

Issue #50



From the desk of Julie Clayton/Executive Director

Happy Friday!

This Sunday is the 20th Anniversary celebration of Second Sunday on Main. Twenty years of coming together as a community and sharing what makes OTR so amazing. This Sunday will be a huge celebration, including featuring the Naked Karate Girls as our entertainment for the day. Our vendor spots are sold out, so that means that you will see 70 vendors spread out on Main Street. Our family friendly Kids Zone will once again be hosted by PBS Kids Plus we will have food trucks, Kona Ice and so much more.

We are in need of volunteers for this Sunday. You can click on the link below if you would like to come help out. And yes, if you have any high school students who need service hours, they can sign up as well!

Please join us this Saturday on Main Street for this milestone celebration!

Cheers!

Julie

513-460-6811

Julie@OTRChamber.com

EMAIL JULIE HERE

- UFO Performance Marketing



THIS SUNDAY JULY 14th!
20th
ANNIVERSARY
CELEBRATION!

SECOND
SUNDAY
ON MAIN

Want a poster for your window or office?
[CLICK HERE](#) and we will bring it to you!

meet you at

**SECOND
SUNDAY
ON MAIN**




JUNE 9 PRIDE

JULY 14 20TH ANNIVERSARY
FT. THE NAKED KARATE GIRLS

AUG 11 LIVE, LOVE, LOCAL

presented by
OTR CHAMBER OF COMMERCE

otrchamber.com

 [secondsundayonmain](https://www.instagram.com/secondsundayonmain)



Want to help at Second Sunday on Main? Shifts are anywhere from 2-4 hours. Sign up here!

[Sign Up to Volunteer Here!](#)

GRANT OPPORTUNITY BELOW



JobsOhio® Small Business Grant

REDI Cincinnati is pleased to offer the JobsOhio Small Business Grant which provides financial support for eligible projects across southwest Ohio in distressed communities and/or for businesses owned by underrepresented populations like minorities, women, veterans, and people with disabilities across the state.

JobsOhio Small Business Grant decisions are based on several project factors, including but not limited to company location, company ownership, jobs created and/or retained, and project fixed asset investment. Support is intended for small- to medium-sized companies in southwest Ohio with annual revenues of up to \$25 million.



IS YOUR BUSINESS ELIGIBLE?

Eligible southwest Ohio companies must have been **in operation for at least one (1) year** and be able to demonstrate **\$100,000 in annual revenues**.

Companies must be engaged in the following REDI Cincinnati and JobsOhio targeted industries and business functions: **Advanced Manufacturing, Additive Manufacturing, Aerospace & Aviation, Automotive, Autonomous Mobility, Energy & Chemicals, Financial Services, Insurtech, Food & Agribusiness, Healthcare & Biomedical, Gene Therapy, Logistics & Distribution, Military & Federal, Technology, and Cybersecurity.**

Ineligible projects and companies include retail or operations that include point-of-final-purchase transactions at a facility open to the public or other population-driven businesses that derive most of their sales from in-person delivery of services or products.

Southwest Ohio companies must also **meet at least one of the following criteria** for consideration:

- ▶ **The company is owned by an underrepresented population, including:**
 - Minority-owned (African American, Hispanic, Asian-Pacific and Native American)
 - Women-owned
 - Veteran-owned
 - Owned by an individual with a disability
- ▶ **The business must either be certified by a recognized state or national organization or otherwise able to verify that at least 51% of the business is owned, managed, and controlled by the underrepresented population.**
- ▶ **The business is located in a qualified distressed community as defined by an index score of 50 or greater by the Economic Innovation Group.**

“REDI has helped ROInsights tremendously with scaling our business and attracting the right talent. We are appreciative of the support offered by JobsOhio, REDI Cincinnati, and the City of Cincinnati to help secure funding to take our business to the next level.”

- Patrick Koman & Nathan Bauer
ROInsights

PROJECT DEFINITION

Projects require a commitment over time and will be defined by an appropriate combination of the following metrics: fixed asset investment, job and payroll creation, job and payroll retention, employees trained, and training costs. Eligible projects that improve operational efficiency along with job retention will be considered for support.

