninger
AZ House
of Representatives



Terri Kimble, President/CEO

Chandler Chamber of Commerce

@terri_kimble

The month of July holds two wonderful educational opportunities for our small business members. We want to help your summer sales sizzle! So that is why we have called upon two marketing divas that are sure to captivate and inspire you.

On July 19th Kristin Slice with the Small Business Development Center will deliver, "Surviving (and Thriving) Summer in the Desert." After attending this session, small business owners will learn key guidelines and strategies for long-term survival through the Phoenix summer season. This program is intended for any small business that experiences the seasonal highs and lows of the Arizona summer business cycle. Learn things like the difference between "sales" and "marketing." Explore online strategies to stay "top of mind" with customers who are out of town. Register [here](#) for this event.

Then on July 25th, our Ask an Expert event looks at hot new marketing trends and how to use them. Lynn Ruby of RubyMarketingSystems.com is a leading authority on marketing and loves to help small businesses cut through marketing confusion. She will help attendees with the latest and greatest from Facebook, and explain why live streaming video can get customers in your door. Register [here](#) for this event.

August 3rd, Congressman Andy Biggs invites our members to "Coffee with the Congressman" here at the Chamber. Enjoy a great cup of joe from Peixoto and get the latest updates on state and federal legislation. Then save the date for September 27th and our Economic Update Luncheon when we take an in-depth look at autonomous vehicles.

Commentary from Mayor Jay Tibshraeny

@jaytibshraeny



Last month I delivered my annual State of the Downtown at the annual breakfast of the Downtown Chandler Community Partnership. I think this is one of the most exciting periods of growth for our City core. What we have always wanted to achieve in downtown is a well-balanced place that embraces many uses. From multi-family, office, entertainment and retail, to arts and culture. We are well on our way to a true urban environment that is energized 24 hours a day, seven days a week. We are in the midst of a very strong local economy that allows these partnerships to thrive, and we continue to invest as a city. We are in the final design stages for the master plan of Dr. A.J. Park – a wonderful open space that we feel can be better utilized. We are at the 60-percent design phase for Arizona Avenue from Frye Road south to Pecos Road. Just as the first phase of this project in the heart of downtown has fostered development, we know that will continue as we head south – and we hope to begin those enhancements in January 2018.

We continue to perform infrastructure work near the square, and will begin the Dakota Street punch through by the end of the month. We are also making some nice esthetic modifications along the canal south of the San Marcos, adding historical signage and a walking path. I also highlighted some of the new companies that have located or expanded here in the past year. They include the extension of Sibley's West, and the addition of La Bocca, Modern Margarita, VB Lounge, the Mission Belle Bed and Breakfast, Blue Planet Outdoors, and Puro Cigar Bar. Future projects include West Alley BBQ, Even Stevens Sandwiches, the Hidden House, Faithlife and Execute To Win. We also look forward to the redevelopment of the old ICAN building with Civic Market and Quarhaus, as well as the old NAPA auto parts store on Frye Road that will soon house an exciting new use.

We continue to see great interest on Site 7 at Arizona Avenue and Chandler Boulevard. There is a mixed-use RFP getting ready to close in mid-July – and I am told we have a lot of strong interest to develop this gateway parcel. Overstreet Chandler broke ground in March and this project will be a game-changer for our downtown. It will add a new level of energy and additional entertainment options for residents. With 77,000 square feet of new restaurants – and the Flix Brewhouse Cinema – it will surely be one of the hottest destinations in the East Valley, if not the state.

There is a lot going on here, and getting to this point has not been easy. Redeveloping downtowns is tough. It takes time. It takes vision. And in Chandler, it's working.

