The Actors Fund, for everyone in entertainment.

How COVID-19 Impacted Our Donor Pipeline

Our Mission and Vision

The Actors Fund fosters stability and resiliency, and provides a safety net for performing arts and entertainment professionals over their lifespan.

The Actors Fund envisions a world in which individuals contributing to our country's cultural vibrancy are supported, valued and economically secure.

Impact of COVID-19 on our community

Previous shut downs

- **Labor Disputes**
- Natural Disasters

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Broadway, Symbol of New York Resilience, Shuts Down Amid Virus Threat

— The New York Times 3/12/2020

COVID-19 Pandemic Shuts Down **Hollywood Productions**

— National Public Radio 3/20/2020

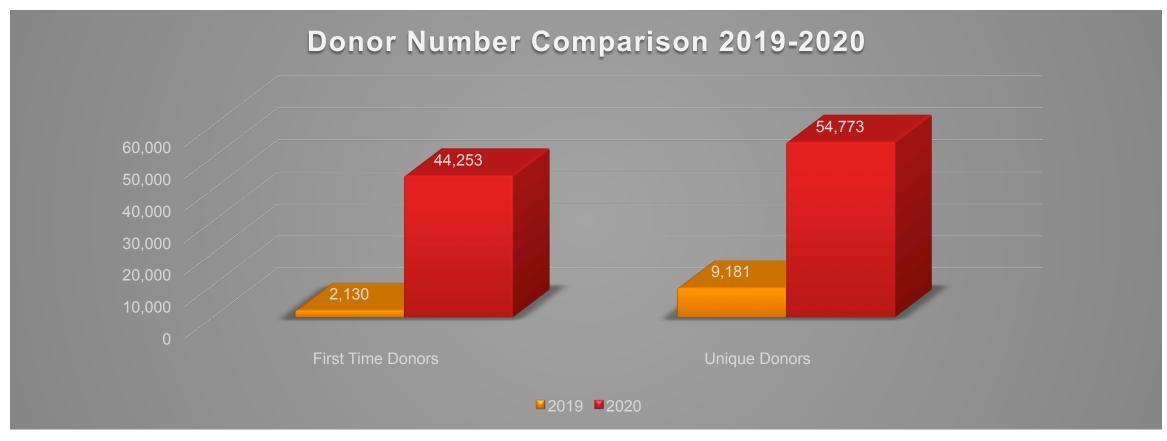
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Our friends stepped in to help...

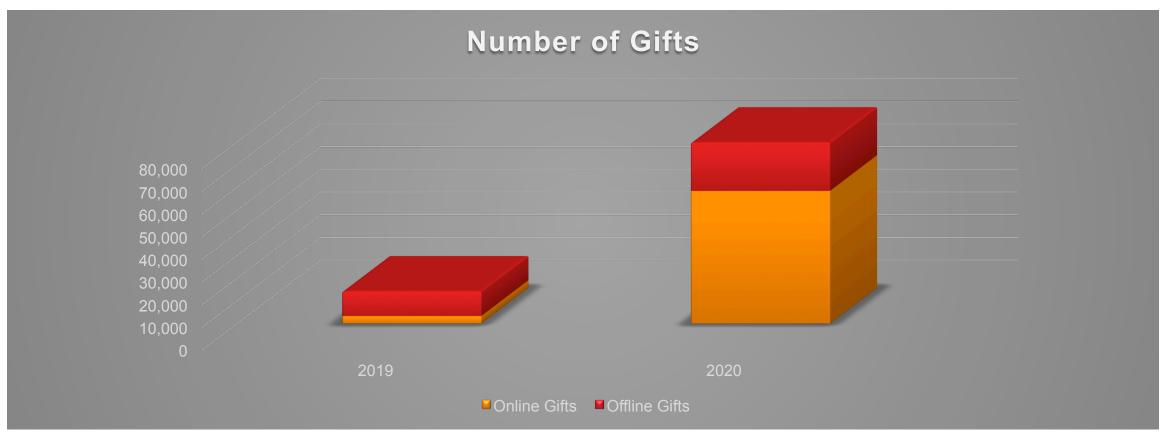




How did this affect our donor pipeline?



Online giving increased substantially



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