

2023

# MEMBER & SPONSOR GUIDE



BROOKINGS AREA CHAMBER OF COMMERCE  
1321 6<sup>TH</sup> STREET, BROOKINGS, SD 57006  
605.692.8922



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## HAS YOUR BUSINESS TAKEN THE 2022 ANNUAL MEMBERSHIP SATISFACTION SURVEY?

If not, be sure someone from your business does. The results are used in the coming year's work plan as well as considered during each strategic planning process the Board of Directors takes part in.



Scan this QR code and take the survey by February 28, 2023  
for a chance to win \$250 in Chamber Bucks!



# CHAIRMAN'S MESSAGE

*Chamber Members,*

It has been my pleasure to serve as the 2022 Board Chairman of the Brookings Area Chamber of Commerce. Our Board of Directors are privileged to serve the Brookings area business community and support the work that made this past year a success. In 2022, we changed the way we think as leaders in order to improve our processes, our offering and the value we bring to members. Going into 2023, we are "thinking outside of the box" and prepared to work hard to implement our strategic plan which will allow us to better serve our members and the Brookings community. On behalf of the board and staff, we pledge to continue to promote, advocate, connect, and enrich for a vibrant business community. Thank you for all you do for the Brookings area.



**SEAN BINKER**

2022 Chairman, Brookings  
Area Chamber of Commerce  
Board of Directors



# PRESIDENT'S MESSAGE

*Dear Chamber Members,*

It is a great honor to serve you as your Chamber President & CEO, alongside our dedicated Board of Directors and staff. Brookings has experienced tremendous growth in the last decade. We are fortunate to be part of a diverse business community of entrepreneurs, proprietors and builders who are the backbone of our city. With our goal to help build and sustain a thriving business community, the Brookings Area Chamber of Commerce is excited for the new year ahead. Here are a few initiatives you can expect to see from us in 2023.

## **SETTING THE P.A.C.E IN 2023**

The Chamber is here to promote, advocate, connect and enrich each business, whether large or small, corporate, or family owned, in every industry. Every business matters. Promote, advocate, connect and enrich, or P.A.C.E., is the theme that will guide us in the coming years through our new strategic plan. With "P.A.C.E" in mind, we will continue to promote our community and the businesses that make us unique; we will advocate on behalf of all businesses against the ever-growing regulatory requirements; we will connect our members with resources they want and need to grow, and we will enrich the community to make it an even better place to live, work, and play.

We commit to delivering our members a higher quality experience as we continue to support commerce in this beautiful community we call home.

## **INTRODUCING CONNECT BROOKINGS**

Also in 2023, we are setting out to be the leader in workforce retention for the Brookings community. To accomplish this, the Connect 2140 committee will evolve to become Connect Brookings, an initiative that will not only connect our young professional community, but will also serve to bridge campus and community for students and businesses alike. Connect Brookings will also be the champion for enhancing our community's New Resident Welcome program, allowing us to serve our members who have new employees moving to the area.

To keep the PACE, your membership and support of the Brookings Area Chamber of Commerce is essential. As you page through the 2023 Membership & Sponsorship guide, please keep this in mind. Your involvement in our association enables us to provide education, resources and more to our business community.

We understand no two businesses are alike. We welcome the opportunity to connect in person with you to get to know your business and needs better. As your business's advocate in our community, we are happy to discuss custom packages and sponsorship opportunities that are in line with your business's goals.

Last, I kindly ask that you take a few moments to complete our nine question membership survey which can be completed by simply scanning the QR code below. Your participation will allow us to better serve our members!

Thank you for your support, and we look forward to the year ahead!



# MEET YOUR CHAMBER STAFF

**KELSEY DOOM**

President & CEO



**ANDREA FOX-MOSHER**

Operations Coordinator



**CASEY STICKLAND**

Outreach Coordinator



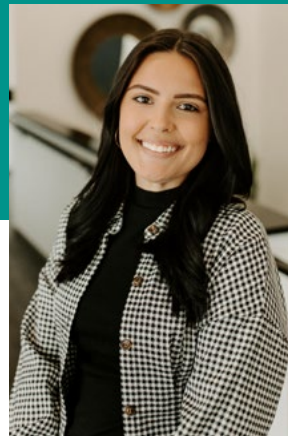
**CINDY PFENNIG**

Interim Programming  
& Special Events



**SYDNEY SEDLACEK**

Business Operations Intern



# MEET YOUR 2023 BOARD OF DIRECTORS



**Kyle Bender, Chair**  
Falcon Plastics



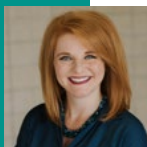
**Sean Binker, Past Chair**  
Northwestern Mutual