October 4, 2017

EARLY BIRD RESERVATIONS

ASK ABOUT THE MICRO BOOTHS

REGISTRATION IS OPEN!
EAST VALLEY BUSINESS 2017 EXPO
NEW LEADS - NEW CUSTOMERS - NEW SALES

EASTVALLEYBUSINESSEXPO.COM

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AND GET AN
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Ribbon Sponsor



Bambu

2015 N Dobson Rd #9, Chandler, AZ 85224



Meridiem

1245 S Price Rd #1, Chandler, AZ 85286



NextCare @ Ocotillo

1155 W Ocotillo Rd #4, Chandler, AZ 85248



Rogers Corporation

2225 W Chandler Blvd, Chandler, AZ 85224

Chamber Monthly Event Guide

Events and Programs to Help You Learn and Prosper
Register for events on calendar page of chandlerchamber.com



Young Executive Series

Thursday, July 3
5 pm to 7 pm
AMF McRay Plaza Lanes

[REGISTER](#)

Wake Up Chandler

Wednesday, July 12
7:30 am to 9:30 am
Carrabbas Italian Grill

[REGISTER](#)

Marketing Workshop

Wednesday, July 19
Noon to 1 pm
Chamber Office
“Surviving the Summer Season Marketing
for Small Business”

[REGISTER](#)

Business After Business

Thursday, July 20
5 pm to 7 pm
Buca di Beppo

[REGISTER](#)

Coffee with Congressman Biggs

Thursday, August 3
8 am to 9 am
Chamber Office

[REGISTER](#)

Ask an Expert

Tuesday, July 25
Chamber Office
Noon to 1 pm
“Our Hot Marketing Trends to
Make Summer Sales Sizzle”

[REGISTER](#)

Business Start Up Workshop

Thursday, August 10
3 pm to 5 pm
Chamber Office
“Put Your Business Ideas in Motion”

[REGISTER](#)

SAVE THE DATE

16th Annual Chamber
Golf Tournament
September 15
Whirlwind Golf Club
Sponsorships Available

[REGISTER](#)

Ambassador of the Month



Robert Sinkule
Jeunesse Energy & Diet Programs
480-682-7526
TheSinkules@cox.net

Sponsored by



- How did you get started in this business?

My wife and I got involved by a simple phone call from a family member. They introduced us to some products, and after some reservations, we decided to try them and actually really enjoyed them. After a while, we naturally started sharing our stories with family and friends. And before we knew it, we started getting paid by the company. And our introduction into this industry began.

- Share one financial strategy that made your company more successful this year.

Being active in the community. Not only being a member of the Chandler Chamber, but increasing my activity within the Chamber has really helped. Going to events, having folks see your face and know what you do is key for person to person business and referrals!

- Who do look up to or admire and why?

There is so many people that I try to learn from... but the only people I really look up to are my mother and father. My life compass comes from how they raised me.

- What have been your most valued professional experiences?

Failure, and learning from it! It takes a while to accept it. Failure, on many levels, is all part of the process. It is not how many times you get knocked down, but what you do after that really counts!

-What are your hobbies?

I love physical exercise, so it is not uncommon to find me on South Mountain riding my mountain bike most days. I have also recently picked up swimming, which I think I caught from watching Michael Phelps in the last Olympics... Outside of fitness, I love being in our kitchen cooking, and of course traveling! Follow me on Facebook and I think all you will see is mountain biking, food, and travel, and the occasional Chicago Blackhawks post!

-If you could have dinner with any 3 people, living or dead, who would it be and why?

My father who passed 4 years ago, just because he is my dad! Frank Sinatra, because he is the Rat Pack and I would love to hear his stories. And as cheesy as it may sound, my wife Kary. Because there is no one I enjoy having dinner with the most, than my wife.

- What are you currently reading?

Anything by John C Maxwell, Robert Kiyosaki, Eric Worre, or anything in the personal development arena.

- Sports Fan? Do you play or are you in the stands only?

I have played sports my entire life. Football would be the sport I played most competitively. I had several scholarships to play college football, until an injury ended that part of my life. Also, growing up in Chicago, it was not uncommon to spend my days and nights on the ponds playing hockey. But today my team loyalty is for one team. The Chicago Blackhawks! Go Hawks!

- Share your favorite networking tip.

Get to know folks! And be active in the community. I always tell new folks in the Chamber, don't just put your Chamber sticker up on your door, but attend events and get your face out there. Remember, people do business with folks they know, love, and trust!

Save the Date!

1000

CHANDLER
Top 100 Businesses

Thursday, October 26 2017

Join us at

AMF McCray Lanes

for

A fun night of bowling!

