

## UPCOMING EVENTS

### Health & Human Services Webinar

**Topic:** What the Hospital for Special Surgery (HSS) Brings to You and the Palm Beach County Community  
**When:** Tuesday, June 9; noon-1 p.m.  
**Where:** Online  
**Cost:** Free  
**Speaker:** Rena Courtay, VP, Executive Director, HSS

### Managing Your Business & Personal Wealth Through COVID-19 Webinar

**When:** Tuesday, June 9; noon-1:30pm  
**Where:** Online  
**Cost:** \$10, members; \$20, nonmembers  
**Speakers:** David McCombie, Founder & CEO, McCombie Group; Ramiro A. Ortiz, Senior Advisor, McCombie Group; Jay Pelham, CFP, Principal, Client Services, Kaufman Rossin

### Virtual Network @ Lunch (Rainmaker Stories & Virtual Business Card Exchange)

**When:** Wednesday, June 10; noon-1 p.m.  
**Where:** Online  
**Cost:** \$10, members; \$20, nonmembers  
**Requirements:** Zoom access and webcam

### Women in Business Committee Meeting

**Topic:** Interviewing Boldly — 5 Easy Tips for Success  
**When:** Thursday, June 11; noon-1 p.m.  
**Where:** Online  
**Cost:** Free  
**Speaker:** Deeawn T. Roundtree, Ph.D.; Published Author, Corporate Trainer, Career Coach and Image Consultant

### Virtual Business Builder

**When:** Wednesday, June 17; 9-10 a.m.  
**Where:** Online  
**Cost:** Free

### Network for A Cause

**When:** Thursday, June 18; 5:30-6:45 p.m.  
**Where:** Online  
**Cost:** \$10, members; \$20, nonmembers

### Virtual Science & Technology Committee Meeting

**Topic:** Take Control of Your Day  
**When:** Tuesday, June 23; noon-1 p.m.  
**Where:** Online  
**Cost:** Free  
**Speakers:** Brett Spodak, CEO, Productive Power; Christina Lambert, Managing Director, Productive Power & West Palm Beach City Commissioner

### Virtual Business Builder

**When:** Thursday, June 25; noon-1 p.m.  
**Where:** Online  
**Cost:** Free

### Annual Chamber Golf Tournament

**When:** Friday, June 26, 7 a.m.-2 p.m.  
**Where:** Breakers West Country Club  
**Cost:** \$225, individual member; \$275, individual nonmember; \$250, Tee Signs (Sponsorships Available); \$800, member foursome; \$950, nonmember foursome

### YPOP — Reinventing Yourself in a Crisis (Part 2)

**When:** Tuesday, June 30; 5:30-6:45 p.m.  
**Where:** Online  
**Cost:** Free to members; \$10, non-YPOP members. Young professionals only.  
**Speaker:** Rick Reikenis, President, Reikenis & Associates



# OPEN FOR BUSINESS

Monday to Friday, 8:30 a.m. to 5 p.m.

The Chamber of Commerce of the Palm Beaches is open for business. In keeping with the governor's executive order, we locked our doors on April 13. However, we never stopped serving our members and the wider business community. Our hardworking employees showed up to work every day to ensure that services were not interrupted and that you were kept informed and engaged.

The doors have been unlocked as of June 1, and we look forward to welcoming you back. We are also hoping to see some new faces.

As we slowly emerge from the COVID-19 restrictions, please be assured that the health and safety of our employees, members, visitors and communities are our primary concern and a number of measures have been instituted with that in

mind. Visitors to the building are required to wear a mask while on the premises and may also be subject to a touch-free temperature screening. If necessary, masks will be provided. Hand sanitizers have been placed in various locations, and we encourage frequent washing of hands and the observation of social distancing rules.

We will continue to monitor recommendations and

guidelines from the Florida Department of Health, the CDC and our elected officials so that we remain up to date on the latest information and safety protocols, which we will also share with you.