**Paul Gilk, Treasurer**  
Daktronics



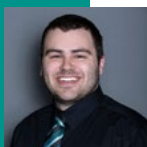
**Steve Carnes, Director**  
Dacotah Bank



**Kristina Lankow, Director**  
Daktronics



**Lora Berg, Director**  
SDSU College of Ag



**Michael Schulte, Ex Officio**  
City of Volga



**Samantha Tupper, Director**  
Wink's Fine Jewelry



**Terri Stauffacher, Director**  
Brookings Health System



**Nicole Nuttbrock, Director**  
Larson Manufacturing



**Mike Turnwall, Director**  
First Bank & Trust



**Chris Brozik, Director**  
Civil Design



**Layne Manson, Director**  
South Dakota State University



**John Hittle, Director**  
Quality Tool



**Jacob Meshke, Ex Officio**  
City of Brookings



# 2022 ANNUAL REPORT

## FUN STATS



**66** EVENTS  
**21,500+** ATTENDEES



**518** MEMBERS REPRESENTING  
**14,000** FT EMPLOYEES  
AND OVER **6,000** PT



**9** COMMITTEES  
WITH **156**  
VOLUNTEERS



**44,265**  
MEMBER DIRECTORY  
SEARCHES



**87,672** VISITS TO  
MEMBERS' DETAILS PAGE  
(THAT'S AN AVERAGE OF **165**/MEMBER!)

## AWARDS

### AMBASSADOR OF THE YEAR:

HEIDI MADSEN

### YOUNG PROFESSIONAL OF THE YEAR:

CHRIS BROZIK

### DORIS RODEN AWARD:

PASQUE

**44**  
**NEW**  
**MEMBERS**

## SOCIAL MEDIA

**15,399**  
**FOLLOWERS**

(INCLUDES BOTH FACEBOOK & INSTAGRAM)

*Thank you for a  
great year!*

# ON PACE FOR EXCELLENCE

## 2023-2025 STRATEGIC PLAN

P

PROMOTE

A

ADVOCATE

C

CONNECT

E

ENRICH

### OBJECTIVE ONE

#### EXCELLENCE IN MEMBERSHIP

To recruit, retain and reward well.

### OBJECTIVE TWO

#### EXCELLENCE IN CONNECTING

To be efficient and effective in all programming.

### OBJECTIVE THREE

#### EXCELLENCE IN ADVOCACY

To be the voice of and for business.

### OBJECTIVE FOUR

#### EXCELLENCE IN BUSINESS DEVELOPMENT

To be a resource for business and the leader  
in workforce retention.

### OBJECTIVE FIVE

#### EXCELLENCE IN OPERATIONS

To be efficient, effective and impressive.



# OUR COMMITTEES



## RELATIONS

BROOKINGS AREA CHAMBER COMMITTEE

### COMMITTEE PURPOSE

To recognize area agriculture producers for the strong foundation they provide the area's economy and support public policies that will strengthen the agricultural production economy.



## CHAMBER AMBASSADOR

BROOKINGS AREA CHAMBER COMMITTEE

### COMMITTEE PURPOSE

To recruit and welcome new members and assist with various membership networking events.



## BUSINESS RESOURCE

BROOKINGS AREA CHAMBER COMMITTEE

### COMMITTEE PURPOSE

To provide resources that drive economic success among members.



## CONNECT BROOKINGS

BROOKINGS AREA CHAMBER COMMITTEE

### COMMITTEE PURPOSE

To be a leader in the Brookings area's workforce retention efforts, connecting SDSU students, young professionals, and new residents with the community at-large.



## Downtown BROOKINGS

BROOKINGS AREA CHAMBER COMMITTEE

### COMMITTEE PURPOSE

To provide an authentic, inviting experience focusing on connecting community and business. We make our livable and workable neighborhood possible through: Promotion and marketing, information and education, and walkability and accommodation.



## MILITARY AFFAIRS

BROOKINGS AREA CHAMBER COMMITTEE

### COMMITTEE PURPOSE

To promote a positive working relationship among the community, employers, and area veterans and military groups.