Thursday, July 6

5 pm to 7 pm

YES
YOUNG
EXECUTIVE
SERIES CHANDLER
CHAMBER

3825 W Ray Rd,

Chandler, AZ 85226

[REGISTER](#)

SOHO 63


PriceMy
AC.com



CAREER FAIR

Wednesday July 26th 1pm - 5pm

Thursday July 27th 10am - 2pm



Chandler Chamber of Commerce: 25 S Arizona Pl #201 Chandler, AZ 85225

Come be part of the BEST and share our vision with our **BRAND NEW Hilton Garden Inn & Home2 Suites by Hilton - Tempe ASU Research Park** opening Fall 2017! We are looking for PASSIONATE and ENERGETIC individuals to join our team. Please join us to learn more about opportunities available at this brand new property. For further information, please email General Manager, Josh Pepper at Josh.Pepper@Hilton.com.

HIRING ALL OF THE FOLLOWING DEPARTMENTS:

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- GUEST SERVICES
- FOOD & BEVERAGE
- HOUSEKEEPING
- ENGINEERING
- FRONT OFFICE
- ACCOUNTING



GUARANTEED INTERVIEWS!

BRING RESUME FOR CONSIDERATION

Member News . . .

Winter is Coming to Chandler Hamilton Library!

Winter is quickly approaching for fans of the HBO TV series “Game of Thrones”, which starts its seventh season in July. In anticipation of the new season, the Chandler Hamilton Library will host an evening of “Game of Thrones” trivia, games, and costumed fun from 6-9 p.m., Saturday, July 25, as part of its “Late Night Recess” designed for adults only. For more information or to register go to chandlerlibrary.org or call 480-782-2800.

Put your Best Face Forward with Everardo Keeme!

Your headshot matters. Potential clients and employers now perform more than background checks, they perform Google searches. You won't get a second chance to make your first impression. Everardo Keeme specializes in creating headshots and commercial branding images for everyone. Whether you need to match a company standard or make something unique, they have you covered. The basic headshot session includes a consultation to help you put your best face forward. Then after the session you'll receive 1 final image that's enhanced to make it stand out. For more information click [here](#).

Fired Pie Celebrates its 4th Anniversary!

Help locally owned restaurant, Fired Pie, celebrate their 4th anniversary on July 18th with a \$4 pizza or salad with the purchase of a beverage. This deal is not good for call-in orders or third party delivery and only one offer per person. For more information and to find a location nearest to you visit Firedpie.com.

Chandler Symphony Orchestra Silver Anniversary Committee

The Chandler Symphony Orchestra Silver Anniversary Committee is searching for individuals who have a passion for music and have professional experience in one of the following fields: sales, marketing, public relations, event planning, communications, advertising, media and design. Members of the committee will assist in supporting special events, publications, programs, and initiatives creates specifically to celebrate the silver anniversary year. The committee meets once a month to work towards its goals for the upcoming silver anniversary season in support of the organization. If you are interested in becoming a member, please send an email with your resume and contact information to Pam Hahn, Executive Director, p.hahn@chandersymphony.com.

Chandler Fireworks Spectacular at Tumbleweed Park!

Mayor Jay Tibshraeny has invited the community to the annual Fireworks Spectacular event on the 4th of July. The event will run from 5-10:30 p.m. at Tumbleweed Park. Fireworks will begin at approximately 9 p.m. The event is free, however, there is a \$5 charge for parking. Please be mindful when outside in the heat and remember to stay hydrated, use sunscreen, and be mindful of your children, and pets.

Buca di Beppo offers 15% off For Your Summer Celebrations!

Buca di Beppo is offering 15% off for online and to go orders only from now until 7/2/17. Use coupon code SUMMER15OFF for online orders. Click [here](#) to find your Buca.

Free Yoga/Pilates/Barre Classes at All About You MedSpa!

Try yoga, pilates, or barre classes free when you bring a friend to one of the small intimate workouts All About You Medspa has to offer. Don't have a friend to bring? Let them know you are a chamber member and they will give you a half priced session and a 10% discount on packages. Sign up for classes [here](#).

Hot Deal at Dare to Escape AZ!

Yes, it's a dry heat but it's still better to keep yourself under shade. Be creative and dare to escape the rooms at Escape AZ while avoiding the hot summer sun. Use the promo code HEAT to get your 15% discount on all games throughout the summer. Located on the corner of Priest and Chandler Blvd, they are open 7 days a week, from 10:30 a.m. until midnight everyday. Check out their games at <http://daretoescapeaz.com/>

Member News cont. . .

