



# **Ideas To Honor Your Officer**

- 1. Support the purchase of a massage chair for a new wellness room at the Gresham police department (2023 Adopt-A-Cop Program Spotlight)
  - a. Make donations for a massage chair to go into a peaceful room where officers and staff can decompress. Make checks payable to "GACC Foundation" (501(c)3) tax deductible donation, mail checks to: Gresham Area Chamber of Commerce 1312 E Powell Blvd., Gresham, OR 97080 (memo line: Adopt-A-Cop). Goal \$2,500

#### 2. Send a card

- a. Mailing Address: Officer \_\_\_\_\_ Badge Number\_\_\_\_ c/o Gresham Police Department, 1333 NW Eastman Parkway, Gresham, OR 97030.
- b. Send a personal card or letter.
- c. Invite your customers to sign an oversized card to be delivered to your officer.

# 3. Wear Blue Day

a. Set aside a special day or one day per week for the month of January to wear blue.

#### 4. Donate a teddy bear or blanket

a. Participate in the Buddy Bear program by donating new teddy bears (no larger than 12") and blankets. Officers give bears and blankets to children that are in traumatic situations. Contact: <u>Heidi.Seipert@greshamoregon.gov</u> Buddy Bear in subject line. Encourage your customers to join in by having a donation jar!

#### 5. Brag about your Adopt-A-Cop participation

- a. Company/customer newsletter share with your subscribers how you are participating.
- b. Share on your social media platforms how you are supporting your officer #adoptacopgresham
  - i. Facebook mention @Gresham Area Chamber of Commerce and @GreshamPolice
  - ii. Instagram mention @GreshamChamber and @GreshamPoliceDept
  - iii. Twitter mention @GreshamChamber and @GreshamPD
- c. Reader board share who you have adopted.
- d. Create an email signature sharing that you are participating in Adopt-A-Cop.
- e. Write a letter to the editor about Adopt-A-Cop and what it means to you and the community.
- f. Notify industry business associations and board of your participation.





# 6. Invite Tagg, the Comfort Dog, to an event or host a party with him as a guest

a. Contact: chris.anderson@greshamoregon.gov to book Tagg.

#### 7. Have a Sale

a. Already planning on having a sale in January? Why not have the sale in your officer's honor.

## 8. Financial Donations

- a. Gresham Police Department relies on donations to support initiatives like: officer wellness, K-9 equipment/activities, and the Comfort Service Dog Program. To donate: City of Gresham Police Department, Attn: Chief Gullberg 1333 NW Eastman Parkway, Gresham, OR 97080.
- b. The Oregon Fallen Badge Foundation provides the highest level of tribute and honor to fallen officers. To donate: <a href="www.oregonfallenbadge.com">www.oregonfallenbadge.com</a>
- c. The Gresham Police Benevolent Group provides charitable and benevolent services to members of the Gresham Police Department and their immediate families in times of crisis. To donate: Gresham Benevolent Group c/o Gresham Police Department 1333 NW Eastman Parkway, Gresham, OR 97030.
- d. Kindness 911 is a nonprofit organization supporting local law enforcement agencies by directly connecting them to those they serve. Through thoughtful means, individuals/groups are recognized for their positive impact on their community. To donate: <a href="https://www.kindness911.org">www.kindness911.org</a>.

#### 9. Alert Local News

- a. Share a photo or video of your Adopt-A-Cop participation with local news outlets.
  - i. info@hoodviewnews.com
  - ii. ckeizur@theoutlookonline.com

### 10. Host Coffee with a Cop

a. Invite friends, customers, and business contacts to a short coffee with your officer.

## 11. Coloring Contest

a. Invite your customers to join in the fun and use the coloring pages included in your toolkit and host a coloring contest. Post in your business for all to see.