What's New? Data Privacy & Legislation Update



Mark Micali
Vice President, Government Affairs





"The most important change in data privacy regulation in 20 years."

- Regulation in European Union (EU) law on data protection and privacy for all individual citizens of the European Union
- Effective May 25, 2018
- Emphasis on legal basis and purposes for processing data
- Opt-in
- Right of deletion

Data intelligence will be a patchwork quilt of US data regulation.

What does that mean for your programs?



Senator
Maria
Cantwell
(D-WA)



Senator
Richard
Blumenthal
(D-CT)













A Better Alternative

A <u>robust</u>, <u>transparent</u>, <u>bipartisan</u> federal privacy law



Senator
Roger
Wicker (R-MS)



Senator
John
Thune (R-SD)

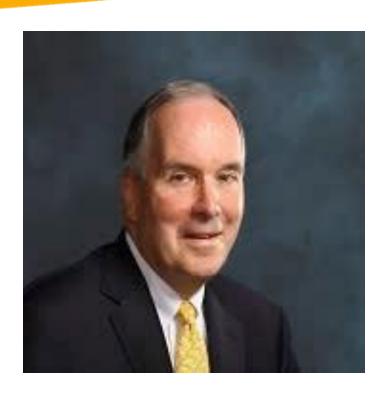


Senator
Jerry
Moran
(R-KS)



Rep Cathy McMorris Rodgers (Rawa)

Thank you! Data Privacy & Legislation Update



Mark Micali
Vice President,
Government Affairs
mmicali@tnpa.org



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