

UPCOMING EVENTS

10th Annual Women for Women 5K Run – Saturday, May 8

Theme: “Super-women are Superheroes”
When: Saturday, May 8, 7-9 a.m.

Where: Okeehetee Park, West Palm Beach

Cost: Early registration before April 18; ages 18 and younger, \$25; ages 19 and older, \$35; Club Members, \$30
Limited Registration: Limited to first 500 Registered runners. Virtual registrations available

Sponsorships Available: please contact Iva at lgrady@palmbeaches.org for sponsorship information

Chamber Annual Golf Tournament at Breakers West Golf Club’s; Rees Jones course

When: Friday, June 11

Where: Breakers West Golf Club

Cost: Members, \$850 for foursome or \$255 for an individual; nonmembers, \$1,100 for a foursome or \$315 for individual
Limited Registration: Limited to first 80 individual registered golfers

Sponsorships Available: please contact Michele at msacher@palmbeaches.org for sponsorship information

VIRTUAL Business Builder

When: Wednesday, March 10; 9-10 a.m.

Where: Live Zoom Event

Cost: Free

Sponsorship: Available – please contact Michele at msacher@palmbeaches.org for sponsorship information

Webinar – Digital Marketing

“Thinking Before Acting – 13 Important Actions that Waste Your Marketing Resources”

When: Friday, March 12; 9-10 a.m.

Where: Live Zoom Event

Cost: Members, \$100; nonmembers, \$150
Guest Speaker: Justin Cerone, CEO, Lincoln Digital Group

Tourism Task Force

Palm Beach County Convention Center, Kravis Center, and the Norton Museum of Art present “Innovation in Planning for 2021”

When: Wednesday, March 17; 10-11 a.m.

Where: Live Zoom Event

Cost: Invitation only. Free to invited guests
Guest Speakers: Dave Anderson, general manager, Palm Beach County Convention Center; Terrance Dwyer, CEO, The Kravis Center; and Hillary Greene, director of communications and marketing, The Norton Museum of Art

March Speed Networking – Virtual Business Card Exchange

When: Thursday, March 18; noon-1 p.m.

Where: Live Zoom Event

Cost: Members, \$5; nonmembers, \$15
Sponsor: iTHINK Financial represented by Jeffrey Fine, senior branch manager

Webinar – Digital Marketing

“Signal vs. Noise; KPI’s that Matter”

When: Friday, March 19; 9-10 a.m.

Where: Live Zoom Event

Cost: Members, \$100; nonmembers, \$150
Guest Speaker: Justin Cerone, CEO, Lincoln Digital Group

March 30 Corporate Virtual Breakfast

Hospital CEOs Panel Discussion: “Leaders reflect on a year of COVID challenges, lessons learned and what’s next with vaccines and beyond”

When: Tuesday, March 30, 9-10 a.m.

Where: Live Zoom Event

Cost: Members, \$5; nonmembers, \$15

Panel of Hospital CEOs to include:

■ Boca Raton Regional Hospital; Lincoln Mendez, CEO

■ St. Mary’s Medical Center and The Palm Beach Children’s Hospital; Cynthia McCauley, CEO

■ Good Samaritan Medical Center; Sheri Montgomery, CEO

■ Jupiter Medical Center; Amit Rastogi, MD, MHCM, president and CEO

■ Panel host: Rick Reikenis, Board Chair

Sponsor: Baptist Health; “2021 Corporate Breakfast Series Digital Sponsor” and “Premiere Sponsor”; OPEN – please contact msacher@palmbeaches.org for sponsorship information.



From left: Chadi Irani, The Palm Beach Post; Jeremy Johnson, Historical Society of Palm Beach County; Kelly Smallridge, BDB; Rick Reikenis, Board Chair; and West Palm Beach Mayor Keith James. CAPEHART PHOTOGRAPHY

FEBRUARY BREAKFAST WITH BDB PRESIDENT KELLY SMALLRIDGE

Kelly Smallridge, president and CEO of the Business Development Board (BDB) gave a “State of the Union” to more than 300 virtual guests, including special credit to Palm Beach County leadership in all 16 cities within the county for being agile and supportive to bring new businesses including moving headquarters, across multiple sectors, to Palm Beach County for 2021 and beyond.

