



Chef Hop & Vine is the kickoff for the Tour of Homes. This will be held on Thursday, May 28 from 4:00-9:00 pm. For this special engagement, each home will partner with a local restaurant, caterer, or bakery, and a vineyard or brewery. Your food or drink will be the star of the show! Each year we bring in nearly 300 guests, who get to enjoy the cuisine and drink offerings. A portion of the ticket proceeds will be donated to the Building Futures Foundation.

Participating Chefs, breweries or vineyards will receive the following benefits:

- Opportunity to promote your business to up to 300 attendees on Thursday, May 28
- Opportunity to win awards for the event. Winners will be awarded plaques to hang in their establishment.
- Spotlight on your involvement in marketing ads in The Columbian, The Reflector and Facebook.
- Highlighted in Tour of Homes—New and Remodeled publication
- Highlighted on promotional items such as event postcards (1000 minimum).
- Inclusion in a Press Release to local media that will highlight all participating chefs, breweries and vineyards and their businesses.
- Signage at home you are participating in to allow guests to get to know who you and where to find you after the event.
- Promotion to BIA members in our weekly e-blasts (circ. 1200) and monthly newsletter (circ. 1200).
- Promotion on our Social Media pages, including GRO Parade of Homes and BIA.
- Highlighted on website for “Chef, Hop & Vine Tour”.
- To help with expenses, we are able to offer a small stipend to help to offset costs, \$500 for Chefs and \$200 for beverage partners.

For your involvement we ask:

- Donate prepared food or drink & staffing for guests to sample your featured selections.
- Promote the event to your network of customers, friends, and on social media to drive ticket sales.
- Provide plates, cups, napkins, and utensils as needed for event.
- Work with your builder on placement of food and drink and additional needs for setup.
- Provide proof of insurance with BIA of Clark County listed as additional insured and have all required licenses needed for this type of event.
- **Confirm your involvement no later than Monday, March 1.**