Help Donate Blood in Support of Independence Day

Arizona hospitals are urging blood donors to roll up their sleeves in support of patients around the Independence Day holiday. To make donating convenient, 21 hospitals across Arizona have scheduled blood drives leading up to and following Independence Day. To make a donation appointment call 1-877-UBS-HERO (1-877-827-4376) toll free or click [here](#).

Volunteers Needed for Upcoming Operation Back to School Chandler

The City's Diversity Office and its community partners have been busy preparing for this year's largest back to school donation drive, Operation Back to School Chandler, which will take place on Saturday, July 22, from 7-11 a.m., at Chandler High School. Volunteers play a huge role in the event's success, and there are plenty of opportunities to give back this year. This volunteer opportunity involves a variety of tasks including unloading supplies, setting up directional banners, table placement, and setup of key distribution areas. To sign up you must be at least 16 years old, and must be able to do heavy lifting in the heat. To sign up visit bit.ly/OBTSvolunteers.

Vendor Day at C2 Tactical July 8th with POF

Stop by C2 Tactical between 10 am and 4 pm on July 8th to demo these locally made rifles like the Renegade and Revolution. Enjoy special vendor day pricing on products and take advantage of their PMAG rebate before it ends.



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Special Invitation



CHANDLER CHAMBER MEMBERS

"This was the most seamless, pleasant experience I have ever had. The process went quickly and everything was perfect. We are converted to loyal Earnhardt clients both personally and professionally"

~Rachel Tarman, Project Manager | Bruce Tarman, Owner

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Community and Chambers Sales Director

Michael.Brienza@earnhardt.com
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ask
an **EXPERT**



Hot Marketing Trends to Make Your Summer Sales Sizzle! with Lynn Ruby of Ruby Marketing Systems

Deciding where to invest your advertising time & money in the summer months is frustrating. Overwhelming changes in marketing won't end any time soon. Lynn Ruby is here to show you how to get the most bang for your buck. Learn:

- What the heck is up with Facebook?
- Why live streaming video might save your business
- Podcasts—a surprising game changer
- Why email marketing is still important
- 3 truths that still apply in 2017

Lynn Ruby is the Founder and President of RubyMarketingSystems.com, a digital marketing services firm. Lynn is a leading authority on marketing and is passionate about removing the fear and confusion that often surrounds the world of email marketing, social media marketing, video marketing, and websites. She is an Authorized Local Expert for Constant Contact; and a regular trainer and presenter for SCORE and the Small Business Development Center.

[REGISTER](#)

Tuesday, July 25
Noon to 1 pm
Register @ ChandlerChamber.com

Chandler Chamber
25 S Arizona Pl, #201
Chandler, AZ 85225

Sponsored by:



Lunch provided by:



Keeping You Informed

*Don't miss these
two exciting opportunities*

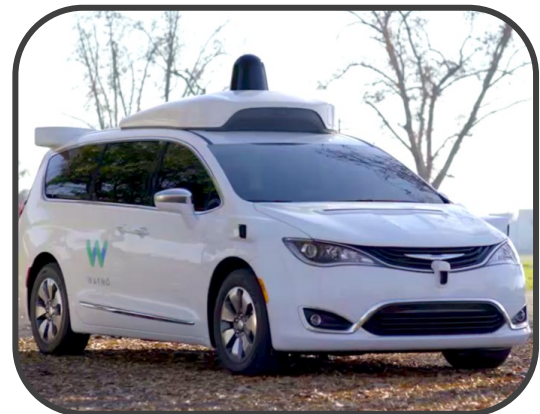


Coffee with Congressman Andy Biggs

Thursday, August 3, 2017

8:30 am to 9:30 am
Chandler Chamber
25 S Arizona Place, #201
Chandler, AZ 85225

REGISTER



September Economic Update

SAVE THE DATE

Wednesday, September 27, 2017

Join us as we look at the autonomous
vehicle industry and hear from the
City of Chandler on future projects.



Alliance Bank
of ARIZONA
A division of Western Alliance Bank. Member FDIC.