■ Hedge Fund/Investment Banking: Palm Beach is attracting \$1 billion-plus club investment management corporations becoming the “The Wall Street of the South”... including Paul Singer – \$41 billion Hedge Fund Manager

■ Biotech/Life Sciences & Healthcare: Why leading companies such as Scripps Institute from California, and hospitals are moving from California, New York and the northeast corridor – and who’s coming next and how this attracts CEO’s to move company’s headquarters here – outstanding hospitals resulting in cutting-edge technology offerings in healthcare is expanding and now available for all ages.

■ Aviation, Aerospace, & Aeronautical Engineering: What’s

next for Gulfstream, Lockheed Martin and more.

■ Logistics & Distribution: Amazon has three facilities, with a fourth under construction.

■ National Companies Global HQ are moving here; Office Depot, ADT, Florida Crystals and more. Find out why, when, who and significance to our city.

■ What does this all mean for real estate (commercial and residential), public and private schools – including secondary, and local businesses in the city?

Special thanks to our Premier February Corporate Breakfast Sponsor, The Palm Beach Post, represented by Chadi Irani, Regional vice-president of advertising and chamber board member. Thanks also to Baptist Health for being the 2021 Corporate Breakfast Series Digital Sponsor, represented by Michelle McGovern, director of government and community relations, and chamber board member.

A note of appreciation to additional program speakers: Rick Reikenis, 2020-21 Board Chair and program host; and Mayor Keith James, City of West Palm Beach, who thanked both city and county commissioners and leaders for their dedication and service. The program was broadcast live on location from City Hall with a partnership that included the Mayor’s Tech/AV Team, who helped deliver the program via YouTube Live.

Jeremy Johnson, president and CEO of the Historical Society of Palm Beach County, added panache to the program by presenting carefully chosen and distinct gifts of “framed historical photos” to each of the four speakers, to thank them for their leadership in Palm Beach County.

We invite you to watch the full program on the Chamber’s YouTube channel. Please share the program link on social media so that your colleagues, friends and family can learn about what new businesses are coming to Palm Beach County 2021 and beyond – be the first to know!

The Palm Beach Post
LOCALiQ



Baptist Health



Annual Chamber Golf Tournament set for June 11

The Chamber’s Annual Golf Tournament is one of the most popular events on our calendar, attracting a wide range of decision makers and community leaders.

The morning starts with continental breakfast at 7 a.m., and a four-person scramble shotgun start at 8:15 a.m.

There will be various competitions along the course including: Longest drive (male and female), Closest to the pin and Hole-in-one.

Lunch and awards ceremony will follow the tournament.

Foursomes will be competing for the honor of having their name engraved on the Chamber Cup that is proudly displayed in the Chamber lobby. A photo of the winning team will be featured in the Business Watch section of the Palm Beach Post.

Online Registration will close on Monday, June 7, at 5 p.m. and is limited to the first 80 golfers.

Register online at PalmBeaches.org

For more information contact Michele Sacher at 561-833-3799 or msacher@palmbeaches.org



2020 defending champions, The Palm Beach Kennel Club Foursome: Anthony Rooney (captain), Bill Dunn, Willie Meila, Mike Weeks



EVENT INFORMATION

When: Friday, June 11, 7 a.m. -1:30 p.m.

Where: Breakers West Country Club, 1550 Flagler Parkway, West Palm Beach

Registration: Members – individuals, \$225; foursomes, \$800. Includes individual golf carts, green fees, breakfast, lunch and snacks, beverages on course throughout tournament day. Corporate Executive Foursome – \$1,200. Includes above package AND tee sign (\$250 value), inclusion in strategic marketing campaign and four mulligan game cards (\$220 value).

Nonmembers – individuals, \$315. Includes individual golf carts, green fees, breakfast, lunch and snacks, beverages on course throughout tournament day. Corporate Foursome – \$1,100. Includes four individual golf carts, four green fees, breakfast, lunch, and snacks/beverages.

CHAMBER LEADER ANNOUNCES RETIREMENT

One of Palm Beach County’s longest serving CEOs has



Dennis Grady

decided to call it a day. Dennis Grady, president and chief executive officer of the Chamber of Commerce of the Palm Beaches recently announced that he will be retiring effective April 1. Dennis has been at the helm of the organization since 1985 and, in his letter to the Board of Directors, indicated his desire to spend more time with his wife Iva and his grandchildren.

