



SOUTHFIELD AREA CHAMBER OF COMMERCE

I Will...Be a Legend

Your engagement as a Legend ensures your Chamber investment works to reinforce your company's position as a leader in the business community. A Legend membership increases your brand awareness and contributes to the vitality of the community. Along with Southfield Area Chamber of Commerce, you can leverage resources and relationships, while creating connections that strengthen our business community.

Reinforce your company's leadership position in the business community, strengthen the business community & gain economic prosperity.

A Legend receives exclusive Chamber services and sponsorship. Legendary status grants your company industry exclusivity, an invitation to our annual Board of Directors breakfast, two seats on the Ambassador committee and the many extra perks listed to the right.



"Lawrence Technological University has been a proud member of the Chamber of Commerce for over 22 years. The exponential growth of the university's prestige, its academic programs, applied research agenda and contributions to society parallel the Chamber's growth and its many fine programs and partnerships with area residents and business entities. In my opinion, the Chamber is a big draw for new corporations and business entities to make the city their home."

- Virinder Moudgil, Lawrence Technological University



Marketing & PR

- Legend industry exclusivity
- Customized engagement plan
- Prominent full-page ad in both print publications
- CEO/Organization profiled in the biannual publication
- Two seats on the Ambassador Committee



Sponsorship & Events

- Presenting sponsorship of two signature events
- Premier sponsor of OCN regional mixer
- Gold sponsor of two signature events
- 20 tickets to Taste of Southfield
- Invitation to Board breakfast



Advertising Opportunities

- Recognition as a Legend in Chamber office, Chamber hosted events and on the web
- 12 monthly e-news ad features

As well as all the core benefits in the Connector package! Being a member of the Southfield Chamber of Commerce is a wonderful opportunity to connect with the business community, grow your business and succeed. The Legend is valued at \$26,000, but you get the exclusivity and customized sponsorships for \$15,000 a year.