For the time being, we will continue to use online platforms to stay engaged, but there is something to be said for in-person meetings and we look forward to resuming those as soon as it becomes possible.

## ANNUAL GOLF TOURNAMENT



# Be Our Guest Member for a Day at Breakers West!

The Chamber's Annual Golf Tournament – taking place at The Breakers Rees Jones Course on Friday, June 26 – is one of the most popular events on our calendar, attracting a wide range of decision makers and community leaders. The morning starts with a continental breakfast at 7 a.m., and a four-person scramble shotgun start at 8:15 a.m.

Spend the tournament day completely OUTSIDE – spacious, safe and social distancing will be observed. Other provisions include:

- All outdoor safe food stations - "Grab and Go Breakfast," barbecue foods and beverages for "GRAB and GO" on course.
- Single-rider sanitized carts

- All club staff will wear wear masks and gloves

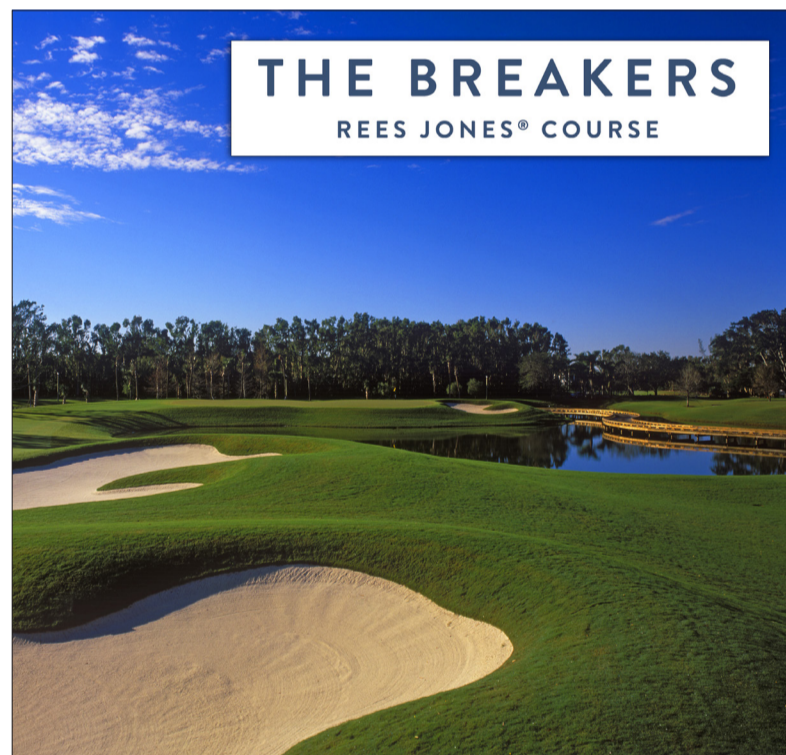
Competitions along the course will include:

- Longest drive (men's and women's)
- Closest to the pin
- Hole-in-one

Foursomes will be competing for the honor of having their name engraved on the Chamber Cup that is proudly displayed in the Chamber lobby. A photo of the winning team will be featured in the Business Watch section of The Palm Beach Post.

If you have any questions, contact Michele Sacher, at [msacher@palmbeaches.org](mailto:msacher@palmbeaches.org).

