



**Overland
Park
Chamber™**

We exist to make
Overland Park prosper.

2023

ECONOMIC DEVELOPMENT COUNCIL
Annual Report

To Our Investors

2023 was a great year for job creation and investment in Overland Park. The Overland Park Chamber Economic Development Council also provided focused support for Opportunity NOW, the Overland Park Chamber's strategic, five-year community and economic development initiative.

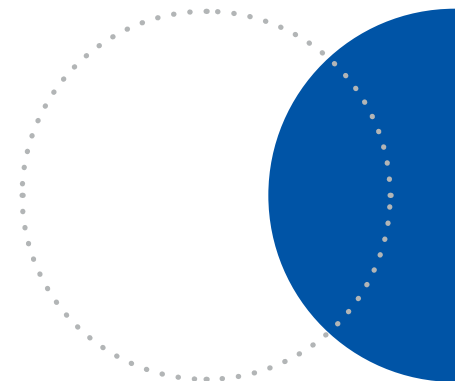
- Two new EDC staff positions add velocity to local talent recruitment and retention efforts.
- A newly created Talent Council provides consistent business input that aligns business needs with educational offerings.
- A new Small Business Council connects businesses from multiple sectors so they can work together to address common struggles.



Along the way, the EDC created partnerships with public schools and higher education, attracted Hill's Pet Nutrition's headquarters and sponsored entrepreneurial programs.

These efforts, which will pay significant dividends to our community's competitiveness, would not have been possible without you, our investors. Thank you for your support.

— **KIM WINSLOW, EVERGY**
2023 OPEDC CHAIRMAN



#1

Best City
for Families
LIVABILITY

#2

Best Cities to
Buy a House
NICHE

#2

Best Places to
Raise a Family
WALLETHUB

#4

Happiest Cities
in the Nation
WALLETHUB

#5

Top 100 Best
Places to Live
LIVABILITY

#9

Cities with the
Best Public Schools
NICHE

Key Projects

Hill's Pet Nutrition

relocated its global and U.S. headquarters to the Aspiria campus, bringing 450 new jobs to the community and an investment of \$33.5 million.



The Andersons, an ag

supply chain company, will expand its trading offices to 33,200 square feet of space in CityPlace, adding 100 jobs and retaining 160 with a \$3M capital investment.

IMA Financial Group, an integrated financial services

company, will invest \$7.3M to expand its Overland Park offices to a new, 44,000-square-foot space in CityPlace, retaining 120 jobs and adding 100.

Public Policy and Business Advocacy

- Chamber delegation traveled to Washington, D.C., to discuss critical business issues with federal elected representatives and other national leaders
- Advocated in Topeka, providing legislative testimony on business and community issues, including apprenticeships, housing, economic development, childcare, workforce and business fees
- Passed legislation (HB 2292) promoting workforce development through expanded apprenticeship opportunities and incentives to increase engineering graduates, educators and skilled workers
- Supported legislation (SB 164) creating tax credits for childcare workers to assist in increasing much-needed childcare capacity in Johnson County
- Defeated legislation (SB 315) that would have trumped employers' right to require vaccinations in their workplaces
- Supported workforce availability by backing legislation to increase housing options (SB 34) and restore driving privileges for minor traffic offenses (SB 2)
- Helped local small businesses navigate government systems and obtain required licenses to begin operations in Overland Park



BY THE NUMBERS



995
NEW JOBS



360
RETAINED JOBS



\$119,000
AVERAGE WAGE



\$44.4M
CAPITAL INVESTMENT



109,600
LABOR FORCE



\$100,876
MEDIAN HOUSEHOLD INCOME

Talent Initiatives

- Heightened concentration on workforce development, adding two new positions focused on the challenges of talent recruitment and retention
- Created Talent Council, which chose TIP Strategies, an economic development and workforce consultant, to conduct a comprehensive local labor shed analysis of top employment segments, occupational pathways, skill gaps and workforce assets (completion mid-2024)
- Fostered partnerships with public schools and higher education
- Provided rapid response reemployment resources for those impacted by Yellow's layoff announcement: job fair, resource workshop and 1:1 job assistance



Entrepreneurial Initiatives

- In conjunction with the OP Chamber Foundation, hosted first cohort of the National League of Cities Kauffman FastTrac program
- Sponsored Growth through Action, Measurement and Engagement (GAME) program for second-stage entrepreneurs in partnership with the Kansas Small Business Development Center at JCCC
- Co-hosted 1 Million Cups entrepreneurial networking events