## PUBLIC AFFAIRS

BROOKINGS AREA CHAMBER COMMITTEE

### COMMITTEE PURPOSE

To inform, educate, engage, and advocate for the Brookings business community regarding relevant public policy initiatives at the state and local level.



## VOLGA BUSINESS NETWORK

BROOKINGS AREA CHAMBER COMMITTEE

### COMMITTEE PURPOSE

To encourage the growth and prosperity of Volga businesses through advocacy and promotion initiatives as well as provide educational resources for members to utilize and strengthen their businesses.



## WOMEN *in Leadership*

BROOKINGS AREA CHAMBER COMMITTEE

### COMMITTEE PURPOSE

To provide the professional women of the Brookings community an organization that is uniquely their own - a place to network, learn, and share.



# 2023 MEMBERSHIP BENEFIT LEVELS



## NON-PROFIT MEMBERSHIP \$125

Our non-profit level, created to 2020, is reserved for small local non-profits who would otherwise not have the financial means for a standard Chamber membership. Our non-profit members receive the same benefits as Connected level members. To qualify for the non-profit rate, a non-profit membership application is required.

## INDIVIDUAL MEMBERSHIP \$125

The Individual Chamber membership is reserved for those who are not associated with a business but would like to be involved and receive updates. This rate allows an Individual to receive email updates from the Chamber President as well as committee participation and ability to participate and ability to participate in programs / events at member pricing. Individual members may not use their membership to promote business activity.

	CONNECT \$350	PARTNER \$700	SUSTAINER \$1,500	INVESTOR \$2,500	EXECUTIVE \$5,000	PREMIER \$10,000	PINNACLE \$15,000	PRESIDENT \$20,000+
Business Directory and Visitor Guide Listing	●	●	●	●	●	●	●	Schedule a meeting with us to build your membership package for the upcoming year!
Direct Business Referrals	●	●	●	●	●	●	●	
Advocacy & Support from the Chamber	●	●	●	●	●	●	●	
Member Pricing at Chamber Events for all Employees	●	●	●	●	●	●	●	
Committee Participation	●	●	●	●	●	●	●	
Business Notary + Certificate of Origin Services	●	●	●	●	●	●	●	
Use of Chamber Meeting Space	●	●	●	●	●	●	●	
Ribbon Cuttings & Ground Breakings	●	●	●	●	●	●	●	
Opportunity to Enroll in Chamber Bucks Program	●	●	●	●	●	●	●	
Enhanced Website Listing		●	●	●	●	●	●	
Membership Mailing Address List		●	●	●	●	●	●	
Additional Business Memberships		1	1	2	4	4	4	
Chamber Hosted Event Ticket (Max \$50 Value)		2	4	8	12	22	24	
Chamber Hosted Event Ticket (Max \$100 Value)		0	2	2	4	8	12	
Marketing Flex Dollars		\$200	\$250	\$300	\$1,500	\$4,000	\$6,000	
Sponsorship Dollars			\$250	\$300				
Golf Tournament Registration				1 TEAM	1 TEAM	1 TEAM	1 TEAM	
Leadership Brookings Registration					1	1	2	
Banner Recognition at Events						●	●	
Logo in Member & Sponsorship Guide						●	●	
Logo on brookingschamber.org homepage						●	●	

2023

# MARKETING FLEX DOLLARS

Flex Dollars are the newest member benefit of the Brookings Area Chamber of Commerce! All membership levels "Partner" and above include marketing flex dollars. To learn how many flex dollars are included in your membership visit page 10. Choose how you would like to allocate your marketing flex dollars from the table below. Additional marketing within this list can be purchased outright.