ELIGIBLE COSTS

The JobsOhio Small Business Grant targets fixed asset investment in machinery and equipment, real estate investments, including redevelopment, and training costs.

These may include:

- Land
- Building
- Leasehold improvements
- Machinery and equipment
- Moving and relocation costs of machinery and equipment related to the project
- Infrastructure
- Site development
- Revitalization costs including demolition, renovation, and environmental remediation
- Fees and material costs related to planning and feasibility studies
- Engineering services
- Employee training costs
- Information technology including hardware and industry-specific software

INELIGIBLE COSTS

- Bonds or other debt instruments issued by the grantee to finance completion of the site improvement project shall not be retired or otherwise serviced with grant funds
- Administrative costs (including salaries and travel expenses)
- Rolling stock (defined as anything that must be registered with a government entity and/or travels on a public right of way)
- Contributions and donations by the grantee to individuals or to other organizations
- Costs (fines, penalties, assessments) resulting from violation of or failure to comply with federal, state, and local laws and regulations
- Food, drinks, and entertainment
- Goods and services for personal use by the grantee's employees
- Long-term housing and personal living expenses
- Interest on borrowed money
- Organized fundraising
- Travel expenses
- Taxes from which the grantee is normally exempt

DISBURSEMENT OF FUNDS

The JobsOhio Small Business Grant is reimbursement based and requires supporting documentation including proof of payment. JobsOhio may consider alternatives to proof of payment at time of reimbursement request under special circumstances and as approved by leadership.

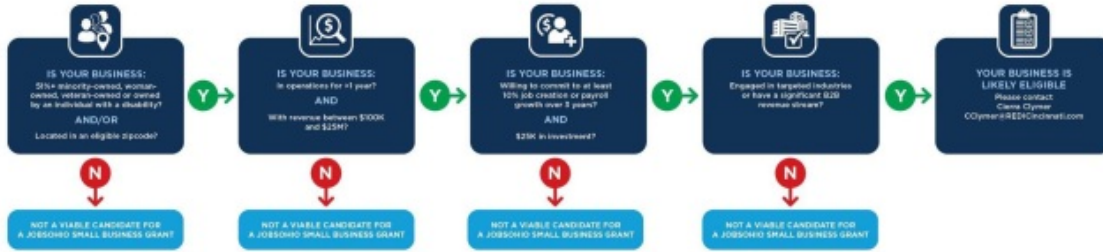
CONNECT WITH US TODAY

To see if your business is eligible for funding consideration, please contact REDI Cincinnati's **Cierra Clymer, Director of Business Development**, at CClymer@REDICincinnati.com or (419) 705-1773.

You may also visit our website and submit your company online at REDICincinnati.com/jobsOhio-small-business-grant/



JOBSONIO SMALL BUSINESS GRANT PROGRAM DECISION TREE



JobsOhio Network Partner

For more info, email here.

AROUND OTR...

Do you have something you would like to promote in the newsletter? Just email it to me by Thursday @ noon.

EMAIL JULIE HERE!



Register Here

Please join us! Bricker Graydon on Tap

Date: Wednesday, July 17, 2024

Time: 5:00 - 7:00 PM ET

Location: Bricker Graydon On Main | 1421 Main St, Cincinnati, OH 45202

Experience local flavor and community camaraderie at Bricker Graydon on Tap! Elevate your evening with a curated celebration that artfully blends the best of local breweries and restaurants.

Expand your palate, and create lasting connections at Bricker Graydon on Main's happy hour, where local pride meets culinary

and craft excellence. This month's Bricker Graydon On Tap will focus on the East Side and feature food from **Fat Katz Cuisine** and drinks from **Big Ash Brewing**. Join us for an evening of fun!



20 years of empowering
small businesses

Empowering people.
Investing in communities.
Supporting small businesses.
ECDI: 20 Years.