SMALL BUSINESS SUPPORT INITIATIVES

- Created Small Business Council
- Created Small Business Resource Dashboard
- Casework



2023 Chamber EDC Executive Committee

Kim Winslow, Evergy
Chair

Alan Verrill, AdventHealth
South Overland Park
Vice Chair

Matt Sheets, FNBO
Past Chair

Curt Skoog
Overland Park Mayor

Tom Carignan
FAED Chair

Jim Kite
City Council President

Paul Lyons
City Council Member

Lori Curtis Luther
City Manager

Cindy Rock, C2FO
Chamber Chair-Elect

Tracey Osborne Oltjen, CCE
Overland Park Chamber of
Commerce President & CEO

Libbey Tucker, CEcD
Overland Park Chamber of
Commerce Senior Vice President
— Economic Development

Economic and Workforce Development Team

Libbey Tucker, CEcD
Senior Vice President —
Economic Development

Tim Holverson
Vice President, Economic
Development & Entrepreneurship

Natalie Vesta
Economic Development
Project Coordinator

Andrew Weisberg
Director of Talent

Courtney Cavlovic
Workforce Project Coordinator

2023 Investors

● CHAMBER PARTNERS/SPONSORS ● NEW INVESTORS

- AdventHealth Shawnee Mission
- AdventHealth Sports Park at Bluhawk
- Affinis Corp
 - Arbor Development LLC
 - Atmos Energy Corporation
- BCCM Construction Group
 - BerganKDV
 - BHC
- Black & Veatch
 - Block Real Estate Services LLC
 - Blue Valley School District
- BRR Architecture
 - CBRE Group Inc.
- Central Bank of the Midwest
 - Children's Mercy Hospital Kansas
 - City of Overland Park
 - Commerce Bank
 - Contract Furnishings
 - Copaken Brooks
- Core Bank
 - Creative Planning
 - Curtin Property Company
 - Dentons US LLP
 - DLR Group
 - Downtown Overland Park Partnership
 - Edison District
- Empower
 - EPC Real Estate Group
 - Equity Bank
- Evergy
 - Fiorella's
- FNBO
 - Fogel-Anderson Construction Co.
 - Fortune Financial Advisors
- Foulston Siefkin LLP
 - GBA
 - Harmon Construction Inc.
- HDR Engineering Inc.
- HNTB Corporation
 - Hunt Midwest
- IMA Inc.
 - Indian Creek Land & Investment Co. LP
 - Intrepid Direct Insurance
 - INTRUST Bank
- JE Dunn Construction Company
 - Jennings Social Media and Martech
- Johnson County Community College
 - Johnson County Government
- Johnson County Management LLC
- Kansas Gas Service
 - KC Power Partners
 - Kelly Construction Group Inc.
 - Kutak Rock LLP
 - Lambie Custom Homes Inc.
- LANE4 Property Group
 - Lathrop GPM LLP
 - Mariner Holdings
 - MBB
- McCownGordon Construction
- Menorah Medical Center
 - Mercer-Zimmerman Inc.
 - Merrill Companies
 - Metcalf 108
 - Mission Farms West Development LLC
 - MW Builders Inc.
 - Neutrality Data Centers
 - Netsmart Technologies
 - Novel Place Senior Living
 - OakStar Bank
 - Occidental Management Inc.
 - Olsson
- Overland Park Regional Medical Center
- OWN Inc.
 - Perspective Architecture + Design

- PGAV Architects Inc.
- PNC Bank
- Polsinelli
- Price Brothers
- Rau Construction Company
 - Regency Park
- Ronco Construction
 - Rouse Frets White Goss Gentile Rhodes P.C.
- Ryan Companies US Inc.
- Saint Luke's Health System
 - Scott Rice Office Works
 - Security Bank of Kansas City
 - Shamrock Trading Corporation
 - Shawnee Mission School District
- Silver Lake Bank
 - Sky Real Estate LLC
 - Spencer Fane LLP
- SSC CPAs + Advisors
 - Stinson LLP
 - Swartz + Associates Inc.
- T-Mobile
- The Vue
 - Titan Built LLC
 - Turner Construction
 - UMB Bank NA
- University of Kansas Edwards Campus
 - University of Kansas Health System
- US69 Express Constructors
 - Varnum/Armstrong/Deeter LLC
 - Visit Overland Park
 - Wally & Co.
 - WaterOne
 - WellSky Corporation
- Workforce Partnership
 - Zillow