**EMAIL [INFO@BROOKINGSCHAMBER.ORG](mailto:INFO@BROOKINGSCHAMBER.ORG) TO UTILIZE YOUR MARKETING FLEX DOLLARS.**

	VALUE	#AVAILABLE
<b>EMAIL</b>		
Chamber Chat Ad (Your custom ad located midway down our weekly Chamber Chat)	\$200	52
Targeted Email Blast to Membership (Includes segmented distribution list and performance stats)	\$300	24
Chamber Chat "Powered By" Sponsorship (Be our Chamber Chat sponsor for the year! "Your logo or banner ad will be displayed in our weekly email, Chamber Chat")	\$5,000	1
<b>PRINT</b>		
Press Release/Blog Write-Up (Includes planning meeting with 400-600 word blog post OR news release; digital delivery OR published on your behalf)	\$100	UNLIMITED
"People & Places" Feature (Be the feature of our Chamber Corner in the Brookings Register! Quarter page ad showing off a new employee, renovated location, or big anniversary coming up!)	\$1,000	24
<b>2024</b> Advertisement in 2024 Member & Sponsorship Guide		
Full Page (Add \$250 if you require design services)	\$1,000	4
Full Inside Front Cover (Add \$250 if you require design services)	\$1,200	1
Full Inside Back Cover (Add \$250 if you require design services)	\$1,200	1
Half Page (Add \$250 if you require design services)	\$500	4
Quarter Page (Add \$250 if you require design services)	\$250	8



PHOTOGRAPHY / VIDEOGRAPHY		
Professional Headshot for 1 <i>(Includes 1 edited image and rights to use image)</i>	\$200	UNLIMITED
Professional Headshots for 5 <i>(Includes 1 edited image per person and rights to use image)</i>	\$450	UNLIMITED
Business Photoshoot <i>(30-minute photoshoot with 25 images/rights)</i>	\$300	UNLIMITED
30-60-Second Social Video <i>(Includes planning meeting, on-location vertical video shoot (gimbal + phone), editing and digital delivery)</i>	\$200	UNLIMITED
90-second Mid-Level Feature Video <i>(Includes planning meeting, on-location video shoot with professional lighting, microphone, and video recording setup, editing with additional b-roll and images, and digital delivery)</i>	\$300	UNLIMITED
Drone video <i>(20-minute appointment with 60-120 second video montage highlighting property/event)</i>	\$350	UNLIMITED
360 Virtual Tour <i>(20-minute appointment with 60-120 second virtual tour of your business/event)</i>	\$300	UNLIMITED
Special Event Photography/Videography <i>(Includes on-site video recording (gimbal and phone), 60-second video with 400-600 word write-up delivered digitally or published on your behalf)</i>	\$450	UNLIMITED
Sizzle Reel <i>(1-2 minute video consisting of all best shots accompanied by music (sparse comments optional); includes half-day capture along with post production of final product)</i>	\$1,500	UNLIMITED
Testimonial Video <i>(1-2 minute interview style video consisting of interview with satisfied client/employee along with b-roll that reinforces spoken statements; includes half day capture along with post production of final product)</i>	\$2,250	UNLIMITED
Brand Overview Video <i>(Half-day session capture with 2-minute video)</i>	\$5,700	UNLIMITED
OTHER		
1 Piece Graphic Design <i>Business Card, Letterhead, Theater Ad, Billboard, 8.5x11 Flyer, Rackcard, 11X17 Poster, etc.</i>	\$600	UNLIMITED
Logo Design + Brand Manual  <i>Design or Revamping of company or organization logo. Includes final files presented in a variety of color options and file formats.</i>  <i>Included is a brand manual that can communicate the proper use and placement of your logo along with highlighting specific company colors and fonts.</i>	\$1,900	UNLIMITED
Month of Social Media Management <i>Includes creation of 4 posts/week (graphics + text), approval processes and digital delivery OR scheduled on your behalf to 1 social media platform (\$100 per account beyond that)</i>	\$600	UNLIMITED
Quarter of Digital Marketing Management <i>Facebook/Instagram, or Google Ads; does not include ad spend</i>	\$1,200	UNLIMITED
Landing Page/Single Page Website <i>Includes annual hosting of \$300/year</i>	\$2,000	UNLIMITED



## IMAGINATION • INNOVATION • INTEGRATION

The Research Park at South Dakota State University strives to provide an environment where dreams become reality, businesses are grown, and knowledge, research, and resources are turned into economic opportunities.

Dedication to helping start-up companies and individual founders create new opportunities, the Research Park supplies targeted business resources and services in one convenient location. We incubate companies by offering all of the following and more:

- Affordable office/lab space (existing or build-to-suit);
- Mentoring by well-established and successful companies;
- In-house business services (accounting, legal, etc);
- Shared/network office equipment;
- Free state-of-the-art conference facilities;
- Get started today at: [www.launchfounder.com](http://www.launchfounder.com)



**"GROW YOUR DREAMS" AT THE RESEARCH PARK @ SDSU.**

[www.rpsdstate.com](http://www.rpsdstate.com)



*Dwaine Chapel*  
CEO and Exec. Director

605.696.5600 (office)  
605.695.6340 (mobile)  
[Dwaine@rpsdstate.com](mailto:Dwaine@rpsdstate.com)



2023

# SPONSORSHIP OPPORTUNITIES

The Brookings Area Chamber of Commerce committees, programs, and events wouldn't be as successful as they are without sponsorships from our members.