The banner features a collage of photos showing diverse small business owners and employees. In the center, a dark teal box contains the ECDI 20 Years logo and the text: "20TH ANNIVERSARY LOAN OFFER", "\$10,000 at 6.99%", and "THIS SUMMER ONLY".

ECDI is celebrating our 20th Anniversary with a loan special for existing businesses (need to be able to show 12 months of commercial activity -> no startups) with a \$10,000 working capital loan at 6.99% interest. Payment options start at \$325 a month for 36 months. Feel free to share with your clients and network! I'm happy to answer questions about eligibility requirements!

[For More Info Click Here](#)

REN
FEST
AT
RHINE
GEIST

SATURDAY
AUGUST 3, 2024

IN PARTNERSHIP WITH

OHIO
Renaissance
Festival

MOTR
PUB

FRI 7/12:
BRENNA GEYER

HAPPY HOUR UNPLUGGED
EVERY 2nd FRIDAY 5-7P
ALL AGES

THE CHILDREN'S THEATRE OF CINCINNATI

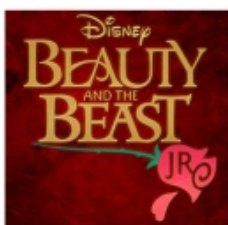
Ad Close for First Program: 8/26/24 + Published: 4 times, October 2024-April 2025



The Children's Theatre of Cincinnati is the oldest professional theater for young audiences in the nation. Since 1919, The Children's Theatre has been delighting children and their families. Every season, we introduce young audiences to the performing arts through professional, fully-staged productions that appeal to parents, educators, and children alike.

Be a part of the magic of this season by advertising in the official season programs. Join us for our final MainStage Season at the Taft Theatre before moving into our new home at the Emery Theater in October 2025!

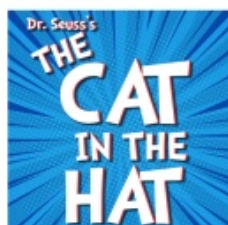
THE 2024-2025 MAINSTAGE SEASON



October 12-21, 2024
Artwork Due: 9/11/24
Taft Theatre



December 7-16, 2024
Artwork Due: 10/31/24
Taft Theatre



February 15-24, 2025
Artwork Due: 1/13/25
Taft Theatre



April 25-May 4, 2025
Artwork Due: 3/20/25
Taft Theatre

WHO YOU WILL REACH:

- **100,000** children and families reached on the MainStage
- 50% of adult attendees are between **25-44** years old
- 46% have an average income of **\$120k+**
- Average number of children attending with families is **3.2**
- 45% of children attending our public performances are between **7 and 8** years old
- Our patrons also attend the **Cincinnati Zoo, Cincinnati Reds, Newport Aquarium, Cincinnati Museum Center, and Kings Island**

Cincinnati To advertise: Laura Bowling ☎ 513.404.6261 ✉ LBowling@cincinnatiimagazine.com

Updated 04.02.24

THE CHILDREN'S THEATRE 2024-2025 PROGRAMS



2024-2025 Season Advertising Rates
Includes an ad in all four programs

Full-page spread	\$4,800
Full page	\$3,000
1/2 horizontal	\$1,800
1/4 page	\$960

2024-2025 Cover Rates
Includes an ad in all four programs

Back cover	SOLD
Inside back cover	\$3,700
Inside front cover	\$3,700



Cincinnati To advertise: Laura Bowling ☎ 513.404.6261 ✉ LBowling@cincinnatiimagazine.com

Updated 04.02.24

Info You Need To Know...

Here for You & Your Community

It is important to proactively protect your team and communities, and Kroger Health can customize health services to fit the needs of your organization!

