



## GMBHA Allied Upgrade Members eNewsletter

Our Allied Upgrade eNewsletter was created to give our Allied Upgrade members the opportunity to showcase their company.

If you are interested in being featured in our eNewsletter, please reach out to **Monica Walker, Membership Sales & Relations Manager** at [Monica@gmbha.com](mailto:Monica@gmbha.com)

Thank you for your continuous support!

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### Featured in this edition:

2nd Kitchen	Globaltex Fine Linens
AAA Flag & Banner	Havas House
Air Essentials	Infection Protection Program
Al-Flex Exterminators	Link Hospitality
BMS Cat	Littler
Boca Terry	Nouveau Florida
Cintas Corporation	ShadeFLA
Coastal Building Maintenance	Shorecrest Construction
Cotton Global Disaster Solutions	Staff Pro Workforce Solutions
Eagle Eye International Security	T&G Constructors
Easy Grass	TraknProtect
EVY Planner	TSAO Design Group
FIU - Florida International University	ZYBRA

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### [GMBHA Upcoming Webinars:](#)

Checking In: Optimizing Revenue  
with Post-Covid Demand Webinar  
Presented by Integrated Insight

Tuesday, May 11, 2021

11:00am via Zoom  
GMBHA Members: \$10

[Register here](#)

## Checking In: Optimizing Revenue with Post-Covid Demand

PRESENTED BY INTEGRATED INSIGHT

Leisure travel demand is expected to return quickly as the country continues its path towards a post-COVID world. Hoteliers need to optimize revenues in the near term while preparing to take advantage of the coming tide of pent up demand. Integrated Insight will discuss tools and tactics to optimize revenue beyond room rate, including adapting products, leveraging on-property assets, and implementing smart promotional strategies that won't prohibit future revenue opportunities.

Tuesday, May 11, 2021  
at 11:00am  
via Zoom  
GMBHA Members: \$10



GMBHA & LITTLER PRESENT:

### RETURN TO WORK IN A COVID-19 WORLD: HOSPITALITY PERSPECTIVE

Navigating the legal challenges of  
returning to work during a pandemic

**Stella Chu**  
Attorney at Law  
Littler Miami



**Rocio Blanco Garcia**  
Attorney at Law  
Littler Miami



**Isabel Porzecanski**  
Director of Human Resources  
Mandarin Oriental Miami



MAY 19, 2021  
11:00AM  
VIA ZOOM



GMBHA & Littler Present:  
Return to Work in a COVID-19 World:  
Hospitality Perspective

Wednesday, May 19, 2021  
11:00am via Zoom

[Register here](#)

*[Save the date!](#)*

GMBHA Celebrates 1st Annual Travel & Tourism Leader of the Year  
JW Marriott Miami | 5:30pm-7:30pm  
*Registration coming soon*

Allied Upgrade Members

2nd Kitchen



Room Service by 2ndKitchen - Outsourced F&B for Miami Hotels,  
100% free to use. [Learn more now.](#)

[Visit Company Website](#)

Company Contact:  
Levi Olmstead  
[levi@2ndkitchen.com](mailto:levi@2ndkitchen.com)

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## [AAA Flag & Banner](#)

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We help create exciting first impressions for your clients & guests.  
Contact us today to schedule a **FREE** Branding & Signage Opportunity  
Assessment!

[Visit Company Website](#)

Company Contact:  
Retta Logan  
(305) 474-7600  
[retta@aaafalg.com](mailto:retta@aaafalg.com)

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## [Air Essentials](#)

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## Mini-Fogger Virus First Aid Kit

Clinically Clean Your Business or Home with Our Mini-Fogger Virus First Aid Kit.



In this kit, we provide you with the tools you need to help in the fight against coronavirus, viruses, bacteria, allergens, malodors, legionella, mold, mildew and more.

This kit includes the following tools:

- 1 Handheld Corded Mini-Fogger
- 1 Liter of Aseptic Plus\*
- 1 Clinically Clean Sign Stand
- 1 Operating Manual & USB, which includes training materials & safety data sheets

\*Aseptic Plus® is an EPA-approved, NSF-certified, ecologically-safe, and no-rinse required product that is applied using a ULV fogger. Join the top-tier companies in the initiative to provide a safe and sanitized environment for your guests, customers, and co-workers.

