

ECONOMIC DEVELOPMENT COUNCIL
Annual Report 2021

By the Numbers



1,920
NEW JOBS



391
RETAINED JOBS



\$73,569
AVERAGE WAGE



\$57.2M
CAPITAL INVESTMENT

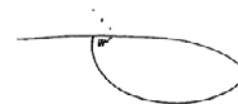
To Our Investors

During 2021, the second year of a worldwide pandemic, businesses continued facing down challenges old and new. The Overland Park Chamber Economic Development Council remained unrelenting in its mission to connect businesses with resources for sustainability, including workforce and real estate needs.

In every season, the EDC works to attract new companies and jobs to Overland Park and to ensure that existing businesses operate in an environment that fosters growth and prosperity. 2021 demanded new creative approaches, which included developing three animated videos to explain how incentives work. The videos covered tax increment finance, tax abatement and incentives' value to the community. The videos have a long shelf life that allows the EDC to use them over time to educate target audiences about incentives' positive impact on Overland Park's past, present and future.

On the workforce front, the EDC helped connect the YMCA of Greater Kansas City with funding resources to launch Career Academy, a partnership with Overland Park-based SnapIT. Through this program, YMCA associates who live in Johnson County or work for the Y's Youth Development Services in Johnson County can access free training through SnapIT to become career-ready for high-demand IT jobs.

As the economy rebounds and companies cautiously return to more normal operations, the EDC will continue to be a key resource for Overland Park's current and prospective businesses. We thank you, our investors, for your support of this work, which ensures a strong economic environment for the businesses and residents who call Overland Park home.



— **MATT MASILIONIS**
2021 OPEDC CHAIRMAN

Key Projects

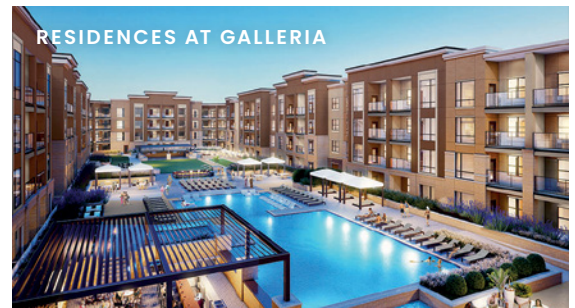
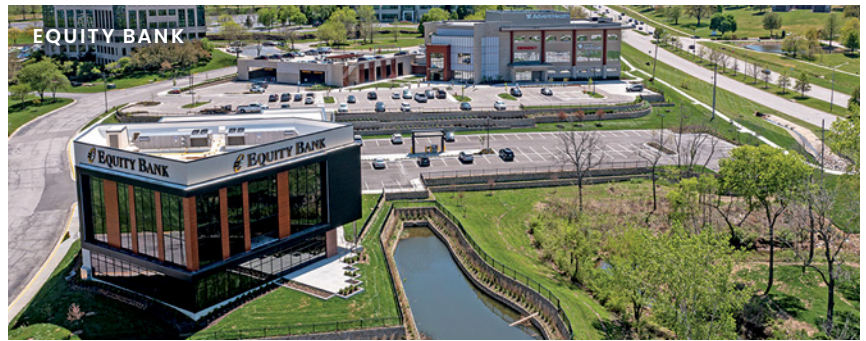
AdventHealth South, the Kansas City metro's first new, full-service hospital in 15 years, opened in Bluhawk. The 193,000-square-foot facility has 38 beds with plans to expand to 85.

The former Sprint campus was rebranded as **Aspiria**. Preliminary work began to remake the site into a mixed-use development.

Equity Bank cut the ribbon on its new local headquarters, a 28,000-square-foot, three-story building at College Boulevard and Metcalf Avenue.

Creative Planning opened Creative Campus III, a four-story, 108,000-square-foot Class A office building located southeast of I-435 and Nall Avenue.

Galleria began construction on The Residences at Galleria, part of the larger mixed-use development at 115th Street and Nall Avenue.



HOUSEHOLD MEDIAN INCOME

\$86,487
IN 2019 DOLLARS

Source: U.S. Census Bureau, American Community Survey — 2019 5-year Estimates

LABOR FORCE

2021 (Jan. – Nov.)	110,718
2020	105,975
2019	108,231
2018	106,128
2017	105,577

OVERLAND PARK 2021 NATIONAL RANKINGS



Black & Veatch Named Exporter of the Year

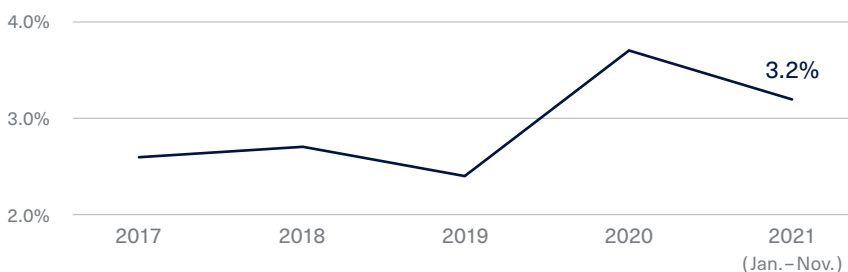
Black & Veatch received the 2021 Governor's Exporter of the Year Award. The company was selected based on its work in 173 countries, where it exports expertise through professional consulting, engineering and construction services. Clint Robinson, associate vice president in state and local government affairs, third from left in the photo, accepts the award from Governor Laura Kelly.



