

This is a professional commitment and as DMAW is a volunteer driven organization, board members must be committed to the success and growth of the organization. Serving on the board is a great opportunity to be viewed as a leader in the industry, to network, to make new friends and to have you and your company in front of our membership.

**Election Timeline:**

Ballot Announced to the membership	by Monday, Oct. 14
Membership Voting Takes Place	Monday, Oct. 28 – Thursday, Nov. 7
Board Retreat with New Board Members	Monday, December 9
2018 Board introduced at the Annual Business Meeting	Thursday, January 16, 2020

- **Official Two-Year Term:** January 2020 – December 31, 2021
  - **Request that new board members attend the board retreat date and time to be determined** as a form of orientation so that come January, new board members can begin in earnest.
  - **Request that new board members attend the Annual Business Meeting** – New board members are officially announced at the January Annual Business meeting (to be confirmed for Thursday, January 16, 2020)

**Monthly Board Meetings**

Monthly board meetings are held the third Thursday of every month (usually at SEIU, 1800 Massachusetts Ave., NW – following our monthly lunch & learn) 3pm – 5pm.

- Attendance to board meetings is preferred to be in person. Board members can attend by phone when needed; in-person attendance though is important to ensure a high-functioning board
- Should a Board Member be absent four or more times per year from regularly scheduled meetings of the Board, it shall be within the discretion of the Board to ask for such member’s resignation. Failing resignation, the Board has the option to terminate the Board Member and select a new member to complete the term of the vacated position.

**Board** – Primary question asked is how much time is involved. Best answer:

- Take on a particular role or project (e.g., marketing, membership, programs, etc.). Amount of time depends upon the specific project – maybe an hour or two/week.
- Intent is not to burden any one individual but to keep volunteer efforts well distributed so no one person carries a heavy load. To assist board member with project or tasks, board members are encouraged to bring in “new”, “young” people who may be potential board candidates in the future.

**Required Participation**

- Attend one day of the Bridge Conference and work the DMAW booth for a few hours
- Attend Best of Direct
- Attend Annual Meeting in January (usually last Thursday of the month – this is where new board members are introduced)
- DMAW Program Retreat (usually in August)
- DMAW Board Retreat (usually in November-December)

**Other Activities expected of the Board of Directors:**

- Periodically contribute to the DMAW Blog
- As requested, respond to a variety of requests for communications throughout the year.
- As requested, speak for DMAW to a variety of constituencies
- Contribute speakers or topics for monthly luncheons, webinars, etc.
- Suggest possible sponsors for DMAW events.
- Not mandatory attendance but important DMAW programs:
  - MAXI Awards Ceremony & Reception
  - Monthly lunches
  - Our annual programs (List Bazaar, Innovative Formats, Digital Day, etc.)
- Financial contributions
  - Would be most appreciated if board member could sponsor at least one lunch or the sponsorship from some other programs.