Disinfect Your Space From Coronavirus with Our Mini-Fogger Virus First Aid Kits.

[Visit Company Website](#)

Company Contact:

Air Essentials

305-446-1670

[info@airessentials.com](mailto:info@airessentials.com)

## AI-Flex Exterminators

**AL-FLEX**  
*Exterminators*

New Disinfecting Treatment Available Now!

AI Flex continues to offer Hotels solutions to maintain Pest & Germ-free environments during these challenging times.

Regardless of scope of work, whether your hotel is partially open or you

have maintenance concerns, we have **new customized** plans for you.

Contact AI-Flex today for a **free customized evaluation** and information regarding our **new disinfecting treatment** that is approved by the CDC, OSHA, and EPA and is labeled to kill Covid-19. AI-Flex is a locally, privately owned family business established in 1977 that understands the changing needs of our community.

[Visit Company Website](#)

**Company Contact:**

Diva Abikarram, Commercial Manager

Office Dade: 305-552-0141

Office Broward: 954-467-7768

Cell: 786-479-4101

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## BMS Cat



## **RESTORE. REBUILD. RECOVER.**

**Hurricane Preparedness** - The response during the first 24 hours following an area-wide disaster may be the most crucial in determining whether your hotel fully recovers. Partnering with a proven company like BMS CAT of Florida can mean the difference between getting heads back in beds.

Our **Priority Disaster Response Program** truly delivers the speed and expertise your hotel needs. To sign up or learn more about this **FREE** program, please contact Sherri Heath.

[Visit Company Website](#)

**Company Contact:**

Sherri Heath, Commercial Account Manager

954-242-0329

[sheath@bmscat.com](mailto:sheath@bmscat.com)

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## Boca Terry



All Your Linen Essentials

Robes, Towels,  
Sheets, Pillows,  
Blankets and  
Mattress Protection

**BOCA TERRY**  
BATHROBES • TOWELS • BEDDING • SPA  
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All Your Linen Essentials:  
Robes, Towels, Sheets, Pillows, Blankets and Mattress Protection

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Company Contact:

Jyll Brink

954-312-4419

[jyll@bocaterry.com](mailto:jyll@bocaterry.com)

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Cintas Corporation

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**CINTAS**<sup>®</sup>  
READY FOR THE WORKDAY<sup>®</sup>



Helping you build guest confidence. Create an impressive first impression and provide a cleaner and safer property for your employees and guests. Cintas, a Fortune 500 company, has the products and services to help. With a professionally laundered apparel program and a comprehensive array of facility services and products, Cintas helps to get you **Ready for the Workday®**.

[Visit Company Website](#)

**Company Contact:**

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C: 305-778-3348

F: 866-812-2770

[marziottax@cintas.com](mailto:marziottax@cintas.com)

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## Coastal Building Maintenance



Coastal Building: You're **one stop service provider** for over 47 years specializing in janitorial, disinfecting and overall wellness and sustainability!

[Visit Company Website](#)

**Company Contact:**

Shari Reimer, Vice President of New Development/Fitwell Ambassador

Office: 305.681.6100 Ext 1022

8651 NW 70<sup>th</sup> St

Miami, FL 33166

[sreimer@cbmflorida.com](mailto:sreimer@cbmflorida.com)

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## Cotton Global Disaster Solutions



With the influx of vaccine tourists, hospitality managers need a restoration partner that can quickly respond and discreetly restore their properties. Strategically located throughout the United States, Cotton GDS is ready to be there for your property in any emergency.

**Celebrating 25 years of unmatched service and solutions**

Water Damage Mitigation  
Fire & Smoke Restoration  
Mold Remediation  
Biohazard Disinfection  
Construction  
Disaster Recovery

[Visit Company Website](#)

**Company Contact:**

Carlos M. Cevallos, Regional Account Manager  
305-407-4851

[carlos.cevallos@cottonteam.com](mailto:carlos.cevallos@cottonteam.com)

Amanda Kenyon, Business Development  
786-909-3219

[amanda.kenyon@cottonteam.com](mailto:amanda.kenyon@cottonteam.com)

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## Eagle Eye International Security



Eagle Eye International is offering a no cost Physical Security Assessment.

