



Smith Mountain Lake Regional Chamber of Commerce
16430 Booker T. Washington Highway # 2 Smith Mountain
Lake, VA 24121 Phone: 540.721.1203 Fax: 540.721.7796
Email: info@visitsmithmountainlake.com
www.visitsmithmountainlake.com

Membership Application

Chamber Representative: _____ Date: _____

Company Name: _____

Contact Person: _____

Business Phone: _____ Cell Phone: _____

Toll Free: _____ Fax Number: _____

Email Address: _____

Web Address: _____

Physical Address: _____

Mailing Address: _____

City/State/Zip: _____ County: _____

Business Description and Membership Information

Provide a description of the business and services. Member profiles include a business description, direct links, contact information and logos. The information can be outlined below or emailed to the Chamber (info@visitsmithmountainlake.com). Business descriptions are posted on the Smith Mountain Lake Regional Chamber Website Business Directory: www.visitsmithmountainlake.com.

Business/Services Provided: _____

Hours of Operation: _____

Category: _____

Description: _____

Member Classification

Business Member- Business members are listed in communication and on the internet by their business name and have a direct link to their website or business Facebook page. Business members are entitled to place

brochures and business cards in the SML Visitor Center. Business members will receive SMLRCC communications and may attend SMLRCC functions.

Non-Profit Organization- This category includes clubs, civic and non-profit organizations operating as a charity. Non-Profit Organizations receive a 40% discount.

Multiple Business & Realtor Discount- A membership discount of 30% is allowed for additional member-affiliated business in which a current business member is at least a 50% owner. This discount is extended to Individual Real Estate agents working at a Real Estate Agency that is a SMLRCC member.

Annual Membership Packages:

- Basic Membership: \$200
- Enhanced Membership: \$450
- Premium Membership: \$750 Annually
- Citizen Membership: \$110 Annually
- Non- Profit: \$120
- Additional Business: \$140
- Real Estate Agent w/ Agency Primary: \$140



Total Annual Membership Payment Due: \$ _____

Check # _____

Credit Card: Card Number: _____ Exp Date: _____ V-code: _____

Annual Payments: I hereby authorize the SMLRCC to automatically charge my credit card listed above for my annual SMLRCC membership dues. I understand that my annual dues are due on or before the anniversary date of my membership. **Anniversary Date:** _____ **Annual Dues:** _____

Biannual Payments: I hereby authorize the SMLRCC to automatically charge my credit card listed above for my biannual SMLRCC membership dues. I understand that my biannual dues are due on or before the anniversary date of my membership. **Biannual Dates:** _____ **Biannual Dues:** _____

I understand that this authorization will remain in effect until I cancel it in writing, and I agree to notify the SMLRCC in writing of any changes in my account information or termination of this authorization at least (15) days prior to the next billing date. If the above noted payment date falls on a weekend or holiday, I understand that the payments may be executed on the next business day. I certify that I am an authorized user of this credit card and I will not dispute these scheduled transactions with my credit card company, so long as the transactions correspond to the terms indicated in this authorization form.

E-Check (ACH): Bank Name: _____ Name on account _____



Routing Number: _____ Account Number: _____

Membership refund policy: It is the policy of the SMLRCC to refund members upon request for unused dues. The amount will be determined pro-rated from the month of joining less an administrative fee of \$75.00. Full refunds for other goods and services will be granted if the customer or member requests the refund within 30 days of his or her receipt of the invoice requesting payment.

I hereby give Smith Mountain Lake Regional Chamber of Commerce (SMLRCC) its assigns, licensees, and legal representatives the irrevocable right to use my name, photograph, image, audio recording, video recording, and likeness (my image) in all forms and manner including but not limited to publication on internet websites, broadcasts, and any other publications as released to or by SMLRCC. I understand that SMLRCC cannot control unauthorized use of My image by persons not associated with SMLRCC once My image has been published. I hereby forever waive any right to inspect or approve any publication of My image by SMLRCC. I have carefully reviewed and understand the above provisions and agree to be bound by them. I voluntarily and irrevocably give my consent and agree to this release and waiver.

Signature: _____ **Date:** _____

Web Access

Create a log-in name and password. Representatives will have access to update business information and post Hot Deals, Events, Member-to-Member Communication and Job Openings

Membership Benefits

Annual SML Visitor's Guide listing/print run: 25,000

- Business card displayed at SML Visitor's Center
- Grand Opening / Ribbon Cutting
- Virginia Chamber of Commerce Membership
- Legislative Representation addressing local needs at state and national levels.
- Membership mailing list access (SMLRCC DOES NOT share email addresses. List NOT to be used for solicitation of funds.)

Marketing Opportunities

- Business web page featured on chamber website with 1600-character description
 - Opportunity to offer Hot Deals on chamber website
 - Opportunity to post job openings on chamber website
 - Business featured on chamber website business directory
 - Business featured on Community App (Mobile Devices)
- Keyword search up to 240 characters and Map link with pinpoint
- YouTube video on your business web page
 - Photo gallery added to your business web page
 - Five bullet points on your business web page for links to outside web service pages
- 480px X 60px Category Banner Ad in your business category with tracking
Still, digital ad appearance in the SML Chamber Video Display on Bridgewater Boardwalk.

Networking

- Monthly, morning networking meetings (Connect SML and Franklin County Connects)
- Monthly Business-After-Hours networking event
- Member-to-Member Monthly eBlast