

Issue #45



From the desk of Julie Clayton/Executive Director

Happy Friday!

As everyone knows, June is Pride Month. It's a time when the LGBTQIA+ community and its allies come together to celebrate love, equality, and diversity. This community is known for loyalty to those that are loyal to the LGBTQIA + community. There is a lot to consider when putting together a Pride month marketing campaign.

To create a successful Pride Month marketing campaign, authenticity and solidarity must be the guiding principles; insincere acts don't resonate with any of the target audiences. Especially when it comes to generating pseudo-support campaigns, you lose your target audience immediately. That's not because LGBTQIA+ have a special radar for everything, but because they are exposed to hate crime and hate speech, even today, and yes, all over the world, forcing people to remain watchful.

Making connections lies at the heart of marketing, and making people feel valuable with genuine support and meaningful engagement is one step further when it comes to developing successful campaigns.

Happy Pride!

Cheers!

Julie

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Julie@OTRChamber.com

EMAIL JULIE HERE



- Bobacha

OTR CHAMBER ^{OF}
COMMERCE

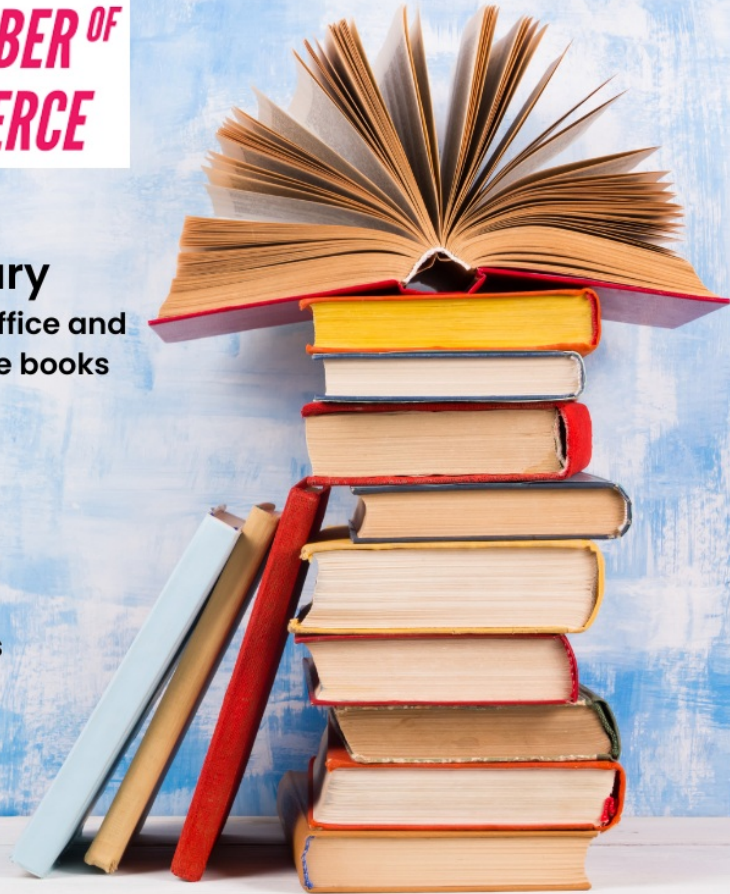
Lending Library

Feel free to stop by our office and borrow a book! We have books

on:

- Grant Writing
- Marketing
- Time Management
- Social Media
- Leadership
- Performance Reviews
- Motivation

And so much more!





**SEND US YOUR
FATHER'S DAY
PROMOTIONS**

*Let us help promote what you have
going on for Father's Day!*

**Email your Father's Day Promotions
here!**

**S E C O N D
S U N D A Y
O N M A I N**

meet you at

**SECOND
SUNDAY
ON MAIN**



JUNE 9 PRIDE

JULY 14 20TH ANNIVERSARY


FT. THE NAKED KARATE GIRLS

AUG 11 LIVE, LOVE, LOCAL

presented by

OTR CHAMBER OF COMMERCE

otrchamber.com

 [secondsundayonmain](https://www.instagram.com/secondsundayonmain)



Want to help at Second Sunday on Main? Shifts are anywhere from 2-4 hours. Sign up below!



[Sign Up to Volunteer Here!](#)

AROUND OTR...