[Visit Company Website](#)

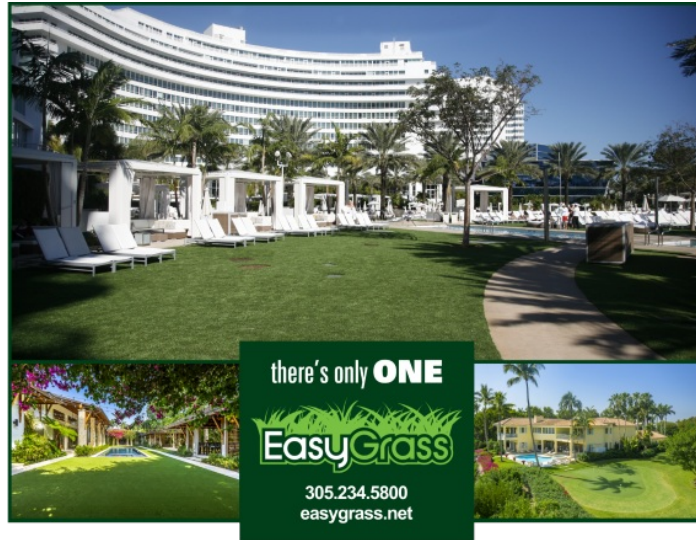
**Company Contact:**

Juan Gonzalez

[ceo@eessinc.com](mailto:ceo@eessinc.com)

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## There's Only ONE EasyGrass

EasyGrass LLC., South Florida's **leading supplier** and installer of artificial turf and foliage products and an innovative and dynamic force in the region's enviroscaping industry. EasyGrass LLC. offers a variety of beautiful, natural looking, low maintenance, and earth-friendly solutions —ideally fit for any project and budget— that enhance any residential, commercial, or industrial PLUS EG's SERVICE EXCELLENCE GUARANTEE from your initial call to our professional design services, site preparation, expert installation... and beyond!

[Visit Company Website](#)

Company Contact:

Raul Martinez

Toll-Free: 1.800.988.6156

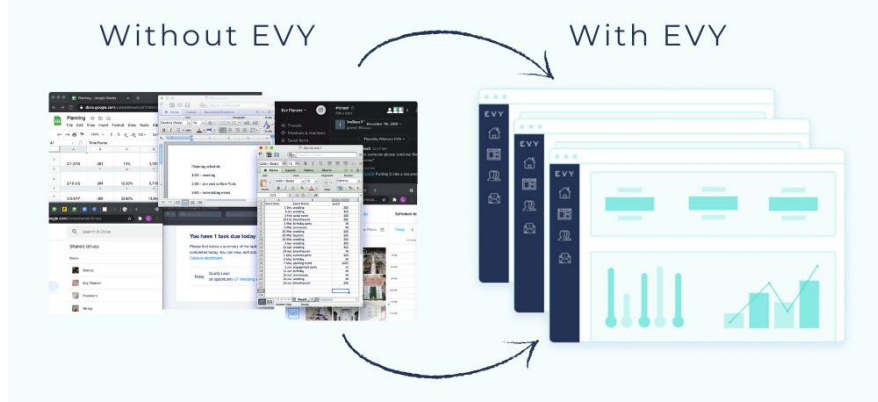
In Miami: 305.234.5800

[raul@easygrass.net](mailto:raul@easygrass.net)

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EVY Planner





New look, new website and new features: vendor management system and event day timelines. 1 month free trial with every subscription!

[Visit Company Website](#)

Company Contact:

Paul Grech

[paul.grech@evyplanner.com](mailto:paul.grech@evyplanner.com)

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## FIU - Florida International University



Known as the MBA for the hospitality industry, FIU's online master's degree in Hospitality Management is an applied business degree that gives you the **flexibility** to learn in your own space and at your own pace—limited scholarship opportunities available.

