

New Congressman Pat Ryan Addresses Breakfast

Former Ulster Executive Has Been Here Before

U.S. Rep. Pat Ryan is certainly no stranger to Chamber breakfasts. He appeared numerous times as Ulster County Executive in recent years, but when he takes the podium on Jan. 18, he'll come with the title of Congressman.

The breakfast, scheduled from 7:30-9:00 a.m. at The Venue Uptown at the Best Western Plus, is sponsored by Ulster Savings Bank. Ryan, a former tech entrepreneur before entering politics, said he will take the opportunity to share his thoughts on growing the local small business economy and the importance of empowering entrepreneurs.

"As a former small business owner myself, I understand the commitment and round-the-clock effort that is required to build a successful enterprise," Ryan said. "When a business in our district thrives, it puts money back into our community."

Ryan said he is proud to represent more than 27,000 small businesses, including self-employed owners, in New York's new 18th Congressional District.

"Small businesses are the backbone of the American economy and the possibility of starting your own business is an essential element of the American Dream," Ryan said. "As a member of Congress, I will do everything I can to support small businesses so we can create jobs and help the Hudson Valley thrive, and I look forward to hearing directly from the business community about what their needs are."

Ryan, who served as Ulster County Executive from 2019-2022, said he worked with the business community, other local elected officials from both parties, and many other stakeholders to push forward critical projects like the establishment of the Cresco Labs facility in Ellenville and the redevelopment of

iPark87.

"In Congress, I am committed to continuing working with partners at the state and local level, and the private sector, to continue to push these and other projects forward," Ryan said. "We also need to prioritize investments that allow our economy to grow over the long term, including more affordable housing and investing in public education and workforce development programs."

"Ultimately, we need a Congress that listens to the needs of the community and actually gets things done. That's why I am proud to have already joined the New Democrat Coalition, a group of representatives committed to pro-economic growth, pro-innovation, and fiscally responsible policies."

A graduate of the U.S. Military Academy in West Point, Ryan was appointed to the House Armed Services Committee. That panel provides oversight of and authorizes funding for the U.S. Department of Defense, the U.S. Armed Forces, and portions of the Department of Energy.

"As a combat veteran myself, I am committed to supporting our men and women serving in uniform, reforming military procurement, and strengthening the role Congress must play in military conflict," Ryan said.

The 118th Congress, which convenes on Jan. 3, will be led by a slim Republican majority. Ryan, a Democrat from Gardiner, said he is seeking an appointment to the House Transportation and Infrastructure Committee.

"The Bipartisan Infrastructure Law



Pat Ryan

represents the largest long-term investment in American infrastructure and competitiveness in nearly a century, and we need strong oversight to make sure those federal dollars are coming back to the Hudson Valley," he said.

The new 18th Congressional District Ryan now represents includes the city of Kingston and the towns of Rosendale, Marletown, Rochester, Gardiner, Lloyd, Esopus, Marlborough, Plattekill, Shawangunk in Ulster County, along with the village and town of New Paltz, parts of the town of Wawarsing and village of Ellenville. Orange County and a sliver of southern Dutchess are also in the district.

It was a wild year politically for Ryan in 2022. He was serving as Ulster County Executive in May when U.S. Rep. Antonio Delgado resigned the 19th Congressional District seat to become New York's lieutenant governor. Meanwhile, New York lost yet another congressional seat in redistricting, and parts of Ulster County ended up in the newly drawn 18th and 19th congressional districts.

Ryan and Republican Dutchess County Executive Marc Molinaro faced off in a special election in August to fill the four-month remainder of Delgado's term in a district that ceased to exist on Dec. 31. Ryan narrowly defeated Molinaro, a resident of Rhinebeck.

Meanwhile, Ryan and Molinaro were on the ballot again in November—but in different districts and against different opponents. Both Ryan and Molinaro, who ran in New York's 19th Congressional District, won their races.

January Breakfast
January 18
7:30-9:00 am
 The Venue Uptown at the Best Western Plus
 503 Washington Ave.
 Kingston, NY
 Sponsor:
Ulster Savings
 Community Matters

Ulster County now has two representatives in Congress and Molinaro represents mostly the northern part of the county. Congressman Molinaro has agreed to speak at a Chamber breakfast meeting in April, at Diamond Mills in Saugerties.