A graduate of Bowling Green State University, Dennis was recruited from Canton, Ohio where he served three terms as the mayor of North Canton. It was on his watch that the Chamber introduced new programs, such as the annual ATHENA Awards and the Marathons of the Palm Beaches (now owned by K2 Sports Ventures). Dennis has also served on several local and statewide boards and commissions, including the boards of the Florida Chamber of Commerce, the Florida Chamber Federation, Good Samaritan Medical Center, and the South Florida Fair. He is a past chair of the Palm Beach County Convention and Visitors Bureau and a past president of SunFest. We wish him well in his retirement.

2021 GUIDE TO THE PALM BEACHES

The 2021 Guide to the Palm Beaches is hot off the presses and ready for pickup in the Chamber lobby. This award-winning,

full-color publication is used as a buying guide for products and services by Chamber members as well as residents, tourists and visitors to Palm Beach County. Each member of the Chamber receives two free listings – one alphabetical and one by business category. The publication is also available in digital format at palmbeaches.org.

Thank you to our sponsors!

Southwest





Global tax compliance: New rules for a new era

Join us May 27
avalaracrush.com

Consumers have changed their habits. Businesses have revamped their digital strategies. And this new environment poses new risks, including compliance with tax regulations.

At **Avalara CRUSH Virtual**, a global online event, you'll get insights and tools to help your business navigate the challenges – and seize the opportunities – ahead.



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SAVE THE DATE

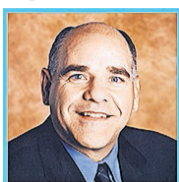
Corporate Breakfast Series continues on March 30

Hospital CEO Virtual Panel Discussion: Leaders reflect on a year of COVID-19 challenges, lessons learned and what's next with vaccines and beyond

Join this virtual breakfast to hear the latest updates on availability, distribution and choices for COVID-19 vaccines and what that means for the business community of Palm Beach County. Executive leaders will also share reflections on 2020 and hopeful insights for 2021 and beyond around best practices and lessons learned while leading medical service teams and working with boards to pivot in a local and national crisis – applicable to leaders across industries.

CEOs joining us from local hospitals in Palm Beach County include:

Speakers



Boca Raton Regional Hospital CEO Lincoln Mendez



Good Samaritan Medical Center CEO Sheri Montgomery



Jupiter Medical Center President and CEO Amit Rastogi, MD, MHCM



St. Mary's Medical Center and The Palm Beach Children's Hospital CEO Cynthia McCauley



Panel host: Rick Reikenis, Board Chair

President and CEO Amit Rastogi, MD, MHCM

■ Panel host: Rick Reikenis, Board Chair

Register online at PalmBeaches.org. For sponsorship and event information please contact Michele Sacher, Director of Sponsorships and Special Events at msacher@palmbeaches.org.

Special thanks to our 2021 Corporate Breakfast Digital Sponsor, Baptist Health.

■ Boca Raton Regional Hospital CEO Lincoln Mendez

■ St. Mary's Medical Center

and The Palm Beach Children's Hospital CEO Cynthia McCauley

■ Good Samaritan Medical Center CEO Sheri Montgomery

■ Jupiter Medical Center

 **Baptist Health**

Presentation to Government Affairs Committee shows environmental damage caused by septic tank use

Terry Gibson, government affairs director for the American Water Security Project, addressed the committee last week. He pointed out the many negative impacts that result from a proliferation of septic tanks in Florida. Threats to human health and loss of aquatic grasses and corals are just two examples of the negative impact to our community from septic tank proliferation.

The aging infrastructure, capacity issues and power outages plague the use of septic tanks. In addition, in our coastal area they are extremely vulnerable to sea level rise.

According to Gibson, the cost of addressing this issue is far outweighed by the ultimate cost of inaction. The financial solution will hopefully come from a combination of national, state and local government combined with private dollars. He also urged the Chamber members to support efforts

to increase funding for wastewater infrastructure during this legislative session.

The second presentation to the group was from Chris Roog, Community Redevelopment Agency (CRA) Executive Director, for the City of West Palm Beach. He informed the group that the City's contract with Redevelopment Management Associates (RMA) expires this

September. Roog asked if the services provided by the CRA were adequate in the opinion of the businesswomen and men at the meeting. The overwhelming opinion of the group was that the CRA and city officials were doing an excellent job in creating economic development and investment in West Palm Beach.

