



## New Member Automated Email Series

### Automated Email #1

**Sender: Info@ from Jodi**

**Subject: Welcome to the West Coast Chamber**

#### Content:

*Thank you for joining the West Coast Chamber. Your membership supports the health of the business community. It also allows the Chamber to serve as a catalyst for business growth, a convener of leaders and influencers and as a champion for a thriving community.*

*Our entire staff is committed to delivering a remarkable experience each time you interact with the West Coast Chamber. We hope this is the first year of a long-term partnership.*

*We're so glad you're a part of our community. Please reach out to us anytime. We're here for you.*

*Thank you,  
Jodi Owczarski*

### Automated Email #2

**Sender: Info@ from Your Chamber Team**

**Subject: Membership Marketing Resources**

#### Content:

*Your Chamber membership is all about you. Did you know there are resources available to:*

- *Keep you in the know: visit the Chamber media page*
- *Provide added visibility:*
  - *Upload content to the Member News page*
  - *Upload your open positions to our Job Board*
- *Share your support: download membership logo for your website*

*Additionally, you've been added to the Chamber eNews subscription which will arrive in your inbox every Friday morning. Please let us know if you'd like to add anyone else from your organization to the list – your entire team is a part of the Chamber community.*

*Thank you!  
Your Chamber Team*

### Automated Email #3

**Sender: Info@ from Chamber team**

**Subject: Support Local Through Your Membership**

#### Content:

*At the West Coast Chamber, we're all about supporting our business community. One way you can give back, is to utilize the West Coast Cash community gift certificate program. There are a few ways to participate:*

- *Purchase West Coast Cash*
- *Become a participating merchant and accept West Coast Cash*
- *Take advantage of our corporate discount program*

*You can learn more here: [West Coast Cash](#)*

*Let's shop local!*

*Your Chamber Team*

#### **Automated Email #4**

**Sender: Info@ from Chamber team**

**Subject: Make Money Through Your Membership**

#### **Content:**

*As a member of the West Coast Chamber, you have access to several cost saving benefits. Learn more about [ways you can save here](#), and watch the short video below about our Accident Fund Workers' Compensation Insurance Discount Program.*

*Please reach out if you have questions about [maximizing your membership](#). We're always happy to help!*

*Your Chamber Team*

#### **Automated Email #5**

**Sender: Info@ from Chamber team**

**Subject: Celebrating One Year**

#### **Content:**

*You're just a few months away from celebrating your one-year anniversary with the West Coast Chamber. We appreciate you and we value your feedback. Please take a moment to let us know how we're doing: <https://www.surveymonkey.com/r/GNF2VLL>*

*Think big and be great!*

*Your Chamber Team*