



SOUTHFIELD AREA CHAMBER OF COMMERCE

I Will...Be a Strategist

As a Strategist, you are a notable presence in the business community. You can take advantage of the Chamber's online resources, advertising opportunities, networking and event participation, all while benefiting from the strategic connections that the Chamber opens up to you in the business community.

Network and connect, tools for growth, and platform for success.

A Strategist receives access to exclusive Chamber services, including our conference room, which is the perfect space to host meetings to advance strategic business plans. Additionally, as a strategist, you can choose to be added to our speakers bureau network as an expert in your industry. As well, you will gain the additional perks listed to the right.



"After reading about a local company in the Southfield Chamber newsletter, I was able to develop a business relationship with their HR Dept. We were invited to present two financial education lunch and learn seminars to their staff this year."

- Linda Smith, Vibe Credit Union



Marketing & PR

- Promotion of events, including press releases and ribbon cuttings
- Ability to post events and job listings
- Two business categories in the online and print directory



Sponsorship & Events

- Access to Chamber networking events and mixers
- Leadership, business referral and peer groups in which you can participate
- Opportunities to present or speak at Chamber events
- One ticket to either State of City or Excellence in Southfield



Advertising Opportunities

- One ad in e-newsletter
- Member contact list twice a year per request
- 20% off ads for signature event programs

As well as all the core benefits in the Connector package! Being a member of the Southfield Chamber of Commerce is a wonderful opportunity to grow your business and succeed. The Strategist level is valued at \$1,545, but you get inclusive opportunities and the ability to customize sponsorships for \$440 a year. That's less than \$37 per month!