[Visit Company Website](#)

Company Contact:

Karla Maria, Program and Services Development Manager

305-348-4434

[karmaria@fiu.edu](mailto:karmaria@fiu.edu)

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## Globaltex Fine Linens





Here in Globaltex Fine Linens we are also making Restaurant Linens!  
**Custom-sized** tablecloths and napkins!

Contact us for more information!

[Visit Company Website](#)

Company Contact:  
Office: 305 751 2343  
[sales@globaltexusa.com](mailto:sales@globaltexusa.com)

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## Havas House

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**MAKE  
DIGITAL MARKETING  
WORK FOR YOU!**

We will build your audience through a variety of tactics:

- Search Retargeting
- Content Targeting
- Site Retargeting
- Behavioral Targeting
- Geo-Fencing & Geo-Targeting
- Demographic Audience



Need a Digital Marketing Program? Havas House's **unique technology** concentrates on capturing your perfect audience by analyzing millions of online and offline data points. We target, deliver, measure and optimize your display campaign in order to find potential customers and grow your business. Contact us today to expand your digital presence.

Havas House is hiring! Don't miss this chance to be a part of our growing award-winning team of creatives:

[Luxury Magazine Editor Position](#)  
[Luxury Magazine Graphic Designer Position](#)

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Company Contact:

Ewald Fuchs, Senior Sales Director

786-347-4764

[efuchs@havashouseinc.com](mailto:efuchs@havashouseinc.com)

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## Infection Protection Program



The UVD Robot is the world's first, fully autonomous Ultraviolet Light Disinfection Robot that eradicates COVID-19 and stops the spread of this deadly virus. The UVD Robot not only kills bacteria, viruses, and fungi from all surfaces, but it also completely sanitizes the air.

[Visit Company Website](#)

Company Contact:

Kristin Catasso, Vice President

786-314-9381

[kristin@ipprogram.info](mailto:kristin@ipprogram.info)

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## Link Hospitality



[Visit Company Website](#)

Company Contact:

Maximiliano Gallac, Vice President of Operations

[mgallac@linkhospitalitycorp.com](mailto:mgallac@linkhospitalitycorp.com)

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[Littler](#)

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## Littler's COVID-19 Vaccine Survey Report

Littler's latest survey of more than 1,800 in-house counsel, HR professionals and C-suite executives provides valuable insight into how employers are handling issues related to the vaccine. Download the free survey report and find more Littler COVID-19 solutions [here](#).

[Visit Company Website](#)

### Company Contact:

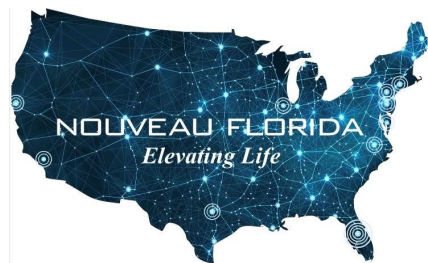
Stella Chu, Attorney at Law

Phone: (305) 400-7502

[sschu@littler.com](mailto:sschu@littler.com)

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## Nouveau Florida



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**For a Free Survey and Estimate**

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Frank Canale

[fcanale@nouveauflorida.com](mailto:fcanale@nouveauflorida.com)

Robert Speranza, Jr.

[rsperanzajr@nouveauflorida.com](mailto:rsperanzajr@nouveauflorida.com)

One month free elevator maintenance

Elevators & Escalators Palm Beach - Fort Lauderdale - Miami

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Company Contact:

Robert M. Speranza Jr, Sales Manager

[rsperanzajr@nouveauflorida.com](mailto:rsperanzajr@nouveauflorida.com)

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## ShadeFLA

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Pharrell's latest collaboration is with Miami-based hospitality entrepreneur David Grutman on **The Goodtime Hotel**. Designed by Ken Fulk, the South Beach retreat channels Wes Anderson vibes with a collection of eclectic furnishings and pastel hues. In the stripped pool, guests can sip on colorful cocktails while lounging in Strawberry Moon cabanas installed by ShadeFLA. After working hand to hand with G.T. McDonald, we accomplished the installation of our marine-grade fabric and strong weather-resistant cabanas.

Want to know the details?

Take a look at the article published by The Real Deal [here](#).