Chamber Breakfasts are a great way to stay on top of current events and connect with other local business leaders. Reservations are required. Tickets are \$30 in advance and \$35 at the door for Chamber members (\$40 for non-members.) For more information, contact the Chamber at (845) 338-5100 or go online at www.ulsterchamber.org.

Ulster Savings Bank Is The Breakfast Sponsor For January

More than \$650,000 donated, thousands of volunteer hours served, benefitting over 290 organizations—that's Ulster Savings Bank supporting local community in 2022.

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Whether its personal or business, experience the local difference with Ulster Savings. Bank where you and community matter!

Ulster Savings is proud to sponsor the January breakfast as well as host the 2023 Black Business awards in April! We invite you to join us!

January Mixer At The 'Y'

Mixer Has Focus On A Healthier 'U'

January is a harsh month. The holidays are over. It's cold and dark, and we've got three months until spring. It would be easy to shut the world out and hibernate, but Heidi Kirschner recommends the opposite.

"The YMCA is not just a gym-and-swim facility. We're a place where you can connect with other people," said Kirschner, the president, and chief executive officer of the YMCA of Kingston and Ulster County. "Here, you can blow off steam and get healthy, but there's so much more."

Chamber members will have a chance to survey it all on Jan. 11 as the YMCA hosts the Mixer from 5:00 – 7:00 p.m. The Bank of Greene County is sponsoring the networking event at 507 Broadway in Kingston.

Kirschner said the YMCA typically holds an open house in January, so when the opportunity came up to host the first Mixer of the year, she was eager to put it on her calendar.

"The focus at this time of year for many of us tends to be on health. After the holidays, you might feel weighed down by all your indiscretions, so we want to get you back on track while connecting you with our community."

For starters, the YMCA offers fitness classes, basketball and pickleball leagues, a large indoor track for walking, personal training, massage therapy, swimming lessons, leadership, and educational programs, and an abundance of youth enrichment



activities.

During the pandemic, the facility got a major facelift that included upgrades to locker rooms, the gyms, and childcare rooms. Not only that but a new parking lot was installed and a conference room that can accommodate up to 170 people was created for meetings, seminars, and other community functions.

"If there was one silver lining during COVID, it was that we were able to forge ahead and get all this work done," Kirschner said.

Perhaps the brightest jewel of all is the Y's vastly improved six-lane pool, which had to be rebuilt after an underground water main break in October 2019. The space now sports floor-to-window ceilings, a new pool surface, lighting, filters, and climate control. Aquatics fitness classes, swimming lessons, and lap swimming are offered.

On top of everything else, the YMCA offers community enrichment programs, afterschool activities, panel discussions, book reviews, and even has a space known as the "Zen Den," for quiet contemplation.

"Whether it's doing something for Martin Luther King Day or Black History Month, the Y is the place for our community to gather. It's meant for families, adults, and seniors," Kirschner said.

"It's more like a community center. If you want to be healthier, that's great. If you want to connect with people ...

Mixer Jan. Mixer
Wednesday, Jan. 11
5-7 pm
 YMCA of Kingston and Ulster County
 507 Broadway
 Kingston, NY
 Sponsor:
 Bank of Greene County

that's another reason to join the Y. We've invested in our facility, so it's relevant and up-to-date. In order for the YMCA to do the things it does, we need memberships. We think a lot of people who haven't been here in a while will be 'wowed' by what they see and the breadth of what we offer."

The YMCA of Kingston and Ulster County, located at 507 Broadway in Kingston, can be reached by calling (845) 338-3810 or going to ymcaulster.org.

Chamber Mixers are a great way to network and promote your business. Be sure to bring plenty of business cards. This free networking event is open to Chamber members and prospective members. Reservations are a must and can be made by calling the Chamber at (845) 338-5100 or by registering online at www.ulsterchamber.org.

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Local Talent Thrives On HUDSY

'Like A Netflix For The Hudson Valley'

Storytelling is a special gift, especially when it's through the lens of a filmmaker. Here in the Hudson Valley, we boast a plethora of homegrown creatives making stunning films and videos, and they're anxious for their projects to be seen and hoping to take them to the next level.