Our Chamber membership represents the area's most influential corporate leaders; mid-level managers; small business owners; entrepreneurs; young professionals; educators and more. Gain the publicity and brand recognition needed for your business to succeed in today's dynamic market through a sponsorship.

Sponsoring a Chamber event provides an invaluable opportunity to increase your brand recognition, prestige, and credibility to our large, diverse audience unmatched by any other organization in our region. We intend to create partnerships that are of benefit to all involved.

Each business need is different and we've tried to create sponsorship packages that reflect that. If after you review the preceding pages you don't see the sponsorship that fits what you're looking for, give us a call, and let's chat through your business goals to find the perfect fit.

## DRINK TICKET SPONSORSHIP \$1,500

Get your logo on 4,000 drink tickets to be used at all relevant chamber events. Examples of events where drink tickets are used include: annual celebration, golf tournaments, Blitzen, mixers and more! three sponsorships available, tickets used all year until gone.

If, after viewing all sponsorship opportunities on the preceding pages, you would like to partner with the Chamber to sponsor a committee, program, or event, give us a call at (605) 692-8922 or email [info@brookingschamber.org](mailto:info@brookingschamber.org).

Certain sponsorship may be based on the first line right of refusal from past years' sponsors. If not, sponsorships are sold on a first-come first-served basis.

**HAVE QUESTIONS OR WANT TO PURCHASE A SPONSORSHIP? GET IN TOUCH!**  
[INFO@BROOKINGSCHAMBER.ORG](mailto:INFO@BROOKINGSCHAMBER.ORG) • 605.692.8922

# 2023

# COMMITTEE EVENT SPONSORSHIPS

## PLATINUM

- Logo or Business Name in Event Program
- Logo or Business Name on Event Webpage
- Optional stage time
- Logo on Billboard Graphics
- Logo with event in weekly Chamber Chat
- Collective Sponsor Social Post
- Radio mentions
- Event ticket(s)

## GOLD

- Logo or Business Name in Event Program
- Logo or Business Name on Event Webpage
- Logo with event in weekly Chamber Chat
- Collective Sponsor Social Post
- Event ticket(s)

### AG APPRECIATION BANQUET SPONSOR

PLATINUM	GOLD	SILVER
\$3,500	\$1,000	\$500
(1 available)	(1 available)	(12 available)

TBD (NOV/DEC)

Join over 400 ag producers and guests to celebrate the industry and recognize local achievements.

### CRAZY DAYS SPONSOR

SILVER	BRONZE
\$250	\$100
(3 available)	(6 available)

JULY 28, 2023

A family-friendly downtown shopping event where hundreds pass through to visit their favorite businesses and take advantage of great sales.

### ANNUAL CELEBRATION SPONSOR

PLATINUM	GOLD	SILVER	BRONZE
\$3,500	\$1,000	\$500	\$250
(1 available)	(3 available)	(6 available)	(6 available)

APRIL 6, 2023

Gathering over 300 members and friends as we celebrate the past year as well as graduate our Leadership Brookings Class of 2023!

### EGG SCRAMBLE SPONSOR

SILVER	BRONZE
\$250	\$100
(3 available)	(6 available)

APRIL 1, 2023

A Volga Business Network Easter event that draws in hundreds of families.

### CANDIDATE FORUM ANNUAL SPONSOR

PLATINUM	GOLD	SILVER	BRONZE
\$1,000	\$500	\$250	\$100
(1 available)	(3 available)	(6 available)	(6 available)

MARCH 18, 2023

Support local democracy by sponsoring our annual candidate forums!

### FALL FESTIVAL SPONSOR

SILVER	BRONZE
\$250	\$100
(3 available)	(6 available)

TBD (FALL)

A great day of fun in Downtown Brookings — multiple organizations and businesses work together to provide a downtown festival to gather community and welcome the cool fall weather.