Gallery

Wake up @ Rudy's Country Store & Bar-B-Q



Ask an Expert, "Creating Advertising that Sells!"



Learn How to Make Your Summer Sales

SIZZLE

Chandler Chamber's Continuing Education



SURVIVING AND THRIVING

July 19 @ noon

Each year, businesses watch their sales begin to drop as the hot summer season creeps in. Kristin Slice, founder of Empowered Lab Communication and an SBDC partner has the answers. Kristin will be sharing and teaching what each business needs to know in order to keep a solid customer base during the summer season. To register [click here](#).

Ask an Expert

July 25 @ noon

Join Lynn Ruby at Ask an Expert to learn hot marketing trends that will help you get the most bang for your buck during the summer season. Learn about live streaming video, podcasts, Facebook, and the marketing truths that hold true in 2017. If you want your summer sales to sizzle, do not miss this event. To register [click here](#).



CHANDLER **A**
CHAMBER **Z**

Or Register @ ChandlerChamber.com

Welcome New Members



Click the icon to see the
Chamber's new members

CHANDLER **A**
CHAMBER **Z**



CHANDLER **A**
CHAMBER **Z**

Thank You for Your Continued Support

Click the icon to see the
Chamber's renewing members

Help with Back to School Chandler For Our Students!

Donate a new backpack full of supplies.
Make a corporate, organizational, or personal cash donation
online. Donate any items or conduct a drive at your business.
See a list of supplies for the backpacks **HERE**

Donations can be dropped until July 12th at:

**Parkway Bank
Natalie Bowers
920 E Riggs Rd
Chandler, 85249**

**Or at the Chamber offices
25 S Arizona Place, #201
Chandler, AZ 85225**

Donate a raffle prize and promote
your business!

CHANDLER
CHAMBER

16TH ANNUAL
CHANDLER CHAMBER
GOLF TOURNAMENT

Friday, September 15 @ Whirlwind Golf Club
Breakfast/Registration— 6 am Call to Carts— 7 am

To register [click here.](#)
For Sponsorship
Information [click here.](#)

Gallery

Women in Leadership Luncheon “Influencing Future Leaders”



Business after Business @ Cuisine and Wine Bistro





Education & Workforce Development

Registered Apprenticeship

“Earn While You Learn”

When you hear the word “apprenticeship” you might think of a young boy training to be a blacksmith in the 1800s. In fact, you probably would not consider an apprenticeship a viable work option in 2017. However, now more than ever job seekers are taking advantage of apprenticeships as an “earn-as-you learn” alternative to post-secondary education. While this kind of on-the-job training has come a long way, today’s apprenticeship program follows the same system of learning that helps a novice evolve into a certified employee or journey worker.

Apprenticeship programs are sponsored by individual employers, employer associations and/or joint employer and labor groups. The sponsor of the apprenticeship program plans and administers the program. The benefits to employers are many: highly skilled employees, reduced turnover costs, and higher productivity, to name a few. Some advantages for an employee is nationally recognized and portable credentials, higher wages as skills increase, and career advancement.

Currently, there are more than 2,900 apprentices engaged in 132 programs featuring over 1,100 employers in apprenticeships throughout Arizona. The Department of Labor reports apprenticeships are on the rise nationally, with more than a half million currently working in the United States while they master an occupation. The Arizona Apprenticeship Program is quickly growing with plans to exceed 5,000 apprentices in 2017.

Advanced manufacturing, business services, cyber security, healthcare, and information technology (IT) are all growing apprenticeship occupations for the millennial generation. These working opportunities combine at least 2,000 hours of on-the-job-training with a minimum of 144 hours of classroom instruction. After completing an apprenticeship program, the employee will achieve “journey-level” status that will give him or her a nationally-recognized certification in that profession.

For more information about the Arizona Registered Apprenticeship Program visit us at www.AZApprenticeship.com or call (602) 542-6226 or [click here](#) to contact.

*Submitted by Melissa Huffman
Apprenticeship Training Representative (ATR), Arizona Apprenticeship Office*



Visit chandlerchamber.com to register for events

If you are interested in hosting a mixer, contact Your Chamber representative or [click here](#).