VACCINATIONS

- + Flu
- + RSV
- + COVID-19
- + Tdap
- + Pneumonia
- + Shingles
- + Hepatitis A & B
- + And many more

SCREENINGS & TESTING

- + Health Screenings
- + Tuberculosis (TB)*
- + Physicals (Annual, DOT, Sports)*

*Available at our clinic locations

How it Works

SERVICE OPTIONS

- **On-site:** Our healthcare professionals come to your location to provide services
- **In-Pharmacy/Clinic:** Participants can visit one of our local pharmacies or clinics for services

PAYMENT OPTIONS

- **Third Party Insurance:** Participant's insurance is billed individually for services
- **Invoice:** Organization is invoiced for services provided

**Blended Option: Both services and payment options can be combined when needed*



Contact Ben Prewitt Pharm D, RPh. at 513-315-7987 or benjamin.prewitt@stores.kroger.com to learn more about our business and community solutions, along with our full scope of services.

Our Vision: To Help People Live Healthier Lives



3189-030724-0005.1

Ohio workers' comp & experience modification rate

An employer's experience modification rate (EMR), which is determined by the Ohio Bureau of Workers' Compensation (BWC), greatly impacts workers' compensation premium that an employer pays. If you have safer operations, with little to no workers' compensation claims, you will have a better than average EMR. If you have a less safe operation, with numerous costly claims, you will have a worse than average EMR. Typically, the better your EMR, the lower the premium that you will pay to the BWC.

The BWC uses your historical payroll, industry type and claim costs to determine your EMR. A company with claim costs that are typical for their size and industry, will have an EMR of 1.0. If the company has lower claim costs than typical, their EMR will be below 1.0. If the employer has higher claim costs than typical, their EMR will be above 1.0. The lower the EMR, the lower the premium that will be paid compared to similar businesses. The higher the EMR, the higher the premium that will be paid compared to similar businesses.

Additionally, the lower your EMR, the greater likelihood that you will qualify for higher discounts through group rating programs and group retrospective rating programs. These programs allow employers to band together to receive additional discounts or rebates on their premium. Discounts and refunds can exceed 50% of the premium that you pay to the BWC.

An employer's EMR is based on claims that occurred in the past compared to historical payroll. Your payroll is categorized by your industry type. To lower your EMR, you must reduce claims and claim costs. The best claim is one that never occurs. A robust workplace safety program can limit future claims from occurring which will ultimately improve your EMR.

If your company does have a claim, there are several strategies that you can implement to help reduce the overall cost in the claim. Every claim is different, but generally, getting injured workers healthy and back to work safely and quickly, will keep costs down. There are many additional strategies that can be enacted to reduce or lower costs in a claim that has occurred. Partnering with Sedgwick will help determine the best strategies for a specific claim.

If you have any questions, contact our Sedgwick program manager, Julia Bowling at julia.bowling@sedgwick.com or ph 513-218-4062.

UPCOMING EVENTS...



MERCHANT MEETING

This meeting is for current OTR Chamber Members Only

Come hear about all of the amazing things that are happening in OTR!

Guest speakers:

Virginia Tallent Assistant City Manager

and

Abby Grimm Cintrifuse/Start Up Cincy Week

AUGUST 7TH, 2025

DOORS OPEN AT 8:45AM

MEETING BEGINS PROMPTLY AT 9AM

Union Hall 1311 Vine St.



[RSVP HERE](#) for AUGUST MERCHANT MEETING



SAFETY CONCERNS

District One CPD

By Captain Hammer

Quick Help Guide

1. Leave some interior lights on upon closing
2. Secure, hide, or remove tablets upon closing
3. Leave cash drawers open + empty upon closing
4. If there is NO safe on site, take money off site
5. If there IS a safe, ensure it is bolted down or immovable
6. Ensure cameras are positioned well
 - a. 6 ft in height is ideal for identification

IF you experience a break-in:

Contact police ASAP

Immediately access your security footage if possible

Call police with the suspect description (which can help locate suspects in the area)

Contact Detective Bell (charles.bell@cincinnati-oh.gov)



It is not too early to start thinking about the holidays!



“Success usually comes to those who are too busy to be looking for it.”
– Henry David Thoreau

OTR CHAMBER ^{OF}
COMMERCE

1225 Main Street
Cincinnati, OH 45202
(513) 512-5668
Julie@otrchamber.com



Try email marketing for free today!