### CONNECT BROOKINGS SEASON SPONSOR

PLATINUM	GOLD	SILVER	BRONZE	WEBSITE
\$3,000	\$1,000	\$500	\$250	\$4,000
(2 available)	(3 available)	(6 available)	(6 available)	(1 available)

Previously known as Connect 2140, Connect Brookings will work to be a leader in the Brookings area's workforce retention efforts, connecting SDSU students, young professionals, and new residents with the community at-large.

### FEED THE FARMER SPONSOR

GOLD
\$500
(1 available)

TBD (SPRING)

An appreciation event where lunch is brought to the fields, thanking farmers for their hard work during planting season.





## SILVER

- Logo or Business Name in Event Program
- Logo or Business Name on Event Webpage
- Collective Sponsor Social Post

## BRONZE

- Logo or Business Name on Event Webpage
- Collective Sponsor Social Post

### FESTIVAL OF LIGHTS SPONSOR

PLATINUM	GOLD	SILVER
\$600	\$300	\$100
(1 available)	(3 available)	(6 available)

DECEMBER 1, 2023

The best holiday parade in the region!

### MIDWEST CYBER SECURITY SUMMIT SPONSOR

PLATINUM	GOLD	SILVER
\$1,000	\$750	\$500
(1 available)	(3 available)	(6 available)

AUGUST 17, 2023

In partnership with Fargo-West Fargo-Moorhead Chamber of Commerce, the Cybersecurity & Technology Summit will bring together key lawmakers, industry leaders, and economic experts to take part in a cutting-edge discussion.

### LEADERSHIP BROOKINGS: CLASS OF 2024 SPONSOR

PLATINUM	BRONZE
\$750	\$100
(1 available)	(6 available)

ONGOING

Support our future leaders through Leadership Brookings: the highest quality leadership preparation program with emphasis on collaborative leadership, community engagement, and individual skillset in response to Brookings area civic, government, business, and industry needs.

### VETERANS DAY SPONSOR

PLATINUM	GOLD	SILVER	BRONZE
\$600	\$400	\$200	\$100
(2 available)	(3 available)	(6 available)	(6 available)

NOVEMBER 11, 2023

Show your appreciation for our veterans by supporting the annual Veterans Day program.

### LUNCH & LEARN SERIES SPONSOR

PLATINUM	GOLD	SILVER	BRONZE
\$2,500	\$1,000	\$750	\$500
(1 available)	(3 available)	(6 available)	(6 available)

ONGOING

Our Lunch & Learn Series will provide eight opportunities targeting young professionals, small businesses, and SDSU students for professional and business development.

### WOMEN IN LEADERSHIP LUNCHEON SERIES SPONSOR

PLATINUM	GOLD	SILVER	BRONZE
\$3,000	\$1,500	\$750	\$500
(1 available)	(3 available)	(6 available)	(6 available)

ONGOING

The Women in Leadership luncheons are an outlet to empower professional women to share, educate, and influence through networking to build the business community.

### 2024 MIDWEST ECONOMIC SUMMIT SPONSOR

2024

PLATINUM	GOLD	SILVER
\$1,000	\$750	\$500
(1 available)	(3 available)	(6 available)

FEBRUARY 2024

In partnership with Fargo-West Fargo-Moorhead Chamber of Commerce, the Economic Summit will bring together key lawmakers, industry leaders, and economic experts to take part in a cutting-edge discussion.

### 2024 DAY AT THE CAPITOL SPONSOR

2024

GOLD	SILVER	BRONZE
\$500	\$250	\$100
(3 available)	(6 available)	(6 available)

# GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

## PAR-TEE GOLF TOURNAMENT

<b>EXECUTIVE</b> \$2,500 (1 available)	<b>RAFFLE</b> \$1,000 (2 available)	<b>PRINT</b> \$1,000 (1 available)	<b>HOLE-IN-ONE</b> Hole Insurance (2 available)	<b>HOLE</b> \$500 (18 available)	<b>PIN PRIZE</b> \$150 (12 available)
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## VOLGA GOLF TOURNAMENT

<b>EXECUTIVE</b> \$1,000 (1 available)	<b>RAFFLE</b> \$1,000 (2 available)	<b>PRINT</b> \$600 (1 available)	<b>HOLE-IN-ONE</b> Hole Insurance (1 available)	<b>HOLE</b> \$400 (9 available)	<b>PIN PRIZE</b> \$100 (9 available)
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### EXECUTIVE

