



GREATER TOLEDO CHOICE AWARDS

Call for Entries

Fee for Categories 1-21 is \$80 each

Marketing, Promotion & Sales

1. Best Logo Design

Entry will be judged on overall logo design, readability and execution.

Entry Requirements

- Statement listing objectives and target market (300 words or less)
- Logo

2. Best Website

Entry will be judged on design, effectiveness and user experience.

Entry Requirements

- Statement listing objectives and target market (300 words or less)
- Link to website (will be judged live online)

3. Best Charitable Event

Entry will be judged on creativity and coordination of the event and how it benefitted the community or cause.

Entry Requirements

- Statement describing project and objectives (300 words or less)
- Up to 6 images that represent entry
- Up to 3 supporting files of your choice (marketing materials)

4. Best Showroom/Design Center

Entry will be judged on function, display concept, creativity, and design used in the space as well as quality of product presentation, continuity within the space and continuity with branding.

Entry Requirements

- Statement describing project and objectives (300 words or less)
- 8 to 10 images that represent entry

5. Best Salesperson/Sales Associate

Entry will be judged on accomplishments, strategies that set you apart, sales success, customer service and HBA involvement.

Entry Requirements

- Statement describing your professional accomplishments, strategies that set you apart, customer service philosophy, sales success and HBA involvement
- Headshot

New Construction

6. Best Kitchen

Entry will be judged on overall design, attention to detail, function and style.

Entry Requirements

- Statement describing project and objectives (300 words or less)
- 4 to 8 images that represent entry

7. Best Bath

Entry will be judged on overall design, attention to detail, function and style.

Entry Requirements

- Statement describing project and objectives (300 words or less)
- 4 to 8 images that represent entry

8. Best Specialty Room (Including Finished Basement)

Entry will be judged on overall design, attention to detail, function and style.

Entry Requirements

- Statement describing project and objectives (300 words or less)
- 4 to 8 images that represent entry

9. Best Villa or Townhome Under \$450,000

Entry will be judged on curb appeal, creative use of interior space, functionality and craftsmanship.

Entry Requirements

- Statement describing project and objective (400 words or less)
- 8 to 10 images that represent entry (include exterior photo)
- Floor plan

10. Best Villa or Townhome Over \$450,000

Entry will be judged on curb appeal, creative use of interior space, functionality and craftsmanship.

Entry Requirements

- Statement describing project and objective (400 words or less)
- 8 to 10 images that represent entry (include exterior photo)
- Floor plan



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11. Best Single Family Home Under \$475,000

Entry will be judged on curb appeal, creative use of interior space, functionality and craftsmanship.

Entry Requirements

- Statement describing project and objective (400 words or less)
- 8 to 10 images that represent entry (include exterior photo)
- Floor plan

12. Best Single Family Home \$475,000 to \$600,000

Entry will be judged on curb appeal, creative use of interior space, functionality and craftsmanship.

Entry Requirements

- Statement describing project and objective (400 words or less)
- 8 to 10 images that represent entry (include exterior photo)
- Floor plan

13. Best Single Family Home \$600,000 to \$800,000

Entry will be judged on curb appeal, creative use of interior space, functionality and craftsmanship.

Entry Requirements

- Statement describing project and objective (400 words or less)
- 8 to 10 images that represent entry (include exterior photo)
- Floor plan

14. Best Single Family Home \$800,000 to \$1,000,000

Entry will be judged on curb appeal, creative use of interior space, functionality and craftsmanship.

Entry Requirements

- Statement describing project and objective (400 words or less)
- Up to 12 images that represent entry (include exterior photo)
- Floor plan

15. Best Single Family Home over \$1,000,000

Entry will be judged on curb appeal, creative use of interior space, functionality and craftsmanship.

Entry Requirements

- Statement describing project and objective (400 words or less)
- Up to 12 images that represent entry (include exterior photo)
- Floor plan

Remodeling

16. Best Kitchen Remodel

Entry will be judged on overall design, innovation and creativity, attention to details, function and style.

Entry Requirements

- Statement describing project and objective (300 words or less)
- 1 to 4 BEFORE images that represent the entry
- 4 to 8 AFTER images that represent entry

17. Best Bath Remodel

Entry will be judged on overall design, innovation and creativity, attention to details, function and style.

Entry Requirements

- Statement describing project and objective (300 words or less)
- 1 to 4 BEFORE images that represent the entry
- 4 to 8 AFTER images that represent entry

18. Best Remodeled Project

Entry will be judged on overall design, innovation and creativity, attention to details, function and style.

Entry Requirements

- Statement describing project and objective (300 words or less)
- 1 to 4 BEFORE images that represent the entry
- 4 to 8 AFTER images that represent entry

Miscellaneous

19. Best Outdoor Living Space (New or Renovated)

Entry will be judged on overall design, innovation and creativity, attention to details, function and style.

Entry Requirements

- Statement describing project and objectives (300 words or less)
- 3 to 4 images that represent entry

20. Best Interior Design

Entry will be judged on overall design, innovation and creativity, attention to detail, aesthetics and functionality.

Entry Requirements

- Statement describing project and objectives (300 words or less)
- 4 to 8 images that represent entry



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21. Best Functional Space (closet, pantry, garage, etc.)

Entry will be judged on overall design, practicality and usefulness, functionality and creative use of space.

Entry Requirements

- Statement describing project and objectives (300 words or less)
- 4 to 6 images that represent entry

Grand Awards

(There is no fee to enter the Grand Awards, but you must enter a minimum of two other categories 1-21)

22. Remodeler of the Year

Judged on accomplishments, strategies that set your **company** apart, sales success, customer service and HBA involvement.

Entry Requirements

- Upload a statement indicating why your company should be recognized, include project examples, professional accomplishments, strategies that set you apart, customer service philosophy, sales success and HBA involvement
- Include any other supporting documents and/or images of your choice

23. Associate of the Year

Judged on accomplishments, strategies that set your **company** apart, sales success, customer service and HBA involvement.

Entry Requirements

- Submit a statement indicating why your company should be recognized, include project examples, professional accomplishments, strategies that set you apart, customer service philosophy, sales success and HBA involvement
- 8 to 10 images that represent your company

24. Builder of the Year

Judged on accomplishments, strategies that set your **company** apart, sales success, customer service and HBA involvement.

Entry Requirements

- Submit a statement indicating why your company should be recognized, include project examples, professional accomplishments, strategies that set you apart, customer service philosophy, sales success and HBA involvement
- 8 to 10 images that represent your company