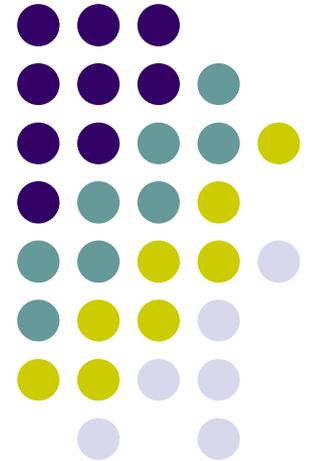
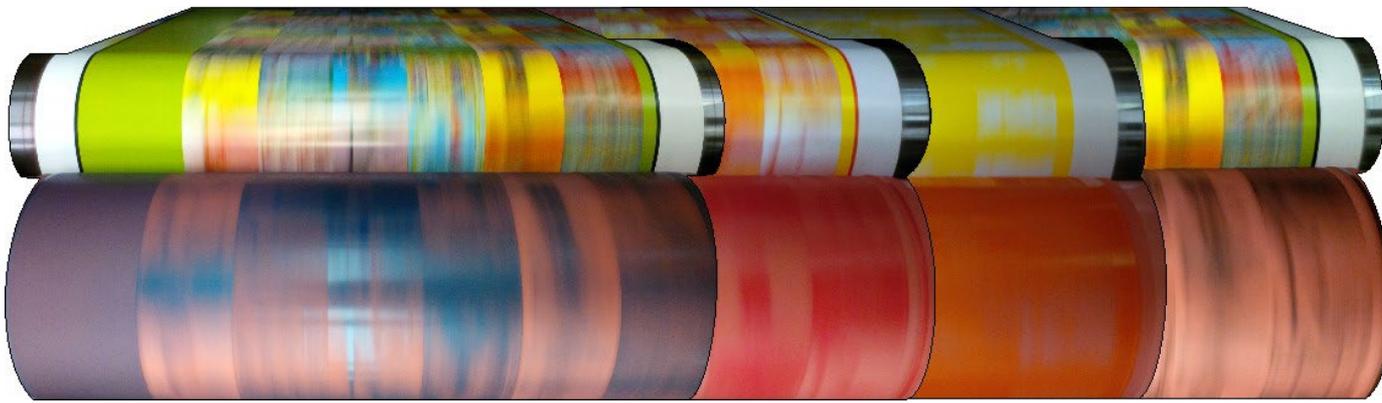


**Labels – It's not a sticky situation,
...when you ask the right
questions.**





Process

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custom printed labels

- Roll to Roll
- Roll to Sheet
- Roll to Fanfold
- Jelly Roll 
- Up to 10 printing colors
- Up to 20" press web width
- Varnish, Lamination, Embossing

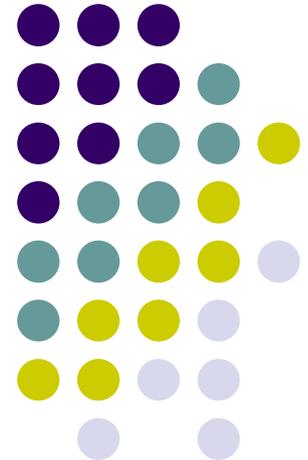
Assorted Materials for Your Application

- Gloss, Uncoated, Laser, Foils, etc., etc...
- Piggyback...Clear and Paper Liner
- NovaNote RPN...Pattern and Full Gum
- White & Clear BOPP Decals
- Static Cling Decals
- Multitude of Adhesives

Labels are primarily printed using the flexographic process.

Digital is an option and is good for short to medium runs or lots of variable information.

UV inkjet, aqueous inkjet and toner-based printing technologies are used in the printing process.



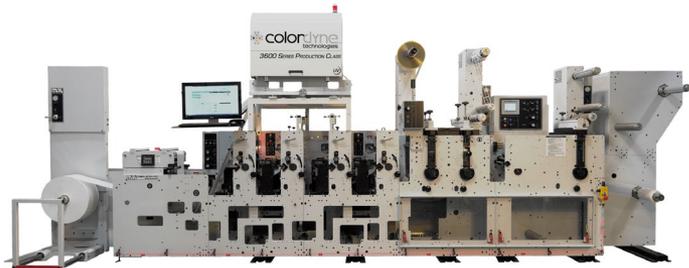
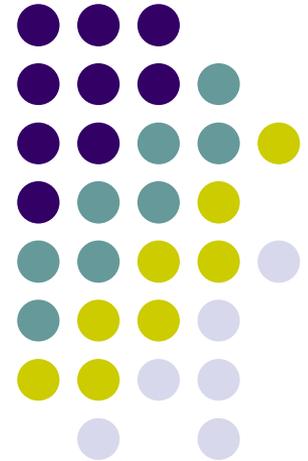


The Label Printing Process

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Efficiencies for Better Costs...