Public Policy and Business Advocacy

- Helped pass the University Engineering Initiative Act to grow the pipeline of qualified STEM workers
- Held press conference with U.S. and Topeka chambers encouraging Senators Moran and Marshall to support the bi-partisan infrastructure bill
- Endorsed express toll lanes as the preferred option to expand and modernize U.S. 69 Highway
- Assisted companies with permitting issues to allow them to open on time

UNEMPLOYMENT RATE % CHANGE



Groups and Committees

- College & Metcalf Mobility Study Committee
- CCEKS Board
- Downtown OP Board
- MAEDC Board
- KU Workforce Development Advisory Board
- CAPS Advisory Board
- UCS Health Equity Network Leadership Team
- Heartland Economic Development Course, Inc. Board
- JCCC Business Advisory Board
- Workforce Partnership Local Workforce Development Board

2021 Chamber EDC Executive Committee

Matt Masilionis
Chair

Matt Sheets
Vice Chair

Roger Summers
Past Chair

Tony Rupp
Chamber Chair-Elect

Carl Gerlach
Overland Park Mayor

Curt Skoog
City Council President

Fred Spears
City Councilmember

John Thompson
FAED Chair

Bill Ebel
City Manager

Tracey Osborne Oltjen, CCE
Overland Park Chamber of
Commerce President

EDC Staff

Beth Johnson, CEcD
Senior Vice President
of Economic Development

Tim Holverson, IOM
Director of Workforce and
Business Growth

2021 Investors

● CHAMBER PARTNERS/SPONSORS

① NEW INVESTORS

- AdventHealth Shawnee Mission
- Affinis Corp
Arbor Development, LLC
Atmos Energy Corporation
Bank of Blue Valley
- ① Baron Contracting Corporation
BHC
- Black & Veatch
Block Real Estate Services, LLC
Blue Valley School District
CBRE Group, Inc.
- Central Bank of the Midwest
Children's Mercy Hospital
Kansas
City of Overland Park
Commerce Bank
- CommunityAmerica
Credit Union
Contract Furnishings
Copaken Brooks
Creative Planning
Curtin Property Company
DEG
Dentons US LLP
DLR Group
Downtown Overland Park
Partnership
Edison District
- Empower Retirement
EPC Real Estate Group
Equity Bank
- Evergy
Fiorella's
- FNBO
Fogel-Anderson Construction
Fortune Financial Advisors
- Foulston Siefkin LLP
GBA
- ① GE Johnson Construction
Company

- Harmon Construction, Inc.
Hawthorne Plaza, LLC
HDR Engineering, Inc.
HNTB Corporation
Hunt Midwest
Indian Creek Land & Investment
Co., LP
Intrust Bank
Jackson Lewis P.C.
- JE Dunn Construction Company
- Johnson County
Community College
Johnson County Government
- Kansas Gas Service
Kelly Construction Group, Inc.
- ① Kendall Bank
Kutak Rock LLP
Lathrop GPM LLP
Mariner Holdings
McCarthy Building Companies,
Inc.
- McCownGordon Construction
- Menorah Medical Center
Mercer-Zimmerman Inc.
Merrill Companies, LLC
Metcalf 108
Mission Farms West
Redevelopment, LLC
MW Builders, Inc.
- ① Netrality Data Centers
Netsmart Technologies
- ① Novel Place Senior Living
- ① OakStar Bank
Occidental Management, Inc.
Olsson
- Overland Park Regional Medical
Center
Perspective Architecture +
Design
PGAV

- PNC Bank
Polsinelli
Price Brothers
Rasmussen University
Rau Construction Company
Regency Park
Rosana Square/Mark One
Electric
Rouse Frets White Goss
Gentile Rhodes, P.C.
- Saint Luke's Health System
Sampson Construction
Scott Rice Office Works
Security Bank of Kansas City
Shamrock Trading Corporation
Shawnee Mission School
District
- ① Shawnee Steel and Welding
- ① SHC Roofing, Inc.
Sky Real Estate, LLC—
Metcalf Crossing
Spencer Fane LLP
Stinson LLP
Swartz + Associates, Inc.
Titan Built, LLC
- T-Mobile
Turner Construction
UMB
- University of Kansas Edwards
Campus
- University of Kansas Health
System
Varnum/Armstrong/
Deeter, LLC
Visit Overland Park
Wally & Company
WaterOne
WellSky Corporation
Zillow

We welcome
these new or
expanding
Overland Park
Chamber
EDC Project
companies:

AZURITY
PHARMACEUTICALS

CHARTER
COMMUNICATIONS

ENLIGHTNU USA

INTREPID/BERKLEY
INSURANCE

NETPMD

ONEDIGITAL

ONEREQUEST TEAM,
LLC

PRINCIPAL LIFE
INSURANCE

SETHMAR
TRANSPORTATION

TTEC