- Logo on Billboard Event Graphics
- Radio Mentions
- Logo Placement on Web Event Page
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Logo on Every Golf Cart
- 10 X 10 Booth Space (5 weeks)
- Mentions at Event
- Promo Display (optional)
- Branded Sign Displayed at Entrance
- Option to Add Items to Swag Bag

### RAFFLE

- Logo Placement on Web Event Page
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Every Golf Cart
- Mentions at Event
- Promo Display (optional)
- Branded Sign Displayed at Entrance
- Option to Add Items to Swag Bag

### PRINT

- Logo Placement on Web Event Page
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Logo on Every Golf Cart
- Mentions at Event
- Promo Display (optional)
- Branded Sign at Event
- Option to Add Items to Swag Bag

### HOLE-IN-ONE

- Logo on Rule Card
- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

### HOLE

- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

### PIN PRIZE

- Option to Add Items to Swag Bag

# DOWNTOWN AT SUNDOWN

## SPONSORSHIP OPPORTUNITIES

Downtown at Sundown is a five-week event series of sunshine, live music, cold drinks, local food, and a family - friend atmosphere. Offering a night out with free admission and kids activities, Downtown at Sundown saw 18,000+ attendees in 2022!

### HEADLINER | \$10,000 (1 Available)

**SOLD OUT**

- Logo Placement on Event Webpage
- Logo Placement in Chamber Chat
- Social Media Tag on DTSD Pages
- Radio Mentions
- Logo on Bill Board
- Mention on Stage
- Logo Placement on Stage Banner
- 10 X 10 Booth Space (5 weeks)
- Stage Time
- Sign at Event
- Logo on Wristbands
- Logo on Event Tents
- Collective Event Sponsor Social Post

### POWERED BY | \$4,000 (2 Available)

- Logo Placement on Event Webpage
- Logo Placement in Chamber Chat
- Social Media Tag on DTSD Pages
- Radio Mentions
- Mention on Stage
- Logo Placement on Stage Banner
- 10 X 10 Booth Space (5 weeks)
- Stage Time
- Collective Event Sponsor Social Post

### KIDS ZONE | \$3,000 (2 Available)

- Logo Placement on Event Webpage
- Social Media Tag on DTSD Pages
- Radio Mentions
- Mention on Stage
- 10 X 10 Booth Space (5 weeks)
- Sign with logo at Kids Zone
- Collective Event Sponsor Social Post

### ENCORE | \$2,500 (5 Available)

- Logo Placement on Event Webpage
- Radio Mentions
- Mention on Stage
- Logo on/near stage
- 10 X 10 Booth Space (1 weeks)
- Stage Time
- Collective Event Sponsor Social Post

### STAGE \$2,000 (1 Available)

**SOLD OUT**

- Logo Placement on Event Webpage
- Logo on/near stage
- 10x10 Booth Space (1 week)
- Collective Event Sponsor Social Post

### SOUND CHECK \$1,000 (6 Available)

- Logo Placement on Event Webpage
- Mention on Stage
- Collective Event Sponsor Social Post

### FESTIVAL FAN \$250 (10 Available)

- Logo Placement on Event Webpage
- Collective Event Sponsor Social Post

# CHAMBER BUCKS

Chamber Bucks helps your money stay local. Consumers may purchase and use digital or printed Chamber Bucks. Bucks can be redeemed at any of our participating businesses.

Take advantage of this benefit by becoming a participating merchant or by purchasing Chamber Bucks in bulk for your employee gifts, bonuses and more!

*To purchase and learn more visit [brookingschamber.org/chamberbucks](http://brookingschamber.org/chamberbucks).*