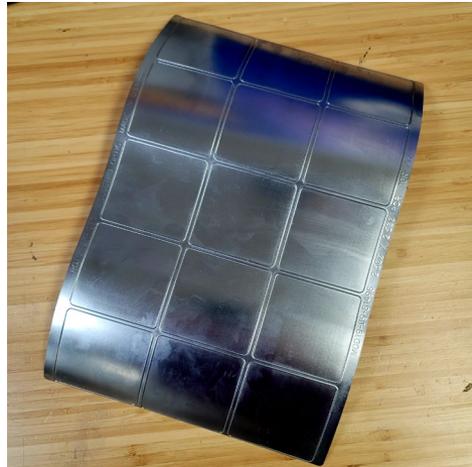
- BE FLEXIBLE WITH DIE CUT SIZES -
- What you think prints CMYK may better print as spot PMS color!
- ***1/8" difference in your format can potentially save 1000's of dollars in new dies and web rolls of paper***



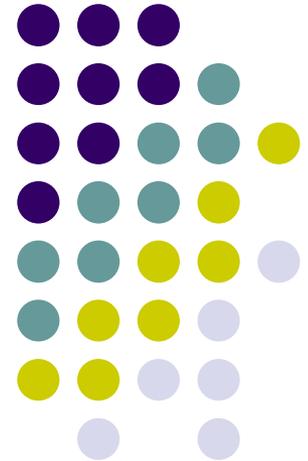


The Label Printing Process

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**Flexible dies are the
most economical tools
to use.**



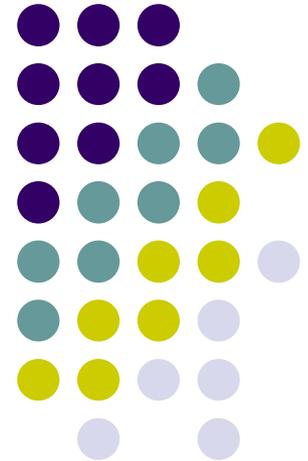
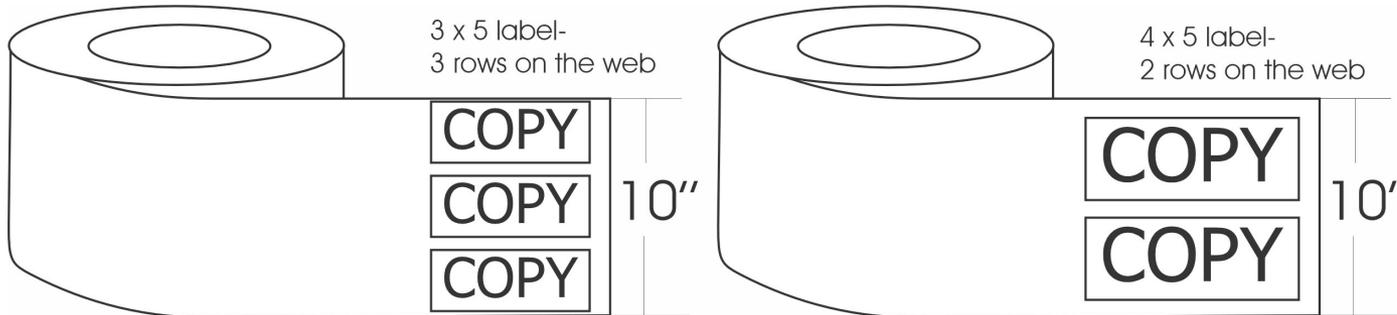


The Label Printing Process

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Efficiencies for Better Costs...

Size matters...well, at least for how many labels can yield from the roll web width.



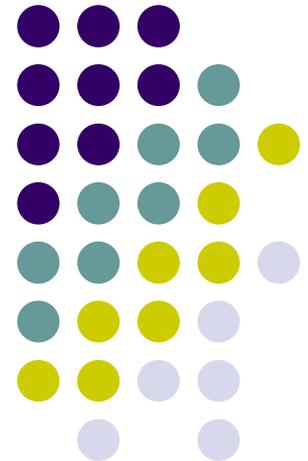
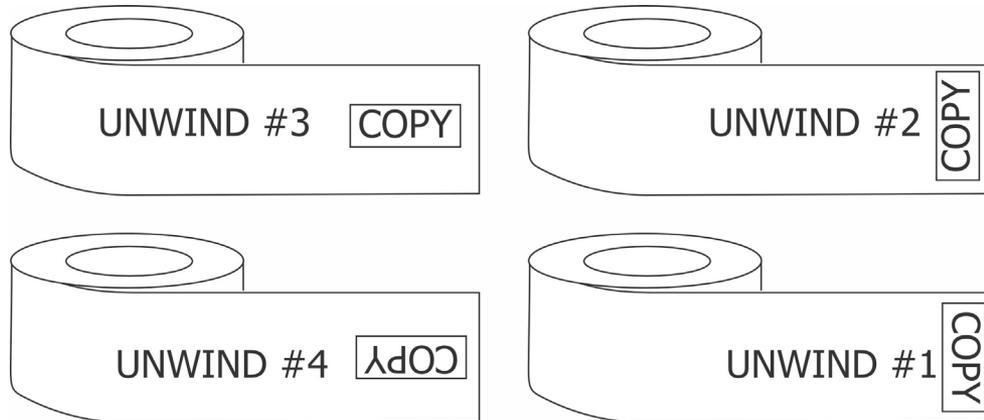


The Label Printing Process

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Understanding how labels run...

Unwind position can be important to know. This is how the label dispenses off the roll for machine application.



Thank You!



Alan Rich
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