 **American Water Security Project**

NEW MEMBERS

Chen Moore and Associates
Cristobal Betancourt, PLA, AICP
Director of Planning and Landscape Architecture
500 Australian Ave. S., Suite 850
West Palm Beach, FL 33401
chenmoore.com
561-746-6900
ENGINEERS - CIVIL
cbetancourt@chenmoore.com

Curaleaf
Beth Scragg
6835 Okeechobee Blvd.
West Palm Beach, FL 33411
curaleaf.com
561-234-4425
PHARMACIES
info.fl@curaleaf.com

Gymguyz
Carroll (Mickey) Blount
Owner/Trainer
722 N.E. 20th Lane
Boynton Beach, FL 33435
gymguyz.com
561-358-0333
FITNESS - MOBILE, IN-HOME
mickey.blount@gymguyz.com

Home Helpers Home Care of Palm Beach
Philip Davis
Administrator
110 Front St., Suite 300
Jupiter, FL 33477
homehelpershomecare.com/Palm-Beach-FL/home
561-517-2273
HOME HEALTH SERVICES
58912@HomeHelpersHomeCare.com

Home Instead - Palm Beach County
Susan Witting
Owner/CEO

7700 Congress Ave., Suite 1104
Boca Raton, FL 33487
homeinstead.com/844
561-409-5980
HEALTH & WELLNESS
susan.witting@homeinstead.com

Intense Core Studio, LLC
Liana Piotrowski
1010 Gateway Blvd., Suite 103
Boynton Beach, FL 33426
561-739-3635
MEDICAL SPA
sales@activ8ms.com

Mathnasium of West Palm Beach
Shamiran Alkhas
Center Director
2501 Florida Ave.
West Palm Beach, FL 33401
mathnasium.com/westpalmbeach
561-421-6284
TUTORING
westpalmbeach@mathnasium.com

Spinnaker Group
Jonathan Burgess
President
1177 Clare Ave., Unit 7
West Palm Beach, FL 33401
spinnakergroup.com
561-801-7576
ARCHITECTURE & ENVIRONMENTAL CONSULTING SERVICES
info@spinnakergroup.com

United Franchise Group
2121 Vista Parkway
West Palm Beach, FL 33411
unitedfranchisegroup.com
561-640-5570
FRANCHISING & SERVICES
info@ufgcorp.com

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Spina O'Rourke + Partners
SunFest of Palm Beach County Inc.
Superior Sprinkler Systems, Inc.
Urban Design Studio
Waste Management of Florida
West Palm Beach Downtown Development Authority



10th Annual Women For Women 5K

Saturday, May 8, 2021 at 7:00 a.m.
Okeehelie Park, West Palm Beach
REGISTER NOW AT WWW.WOMENFORWOMENRUN.COM
In person and virtual options available.

The Women For Women 5K race is a women's race in scenic Okeehelie Park in West Palm Beach.

ALL PARTICIPANTS WILL RECEIVE:

- Custom finishers medal
- Refreshments
- Women's fit technical shirt
- And more...

THANK YOU TO OUR SPONSORS!

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Now accepting Business Awards nominations through March 26!

The Chamber is now accepting nominations for the 2021 Business Awards to be presented at the annual Business Awards Breakfast. This year, awards will be presented for: Business of the Year; Small Business Person of the Year; Non-Profit (Arts & Culture) of the Year; Leader of the Year; Health and Human Services Organization of the Year; Young Professional of the Year; and Diversity Organization of the Year.

"Baptist Health is excited to join, for a second year in a row as the Premiere Sponsor, the 2021 Business Awards Virtual Program. We appreciate the professional visibility and the audience it attracts. This year's virtual platform helps extend our message to neighboring counties, states and even other countries. Guests can share the link to watch the program online that helps garner additional social media attention. It elevates our community outreach, while also supporting our local business community," said Michele McGovern, director of

 **2021 BUSINESS AWARDS Breakfast**

government and community relations at Baptist Health South Florida and Chamber Board Member.

Please visit palmbeaches.org to nominate a business or person for the 2021 Business Awards. Please contact Michele Sacher at msacher@palmbeaches.org for sponsorship and ticketing information.

 **Baptist Health**