U.S. Bank Payment Solutions Tech Demo Day



**Mobile
payments**



**Website
payments**



**Portable
tablets**



**Countertop
terminals**



**Point-of-sale
solutions**

You're invited to an exclusive one-day event where we will be sharing the latest industry-leading payment acceptance technology and solutions that can help your business grow by providing exceptional experiences with how your customers pay, and how you get paid.¹

Date: June 12, 2024

Time: 10:00 A.M - 2:00 P.M

Branch location: Over The Rhine- 1116 Main Street, Cincinnati, OH 45202

I hope that you can join me to learn more about what U.S. Bank Payment Solutions Merchant Services can do to help you and your business grow.

For more information, please contact:

Allison Dombart

Small Business Specialist

513.591.8966

allison.dombart@usbank.com

¹Subject to business and credit approval. Merchant Services provided by Elavon. U.S. Bank and third-party Merchant Services vendors are separate legal entities, which are not affiliated with each other in any way by common ownership, management, control, or otherwise. The content, availability, and processing accuracy of their websites and products are the responsibility of each respective company. U.S. Bank makes no representations or warranties as to the suitability, accuracy, completeness, or timeliness of the information provided, including any information provided by third parties.

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TechDemoDay-DLC-02/24

Cincinnati Music Festival is currently seeking merchants who would like to offer a discount to ticket holders for the festival. For more info, click on the image to email directly!



CINCINNATI
MUSIC FESTIVAL

PRESENTED BY



JULY 25 - JULY 27 2024

THURSDAY 7.25

MC LYTE | KRS - ONE | EPMD | BLACK SHEEP

FRIDAY 7.26

MAXWELL

NE-YO | FANTASIA
OCTOBER LONDON
THE ORIGINAL LAKESIDE

SATURDAY 7.27

NEW EDITION

KEM | COCO JONES
EN VOGUE
STOKLEY

CINCYMUSICFESTIVAL.COM - [#FEELSLIKECMF](https://twitter.com/FEELSLIKECMF)



You're Invited!

The Summer Spritz

✦ **VIP EXPERIENCE** ✦

SATURDAY, JUNE 8TH + 5PM-8PM

CHECK IN AT THE UPSTAIRS BAR.



PRIVATE BAR ACCESS

COMPLIMENTARY CATERING & SNACKS

FREE GIFT BAG FOR ALL
REGISTERED GUESTS

ENJOY FEATURED APEROL COCKTAILS,
A SPRITZ STATION, & ROTATING DJS
ALL DAY LONG!



BIT.LY/ROSEDALESPRITZVIP

Register for the VIP Experience Here!

CINCINNATI
FLYOVER
Conference

SPONSORS NEEDED

2 DAYS
150+ ATTENDEES
SPONSORED:
BARS
BOOTHS
SWAG
SAMPLES
PARTIES
&
MORE!

SUPPORT OUR
LOCAL BAR &
RESTAURANT
COMMUNITY



EMAIL
SARAH@NOBLEGROVER.COM TO
LEARN MORE!

WWW.FLYOVER-CONFERENCE.COM

JUNE 24 - 25, 2024

**SPONSORSHIP
OPPORTUNITY**

NEW FOOD & BEVERAGE
CONFERENCE

100+ REGIONAL ATTENDEES

2 DAYS

SWAG. PARTIES. BOOTHS.

SUPPORT LOCAL

CONTACT SARAH@NOBLEGROVER.COM
WWW.FLYOVER-CONFERENCE.COM

**FLYOVER
CONFERENCE**
24 - 25 JUNE

📍 Rhinegeist Brewery

CINCINNATI

Email here for more
info!

HELP WANTED

groomers!

MUST HAVE GROOMING EXPERIENCE!

competitive salary + tips
friendly and supportive work environment
flexible scheduling, including weekends
be your own boss



Jamieson's Urban Pet Spa is a top-rated pet grooming spa in Cincinnati's historical Over-the-Rhine. We are dedicated to providing excellent grooming services for our furry clients. We pride ourselves on creating a friendly, professional, and safe environment for both pets and their owners.

Please text your resume to Jamie at

513-884-1440

IMMEDIATE HIRE...MUST have reliable transportation and at least one reference



Join Us!

BEER FOR HUMANS NIGHT
RHINEGEIST BREWERY

Beech Acres Parenting Center is a featured organization



Thursday, June 20
5 to 8 P.M.
Rhinegeist Brewery
1910 Elm St.,
Cincinnati, Ohio 45202

Come volunteer, learn about
our organizations, and toast
our 175th Anniversary.

