

Community Impact Day Post Event Report

Program Year	2021/2022	2022/2023
Date	5/11/2022	5/17/2023
Location	Various Non Profits	Various Non Profits
Registered (Goal is 100)	179 Volunteer Sign Ups / 140 Celebration Party Registrations	950 Volunteer Sign Ups / 374 Celebration Party Registrations
Attendance	230 Volunteers / 140 for After Party	Well over 400 for the After Party
% of No Shows		
Number of Nonprofits involved	24	60
NPS Score (Goal is 70)	Volunteers: 88 / NonProfits: 100	Volunteers: 92 / NonProfits: 95
Sponsors	Fifth Third Bank	LG Energy Solutions
Ticket Price	No Cost	No Cost
Cost Per Person	\$ 19.02	\$ 16.94
Sponsorship Revenue	\$ 3,500.00	\$ 23,400.00
Registration Revenue	\$ -	\$ -
Total Revenue	\$ 3,500.00	\$ 23,400.00
Total Expenses	\$ 4,374.50	\$ 16,092.28
Net Revenue	\$ (874.50)	\$ 7,307.72
Budget Net Revenue Goal	\$ 1,000.00	\$ 5,000.00
Event Planner Notes:	<p>Good turnout this year! Volunteers had a blast and the After Party was great.</p> <p>StrEATS Taco was an awesome option for food, no one really played yard games except the cornhole.</p> <p>The booze cart was not great - it was too hot in there.</p>	<p>THE BEST CID YET!</p> <p>We increased communication with volunteers and nonprofits and it went very well. SUG is a headache but unavoidable at this point.</p> <p>The community support we have behind this program is phenomenal - people want this. They show up to volunteer, they put the dollars behind it, and they CARE.</p> <p>We had awesome media coverage with WOOD TV, so lets try to get FOX out here next year too.</p> <p>After Party was great at Windmill but we might have outgrown that space too! Maybe Civic Center is the right way to go?</p>
Volunteer Likes & Opportunities:	<p>Likes: Great way to give back to community, sign up genius went well, want more time, T-SHIRTS!</p> <p>Opportunities: back up opportunities for when they finish a task, the nonprofits were kind of hands off with volunteers</p>	<p>Likes: LOVED volunteering with their teams so we need larger projects, After Party was a lot of fun, T-Shirts are a hit</p> <p>Opportunities: Want more food trucks and seating at the After Party, T-Shirt Delivery?</p>
Nonprofit Likes & Opportunities:	<p>Likes: Great exposure and great help.</p> <p>Opportunities: MORE COMMUNICATION to them and volunteers</p>	<p>Likes: Great level of communication, loved having larger groups, encourage more of them to attend the After Party</p> <p>Opportunities: want their volunteer contact info but we would have allow them to opt in via the SUG</p>