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**Leads Groups Quick Guide 2025**

**Leads Groups** allow professionals to meet consistently in a non-competitive and mutually supportive environment to exchange leads and business referrals. These groups are intended to be a tool for members to cultivate professional relationships, establish trust, increase knowledge and build business. In order to achieve this, each Leads Group includes 8-25 chamber members from different industries.
 **What will a Leads Group offer my business?**

* Focused opportunity to create and maintain an effective network
* Build personal and professional relationships with other chamber members
* Develop strategies to grow and expand your business

**How often do Leads Groups meet?**

* **Leads Group 1** - meets **1st and 3rd Thursdays** from 11:30 a.m. – 12:30 p.m. at the Chamber
* **Leads Group 4** – meets **2nd and 4th Tuesdays** from 11:00 a.m – 12:00 p.m. at the Chamber

**Leads Group Guidelines**

* Leads Group members must be members of the Overland Park Chamber in good standing
* You may visit a Leads Group ONE time if your chosen category/industry is available
* ONE person will represent a category/industry per group
* Acceptance in a group is filled by the first application submitted to the Chamber
* If your chosen category/industry is not available, you will be added to a waitlist maintained by the Chamber
* Member businesses can have up to two employees from their business participate in separate Leads groups
* A minimum of 8 members are needed to create a new group.  Groups will have a maximum of 25 members
* Each group member is responsible for bringing at least one new lead to each meeting
* Group leadership is elected by group members for a term of one year starting in January
* A non-refundable $60.00 per person is due upon acceptance to a Leads group and will be renewed annually

**For further info & to submit an application:**

**David Dyer**, Membership Director

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