RSVP to Volunteer



Donial Curry
513.233.4826
dcurry@beechacres.org





Big Time Balloons
Cincinnati

Marching in the parade this year?

Want to stand out and draw additional visibility to
your brand?

Big Time Balloons is here to help!



www.bigtimeballonscincy.com

513-998-4438

LGBTQ+ Owned & Operated



UPCOMING EVENTS...



Small Business Group Healthcare Breakfast N' Learn



Tuesday, June 11th 9am-10am



If you're a small business owner or human resources leader looking to start a group health insurance plan to attract and retain employees or looking to cut costs on your current health insurance plan, then this event is for you! Join us to learn more about the Southern Ohio Chamber Alliance Benefit plan available through the OTR Chamber for small businesses with 2-50 employees.

Scott Marston, Vice President at Cincinnati Benefit Solutions, will be our presenter roughly 1,000 small businesses call Cincinnati Benefit Solutions their trusted advisor for group health insurance.

Coffee & Bagels Will Be Served

Location: OTR Chamber of Commerce Office
1225 Main Street

[Register Here for Healthcare Workshop](#)



SAFETY CONCERNS

District One CPD
By Captain Hammer

You may have seen recent local news coverage regarding crime and quality of life concerns in OTR. As many of us know, there are specific crimes that we have recently struggled with, including car break-ins and business break-ins, and any level of criminal activity is unacceptable.

It is also true that crime counts in the OTR neighborhood reflect significant progress over time in critical categories. Specifically, we have seen a large reduction in robbery offenses over time. And we have seen reductions in shooting offenses in the North OTR PIVOT project area of about 45% from 2020 & 2021, to 2022 & 2023.

We continue to partner with many of you on reducing business break ins, both through enforcement and prevention. District 1 again arrested a persistent offender, yesterday, for an OTR business break-in, less than 12 hours after a new offense. This individual has been previously charged with 7 different OTR business break-ins since 2021. Please remember, District One analysts and investigators will conduct a security assessment of your business upon request! Please reach out to

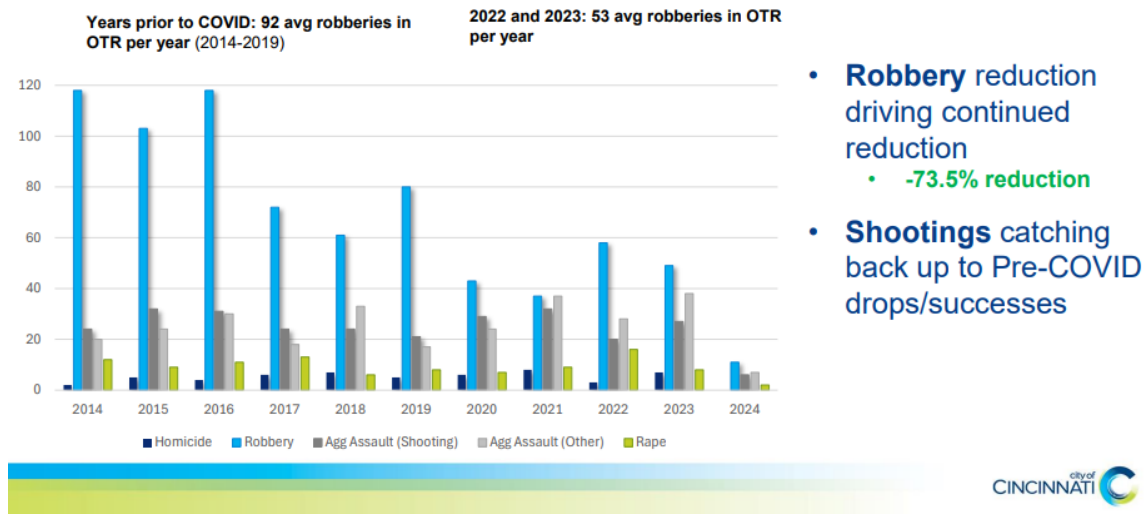
me and I'll be glad to connect you.

Please also remember that you can follow me on X - @CPDCAPTHammer, for periodic updates on significant arrests and activities.

Thank you,

CAPTAIN HAMMER

Total Part 1 Violent Crime in Over-The-Rhine By Offense Type



“Hope will never be silent.” – Harvey Milk.



OTR Chamber of Commerce | 1225 Main Street | Cincinnati, OH 45202 US

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