## CHAMBER BUCKS PARTICIPATING BUSINESSES:

BROOKINGS AUTO MALL	LIFE FORCE NUTRITION
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ARTISAN CONCRETE CONCEPTS	MOSAIC WINE BAR & SMALL PLATES
B2B DANCE PERFORMANCE	O'RILEY CUSTOM DETAILING
BLU SALON & SPA	PASQUE
BLUE SKY TECHNOLOGIES	POWERSHOP GYM
BROOKINGS ENGRAVING	PRAIRIE SOUL YOGA STUDIO
BROOKINGS FURNITURE COMPANY	SCHADE VINEYARD
BROOKINGS REGISTER	SHOE SENSATION
BROOKINGS TAEKWONDO	SIXTH STREET OPTICAL
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CHILDREN'S MUSEUM OF SOUTH DAKOTA	TEE'D OFF GOLF LLC
COTTON TIED	THE CARROT SEED KITCHEN CO.
CRAFT CHOPHOUSE & LOUNGE	THE SOCIALIGHT BOUTIQUE + GAMEDAY SOCIAL
CROSSFIT BROOKINGS	TRENDZ
CUBBY'S SPORTS BAR AND GRILL	TROPICAL SMOOTHIE CAFE
EMERALD GRACE CLOTHING CO	UPFRAME CREATIVE
FARMHOUSE FANCY/THE UGLY DUCKLING	VALLEY RESTAURANT AND CATERING
HITCH STUDIO	VOLGA TRIBUNE
JACKRABBIT CENTRAL/UNIVERSITY BOOKSTORE	WINK'S FINE JEWELRY
KOOL BEANS COFFEE & ROASTERIE	WOODEN LEGS BREWING CO.





# IN PURSUIT OF GAME CHANGING OPPORTUNITIES

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**\$3.2 MILLION**  
PRIVATE INVESTMENTS FOR THE  
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Vision Brookings started in 2005 to catalyze initiatives that contribute to Brookings' long-term economic growth and development. Success has been achieved by aligning private sector leadership and resources around a shared agenda.

TO LEARN MORE VISIT [VISIONBROOKINGS.COM](http://VISIONBROOKINGS.COM)

A musician with long hair, wearing a dark t-shirt, is playing a light-colored electric guitar on a stage. The musician's right arm is raised in the air. The stage is equipped with a metal truss system and several large stage lights. In the background, a large, classical-style building with columns and a tiled roof is visible. The entire image has a greenish-yellow tint.

2023

# EVENTS AT A GLANCE

SAVE THE DATE

## JANUARY

- 18 Leadership Brookings: Session 3
- 18 Brookings SDSU Day at the Capitol
- 25 Lunch & Learn: Financial Literacy

## FEBRUARY

- 08 Midwest and Economic Summit
- 08 Women in Leadership Luncheon
- 14 Leadership Brookings: Session 4
- 22 Lunch & Learn: Housing Basics

## MARCH

- 08 Women in Leadership Luncheon
- 14 Leadership Brookings: Session 5
- 18 Candidate Forum
- 22 Lunch & Learn: Community Resources

## APRIL

- 01 Volga Egg Scramble
- 06 Annual Celebration & Leadership Graduation
- 12 Women in Leadership Luncheon

## MAY

- APR 30- MAY 6 Small Business Week
- 24 Lunch & Learn: Goals + Strategic Planning

## JUNE

- 08 Old Timers Day Mixer
- 14 Women in Leadership & Connect Brookings Social
- 21 Lunch & Learn: Culture and Retention

## JULY

- 14 Par-Tee Golf Tournament
- 27 Downtown at Sundown: Week 1
- 29 Crazy Days

## AUGUST

- 3 Downtown at Sundown: Week 2
- 4 Volga Golf Tournament
- 10 Downtown at Sundown: Week 3
- 11 Leadership Brookings Class of 2024 Application Deadline
- 17 Midwest Cyber Security & Technology Summit
- 17 Downtown at Sundown: Week 4
- 24 Downtown at Sundown: Week 5

## SEPTEMBER

- 20 Lunch & Learn: Communication in the Workplace
- 20 Women in Leadership Luncheon
- 30 Candidate Forum
- TBD Fall Festival

## OCTOBER

- 04 Lunch & Learn
- 06 Manufacturing Day
- 10 Leadership Brookings Class of 2024: Session 1
- 11 Women in Leadership: Half Day Summit
- 26 Trick-or-Treat Downtown Brookings
- 28 Tailgate Event at USD
- 31 Candy Krawl on Kasan

## NOVEMBER

- 08 Women in Leadership Social
- 11 Veterans Day Program
- 14 Leadership Brookings Class of 2024: Session 2
- 15 Lunch & Learn
- 28 Ag Appreciation Banquet
- TBD 2024 Legislative Briefing

## DECEMBER

- 12 Leadership Brookings Class of 2024: Session 3
- TBD The Blitzen
- TBD Mayor's Holiday Party



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