**Southwest**



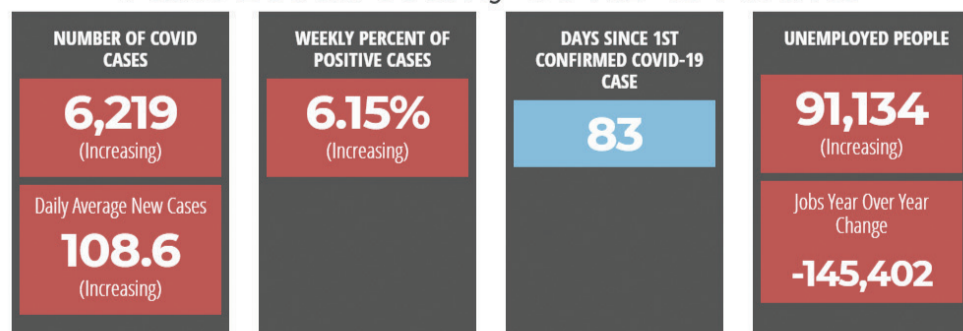
## THE FLORIDA SCORECARD

The Florida Chamber Foundation's daily COVID-19 Tracker shows that Palm Beach County is moving in the right direction when it comes to meeting important White House guidelines for opening up America again.

To see the latest COVID-19 data and analysis for your county, as well as key econometrics on education, economic development, innovation, competitiveness, infrastructure and quality of life, visit [TheFloridaScorecard.org](http://TheFloridaScorecard.org).



### Palm Beach County COVID-19 Metrics



Provided by  
**THE FLORIDA SCORECARD**  
METRICS TO HELP SECURE FLORIDA'S FUTURE

## Chair of Board of Governors for State University System to Address Business Leaders



Syd Kitson

Syd Kitson, Chair of the Board of Governors for the State University System of Florida, will address the South Florida business community on June 25, at 2 p.m. Kitson will speak on the anticipated opening and operation of our state universities.

Kitson is Chairman and CEO of Kitson & Partners, a Florida-based

real estate company specializing in the creation and development of master-planned communities and commercial properties. In 2006, he completed the historic purchase of Babcock Ranch in Southwest Florida, encompassing more than 91,000 acres.

Kitson is a Past Chair of the Florida Chamber of Commerce and

currently serves as Vice Chair of the Florida Council of 100.

This one hour virtual event is presented by the South Florida Business Council, comprised of the Greater Miami Chamber of Commerce, Greater Fort Lauderdale Chamber and Chamber of Commerce of the Palm Beaches.

## 2020 ATHENA Award nominations are now open!



Athena Awards CAPEHART PHOTOGRAPHY

We are now accepting nominations for the 29th Annual ATHENA Leadership Awards Luncheon. The ATHENA Leadership Award is presented to a woman – or man – who is honored for professional excellence, community service, and for actively assisting women in their attainment of professional excellence and leadership skills.

Nominations are open for the following awards:

- The ATHENA Leadership Award
- The ATHENA Young Professional Leadership Award
- The ATHENA



A T H E N A  
I N T E R N A T I O N A L

Organizational Leadership Award

Each award has its own criteria. Visit [PalmBeaches.org](http://PalmBeaches.org) to nominate an individual or organization. The deadline to submit nominations is Friday, July 10.

The 29th Annual

ATHENA Leadership Awards Luncheon is scheduled for Friday, Sept. 25, at the Palm Beach County Convention Center, from 11:30 a.m.-1 p.m. If you are interested in sponsoring this event, please contact Michele Sacher, at [msacher@palmbeaches.org](mailto:msacher@palmbeaches.org).



The Palm Beach Post  
**Southwest**



**SOUTH FLORIDA  
BUSINESS COUNCIL**

We at the South Florida Business Council — along with our partners at the Greater Miami Chamber of Commerce, the Greater Fort Lauderdale Chamber of Commerce and the Chamber of Commerce of the Palm Beaches — stand united in our contempt for acts of discrimination, hatred and injustice. We may be living through a time of unknowns, but one thing is absolutely clear: we must come together and refuse to normalize racial violence in all of its forms, always combating ignorance and hate with understanding and acceptance. The business community must not stand on the sidelines. The impact on our employees as they see their communities in turmoil may be hard to measure, but we know it is profound. We need to be a supportive voice for our team members as well as leaders for change. Embracing diversity must become more than a tagline — it should be a road we build and travel upon every day.