The Chandler Chamber holds mixers twice a month, in the morning and evening to help you engage and connect. If you are interested in hosting a Chandler Chamber mixer, please email info@chandlerchamber.com.

Wake Up Chandler—7:30 am to 9

Wednesday, July 12
Carrabbas Italian Grille
1060 N 54th St.
Chandler, AZ 85226

Wednesday, August 9
Holiday Inn @ Ocotillo
1200 W Ocotillo
Chandler, AZ 85248



Thank you to our sponsor

Wednesday, September 13
WeathNest Planners
5720 W Chandler Blvd, #4
Chandler, AZ 85226

Wednesday, October 11
Trinity Christian Fellowship
50 S Mcqueen Rd
Chandler, AZ 85225



Business After Business - 5 pm to

Thursday, July 20
Buca di Beppo
7111 W Ray Rd
Chandler, AZ 85226

Thursday, August 17
D’Vine Bistro
3990 S Alma School Rd, #3
Chandler, AZ 85248



Thank you to our sponsor

Thursday, September 21
Valle Luna
1949 W Ray Rd
Chandler, AZ 85248

Thursday, October 19
Chandler Fashion Center
3155 W Chandler Blvd
Chandler, AZ 85225



EARNHARDT FORD
7300 W. Orchid Lane, Chandler AZ 85226
EarnhardtFord.com

Thank you to our Cash Pot sponsor

Engage Grow Prosper



Please check the online calendar for holiday exclusions. The Chandler Chamber Referral Networks help our members network and grow their businesses.

Contact the Membership Development department of your Chandler Chamber for more information on Leads Groups at

Wednesday Leads Group

11:45 am—1:00 pm
Floridino's
590 N Alma School Rd
Chandler, AZ 85224

Thursday Morning Leads Group

7:30 am—8:30 am
Rudy's West Country Store & Bar-B-Q
7300 W. Chandler Blvd
Chandler, AZ 85226
*Fourth Thurs. no meeting due to Chamber 101

Thursday Lunch Leads Group (West Side)

11:45 am – 1:00 pm
The Old Spaghetti Factory
3155 W. Chandler Blvd #9
Chandler, AZ 85226

Friday Morning Leads Group

7:30 am – 8:30 am
Chompie's Delicatessen Restaurant
3481 West Frye Road
Chandler, AZ 85226

Monday Morning Leads Group

7:30 am—8:30 am
SoZo Coffee House
1982 N Alma School Rd
Chandler, AZ 85224

Tuesday Morning Leads Group

7:30 am—8:30 am
BLD
1920 West Germann Road
Chandler, AZ 85225

Wednesday Morning Leads Group

7:30 am—8:30 am
Ocotillo Village Health Club & Spa
4200 S Alma School Rd
Chandler, AZ 85248
**Second Wednesday no meeting due to Wake Up Chandler*

Wednesday Lunch Leads Group

11:45 am – 1:00 pm
Stone & Vine Urban Italian
1035 W Queen Creek Rd, Ste103
Chandler, AZ 85248

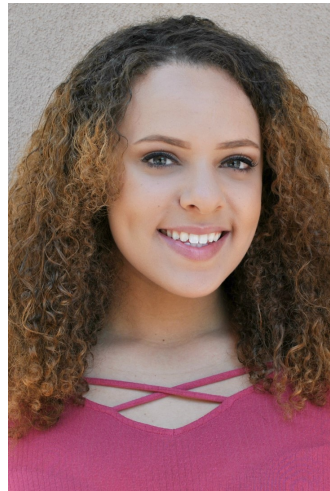


Meet our Chamber Interns

[CLICK HERE to find Interns for your company.](#)



Alexander Rohrs
Hamilton High School
Public Policy Intern



Jasmine Chamblin
NAU
Political Science
Public Policy Intern



Mackenzie Manguso
NAU
Creative Media and Film
Events Intern



Lindsey Foley
U of A
Event Management
Events Intern

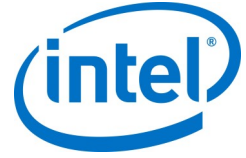


Macie Chavez
ASU
Business
Communications
Marketing Intern



Allyson Wittekind
NAU
Journalism
Communications
Marketing Intern

Thank You to Our



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