That's where HUDSY, the region's first video-streaming platform, enters the picture. Not only does the app showcase local work, but it brings the community together in an innovative and collaborative way, according to the founders.

"The idea is just to connect the region with the content that is being made," said HUDSY co-founder Angel Gates Fonseca, who oversees production and outreach. "We realize there's a lot of amazing content being made, but unfortunately is not being seen."

"I think that has to do with people getting pulled in so many directions. They're being asked to go to this website and that. We realize if the bigger players are doing it, why not do it on a local level, where we have a platform that focuses on local content?"

Gates Fonseca described HUDSY, which curates and distributes content, as "like a NETFLIX for the Hudson Valley." The app is free to download and features the work of more than 55 filmmakers and over 300 films.

"We feature a little bit of everything," Gates Fonseca said, "from comedies to narratives, really anything filmed locally. We're really looking to diversify the content. One thing lacking is Spanish-speaking content and we're working on that."

The idea for the platform came from co-founder Jesse Brown, a Rosendale media producer with more than 20 years in the business. Together with Gates Fonseca, an Olive filmmaker, and Kingston resident Laura Kandel, who's worked in the regional arts community for years, the app came to fruition in June of this year.

"When Jesse told me about HUDSY, I realized it was something that was needed," Gates Fonseca said. "There's a lot going on in the film industry locally, but for us, we just really want to focus on the local creators—the folks who live here that are making amazing content, but they lack access to marketing."

The idea's genesis came six years ago, but HUDSY's founders spent four years "building trust in the community," Gates Fonseca said. While the trio worked regular production jobs, they raised funds through a grant to build the platform, which now has six full-time employees. The app has "got a lot of traction" since launching this summer, Gates Fonseca said.

"Our hope is to get enough eyes on the content, so it can go to some of the bigger platforms if that's what filmmakers are trying to aim for."

Filmmakers are usually not business folks or marketing savvy, Gates Fonseca said, so HUDSY hired a full-time graphic designer to produce posters and thumbnails for creators on the HUDSY platform.

Gates Fonseca said while HUDSY works with the film industry and appreciates the burgeoning filmmaking field here, she stressed the platform's local nature.

"We focus on telling local stories, and the issue we always



Jesse Brown



Angel Gates Fonseca



Laura Kandel

come up against is that big production companies from New York City and Los Angeles come into our local communities and tell our local stories and then they're gone," he said. "Where we separate ourselves from that is we're from the community, and we should be the ones telling our local stories, not production companies outside of our community. That's where I think we bring a different element."

HUDSY will soon launch a 2.0 version of the app, which Gates Fonseca says will be much more interactive. For example, if HUDSY did a film on a local knifemaker, the new app will allow viewers to connect directly to the company's website.

"We're just really trying to find ways to support local all around," he said, echoing the Chamber's "Buy Local" mantra.

"If you're buying local and eating local, you should be able to watch local, too," Gates Fonseca said. "There's a lot of amazing content that's being made and we want to be the connector to that. There's so much synergy between us and the Chamber because we know how much they focus on local."

HUDSY also is a production company, so like NETFLIX originals, the platform showcases HUDSY originals.

"That's the paid part of HUDSY that we've been working on," Gates Fonseca said. "The paid side is called HUDSY+, and the idea is to support stuff we're doing."

HUDSY is much more than an app with content. The company also established an apprenticeship program, "where we teach people from all walks of life" about the business through hands-on set work and workshops, Gates Fonseca said.

"We want to help them be storytellers and filmmakers and give them the tools that they need to really succeed in this space," he said.

HUDSY also created a "community content fund." Last year, \$20,000 was distributed in \$5,000 grants to four different film projects. Gates Fonseca hopes it will one day be \$100,000.

He described the current iteration of HUDSY as a "cooperative."

"We adopt the values of a non-profit, but we're a for-profit business," he said. "All six employees are also owners and we're not built like a typical tech company. We're not building this to sell."

COVID hampered HUDSY's ability to acquire office space, but a permanent space is in the works.



HUDSY, P.O. Box 3993, Kingston, N.Y., can be reached at (646) 508-0426 or www.hudsy.tv/#.

