

**After Party Sponsor**

**\$10,000 | 1 Available**

- 1 table or 10 tickets with preferred seating
- Named as "Awards After Party Sponsor"
- Special recognition and introduction at Awards Gala with award presentation opportunity
- Name or logo displayed in after party area for branding recognition
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book
- Logo on shared "step and repeat" in cocktail reception/after party

**Bar Sponsor**

**\$10,000 | 1 Available**

- 1 table or 10 tickets with preferred seating
- Named as "Awards Bar Sponsor"
- Name or logo displayed on beverage napkins at all bars
- Name or logo on all bar locations at the event
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book

**Registration Sponsor**

**\$5,000 | 1 Available**

- 1/2 table or 5 tickets with preferred seating
- Named as "Awards Registration Sponsor"
- Logo on name badge (front & back)
- Logo at registration area
- Logo at any other locations
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book

**Centerpiece Sponsor**

**\$5,000 | 1 Available**

- 1/2 table or 5 tickets with preferred seating
- Branding on centerpieces
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during the evening program and in the program book

**Dessert Sponsor**

**\$5,000 | 1 Available**

- 1/2 table or 5 tickets with preferred seating
- Named as "Dessert Sponsor" during event program
- Name or logo displayed in the program book
- Name or logo displayed on website

**Entertainment Sponsor**

**\$5,000 | 1 Available**

- 1/2 table or 5 tickets with preferred seating
- Branding on/near entertainment
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during the evening program and in the program book

**Reception Sponsor**

**\$5,000 | 3 Available**

- 1/2 table or 5 tickets with preferred seating
- Named as "Awards Reception Sponsor"
- Special recognition & introduction at Awards Gala with award presentation opportunity
- Name or logo displayed for branding recognition
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book
- Logo on shared "step & repeat" in cocktail reception/after party if sponsor buys all 3 Reception Sponsorships.

**Wine Sponsor**

**\$5,000 | 1 Available**

- 1/2 table or 5 tickets with preferred seating
- Branded wine with logo
- Branded wine with logo
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book

**Photobooth Sponsor**

**\$3,500 | 1 Available**

- 4 tickets to the event
- Named as "Awards Photobooth Sponsor"
- Logo recognition on all photobooth prints & on social media sharing
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book

**Valet Sponsor**

**\$2,500 | 1 Available**

- 3 tickets to the event
- Named as "Awards Valet Sponsor"
- Access to place item in all cars at valet exit
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book

**Program Full-Page Ad Sponsor**

**\$2,500 | Unlimited**

- 2 tickets to the event
- Opportunity to submit a Full page ad for the program book
- Name or logo displayed on website

**Program Half-Page Ad Sponsor**

**\$1,500 | Unlimited**

- 1 ticket to the event
- Opportunity to submit a 1/2 page ad for the program book
- Name or logo displayed on website

NAIOP  
*Awards Gala*  
SoCal 2024

# Hall of Fame Sponsorship Opportunities

## Hall of Fame Sponsor \$10,000

- 1 table or 10 tickets with preferred seating
- Named as "Hall of Fame" Sponsor
- Opportunity to submit a 16:9 digital ad for virtual display on multi-media screens during the event as well as digitally pre/post event
- Opportunity to submit a full page ad for the program book
- Name/Logo on gala signage, web site and event marketing
- Logo scroll during evening program and in program book



## Hall of Fame Supporter \$5,000

- 4 ticket to the event
- Opportunity to submit a 16:9 digital ad for virtual display on multi-media screens during the event as well as digitally pre/post event
- Opportunity to submit a full page ad for the program book

## Congratulatory Ad Sponsor \$2,500

- 1 ticket to the event
- Opportunity to submit a 16:9 digital ad for virtual display on multi-media screens during the event as well as digitally pre/post event
- Opportunity to submit a full page ad for the program book



**NAIOP SoCal Hall of  
Fame Inductee  
Howard Schwimmer**

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