

# Benefits and Services for BBB Accredited Partners

Take Your BBB Accreditation to the next level with these exclusive benefits and services:

## **The Accredited Business Seal:**

Show customers your business prioritizes trust. Add the BBB Dynamic Seal to your website, download printable versions for use in your marketing collateral, and order decals to place on your business's windows.

## **Exclusive Assets:**

Access tools to help announce and promote your BBB accreditation. Assets include a press release template, social media graphics, and specialized logos.

## **Exclusive Presentations:**

Our Public Relations team will build tailored presentations on a variety of dynamic and in-demand topics that can be shared exclusively with your membership.

## **BBB Hosted Webinars:**

Learn from industry experts speaking on topics that will help your members succeed in today's ever-changing business landscape.

## **Enhanced BBB Profile:**

Accredited Businesses stand out from the rest, and that starts with an enhanced profile on our highly ranked website, bbb.org. Add photos and videos to highlight your products and services.

## **Mediation/Arbitration:**

BBB offers dispute resolution tools to help you and your customers should you encounter a complaint.

## **Free Marketing Consultation:**

Our specialized team of experts will find an advertising channel that meets your needs and budget.

## **Business Insight Reports:**

Share data on different industries with your networks.

**Learn More** by visiting [trust-bbb.org](https://trust-bbb.org) or emailing us at [pr-communications@thebbb.org](mailto:pr-communications@thebbb.org)



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