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UPCOMING CHAMBER EVENTS

Wednesday January 11 | 5:00 - 7:00 pm

Networking Mixer
@ YMCA of Kingston and Ulster County
507 Broadway | Kingston, NY
There is no cost for Members and Prospective Members.
Reservations are required.
Sponsor: Bank of Greene County

Wednesday January 18 | 7:30 - 9:00 am

Chamber Breakfast Meeting
U.S. Congressman Pat Ryan
The Venue Uptown at the Best Western Plus
503 Washington Avenue | Kingston, NY
\$30 Members-Advanced Pay • \$35 Members-At The Door
\$40 Non-Members
Sponsor: Ulster Savings Bank

Monday January 23 | 6:00 - 8:00 pm

YUP Meet Up
@ CoWork Kingston
8 N. Front Street, Kingston, NY
No cost networking event for young professionals
Reservations are required.

Wednesday February 22 | 7:30 - 9:00 am

Chamber Breakfast Meeting
Ulster County Executive Jen Metzger
The Venue Uptown at the Best Western Plus
503 Washington Avenue | Kingston, NY
\$30 Members-Advanced Pay • \$35 Members-At The Door
\$40 Non-Members
Sponsor: Herzog's Home & Paint Centers / Kingston Plaza

More Info and Registration UlsterChamber.org
Questions (845) 338-5100

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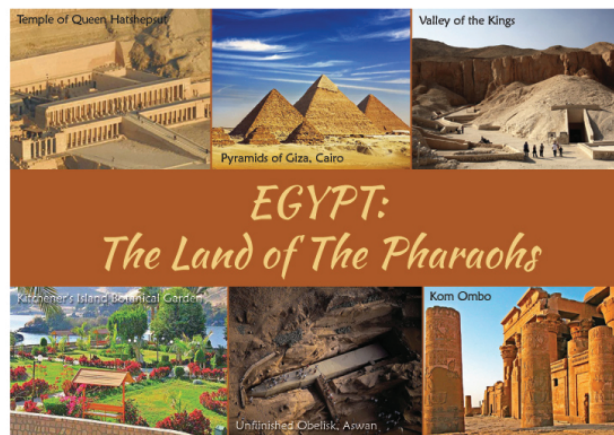
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Ulster County Regional Chamber of Commerce

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Informational Meeting

Thursday, February 23, 2023 | 5:30 - 7:00 pm

Holiday Inn Express & Suites | 1835 Ulster Ave., Lake Katrine, NY

This group rate travel trip open to Chamber Members & the general public.

No cost to attend this meeting but reservations are required.

Find out more about this amazing trip by registering online at:

www.UlsterChamber.org

Questions? Contact Carol Ricken | Email: Carol@ulsterchamber.org | Cell: (845) 417-7143

Mixer



December 7, 2022
Ole Savannah Southern Table & Bar
 100 Rondout Landing
 Kingston, NY



Our Mixer Host Dave Amato from Ole Savannah Southern Table & Bar with our Mixer Sponsor, Paul Beichert of Timely Signs.

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Deb Crump and Christine Hein (both with People's Place), with representatives of the Chamber's Young Ulster Professionals (YUP) including Jesse Uttendorfer (Marshall & Sterling Insurance), Abby Prowant (SUNY Ulster) and Patrick Paulson (Adams Fairacre Farms).



John Murphy and Sharon Farley (both with Howard Hanna | Rand Realty Murphy Realty Group), Jodie McCasland (Timely Signs), Pat Betterton, Meghan Betterton, Phil Kelly and Barry Creagan (All from Howard Hanna | Rand Realty Murphy Realty Group).



Michael Lockwood (Lockwood Architecture), Sarkis Simonian and Kristabelle McDermott (both with Modern Shacks).



Tina Pugliese, Breanna Liggan, Tamara Longendyke and Kat Schaffrick (all with Marshall & Sterling Insurance).



Kristine and Robert Sykes (both with Simply Gone Mobile Dumpsters), Suzanne Reavy and Crystal Boice (both with Town of Ulster), and Chamber Ambassador Jim Bracco (Jim Bracco Classic Auto Broker Service).

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