[Visit Company Website](#)

Company Contact:

Margueritte Ramos, President

Cell: 305-389-7444

## Shorecrest Construction

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**SHORECREST**  
CONSTRUCTION

LET US ELEVATE YOUR  
PROPERTY

Your needs are our needs.

305-347-5409 - [collab@shorecrestgc.com](mailto:collab@shorecrestgc.com) - [www.shorecrestgc.com](http://www.shorecrestgc.com) - CGC 1506162

Let us **elevate** your property. You are our needs.

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Company Contact:

(305) 347-5409

CGC 1506162

[collab@shorecrestgc.com](mailto:collab@shorecrestgc.com)

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## Staff Pro Workforce Solutions

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**Staff Pro**  
Workforce Solutions

At **Staff Pro Workforce**, we offer a comprehensive range of services to provide your operation with a convenient one stop source. If your operation has a need or has multiple needs, **please call Staff Pro at 404-375-8431**. We look forward to providing you Optimal Solutions at an Affordable Cost.

**Staff Pro Workforce - An All-Encompassing and National Service Provider Offering the Following:**

- Staffing - All Positions; Entry Level / Skilled / Hotels / Restaurants / Facilities / Medical / Retail

- Outsourcing
- Light Industrial
- Janitorial
- Sanitation – Use Protexus and Puretabs (Class N EPA Approved)
- Volume Savings
- Reduced Mark-Ups until the end of the year

[Click here](#) to view the full sanitization flyer.

[Visit Company Website](#)

**Company Contact:**

Dede Trogstad, Business Development Manager

404-375-8431

[dtrogstad@staffproworkforce.com](mailto:dtrogstad@staffproworkforce.com)

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## T&G Constructors

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At T&G, our “Total Project Delivery” method and extensive scope of services have earned us a reputation for taking your profitability seriously. Through early involvement, creative solutions and reasoned alternatives, we minimize your risks, safeguard your investments and look after your bottom line. These types of promises we make to our customers are simply a means to an end: To earn your trust and develop a long-term relationship.

[Visit Company Website](#)

**Company Contact:**

Ken Choquette, Business Development

305.525.0223

[kchoquette@t-and-g.com](mailto:kchoquette@t-and-g.com)

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## TraknProtect

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We are excited to announce our new innovative product, **TraknKleen!**

At TraknProtect, we know how important **safety** is at your hotel and so we have designed specific products that will help hotels win back guest confidence and provide a safe working environment to employees as we all rebound Post-COVID. We have priced the solution to work with your budget.

Contact us today to learn more.

[Visit Company Website](#)

Company Contact:

Kurt Knipper, Vice President of Sales

[kurt.knipper@traknprotect.com](mailto:kurt.knipper@traknprotect.com)

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## TSAO Design Group

# TSAO DesignGroup



Pride Center Residences

We are proud to announce that almost all 48 units are now occupied at **The Residences at Equality Park** in Wilton Manors, Florida.

Situated on The Pride Center's five-acre Equality Park campus, the four-story apartment building offers amenities such as a fitness center, library, and a computer room. Unit sizes range in size from studios to two-bedroom apartment, with amenities including: new kitchens include stainless steel appliances, well-appointed bathrooms, high ceilings, vibrant colors, clerestory windows, and balconies.

The Pride Center's mission is to provide a welcoming, safe space – an inclusive home – that celebrates, nurtures, and empowers the LGBTQ+

communities and our friends and neighbors in South Florida. The Residences at Equality Park provides permanent affordable housing and on-site supportive services for low-income senior adults living with disabling conditions.

[Visit Company Website](#)

Company Contact:

Jason Hagopian, AIA - Principal

(305) 576-2006 x 15

[jhagopian@tsaodesign.com](mailto:jhagopian@tsaodesign.com)

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ZYBRA

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ZYBRA



What are you doing to keep your guests entertained?

**Great Value Add for your Resort fee. MUST HAVE AMENITY!**

\*contactless, self serve and promotes physical distancing\*

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Company Contact:

Yechiel Rosenblum, Founder & CEO

754-777-8757

[info@ridezybra.com](mailto:info@ridezybra.com)

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