We are hopeful that justice will be served for Mr. Floyd and that he will not be just another statistic too soon followed by yet another senseless tragedy. We are also hopeful that there are voices rising every day to make a difference. Most men and women in police uniforms do their jobs the right way, and try to understand those they serve and protect as evidenced by the news photos of Coral Gables Police officers kneeling with peaceful protestors. There are athletes, political leaders, entertainers and people of all ages, colors and creeds speaking out to condemn, inspire and incite positive change. But make no mistake, words are meaningless without action.

We call upon our fellow business leaders to get comfortable being uncomfortable. Hold a mirror to our organizations and demand we all do better. Engage in positive dialogue to eliminate discrimination and most of all, be a safe, respectful haven for the millions of people who spend more time at work than they do anywhere else. Together we have the power to build a stronger, more unified South Florida.

**Jack P. Seiler** | Chairperson

**Joe Chase** | Chairperson-elect

**Christine Barney** | Past Chairperson

## Chairman of the Board Rick Reikenis gives virtual presentation to Young Professionals of the Palm Beaches

The first virtual YPOP meeting was held on Thursday, May 21. “Reinventing Yourself; Growing stronger in a Crisis with Creative Marketing, Proactive Bold Networking, & Business Strategies” was presented by Rick Reikenis, President, Reikenis & Associates, LLC and

Rick Reikenis

Chairman of the Board at the Chamber. The meeting was attended by our young professionals leadership committee members as a reward to them for serving the Chamber over the last

year to help plan monthly YPOP educational and networking events and quarterly community service projects. They enjoyed learning strategies and tactics from Reikenis for navigating unforeseen change and moving forward and growing successfully through a crisis. Reikenis also shared real-life stories from his career, including his work in the former Soviet Union and Eastern European block.



**Christine Barney**  
(Moderator),  
CEO, rbb  
Communications



**Janet Altman**,  
Marketing  
Principal,  
Kaufman Rossin



**Patty Templeton-Jones**, CEO,  
Wright Flood

## Virtual seminar teaches sales teams practical skills for selling remotely

Sales managers, entrepreneurs, and independent sales representatives from across industries, including those representing national brands, seeking new ideas and practical skills joined our Zoom webinar — “New to Virtual Sales; How you can Quickly Transform your Sales Team to Sell Remotely” on Thursday, May 28. Since restrictions were put in place as a result of COVID-19, in-person meetings have been less of an option, if at all, and companies are being forced to strategically rethink their entire sales processes and how they manage the traditional sales cycle.

Christine Barney, CEO, rbb Communications, presented a panel of speakers including Patty Templeton-Jones, CEO, Wright Flood and Janet Altman, Marketing Principal, Kaufman Rossin. The panel talked about how critical it is to provide specific training and give new tools to sales teams to increase their “virtual” skills to professionally use social

media daily. They also discussed balancing the art and science of sales — finding the critical balance of presenting both in personalized communications, yet with thoughtful intention, to specific audiences. Gone are the days of email blasts that lack resources for your clients and prospects. Communications now must include empathy, presenting your organization as a thought leader that offers ongoing information that is educational and helpful, replacing traditional sales messages of product features and benefits.

They concluded by sharing; “without the right tools, your company may be missing opportunities with prospects and impacting your bottom line” and that it is critical now to continue to learn more about “how to create immediate and strategic virtual sales tool kits” to give your teams new and additional resources to help them create lasting relationships, resulting in new client loyalty.

### NEW MEMBERS

#### American Infrastructure Development, Inc.

Sabina Mohammadi, President and CEO  
1645 Palm Beach Lakes Blvd., Suite 1200  
West Palm Beach, FL 33401  
[aidinc.us](http://aidinc.us)  
561-207-2010  
ARCHITECTS - ENGINEERS

#### Berkshire Hathaway Homeservices FL Realty - Tara Vernie

Tara Vernie  
Realtor Associate, GRI, PSA, SRS  
12161 Ken Adams Way, Suite 204  
Wellington, FL 33414  
[thevernie.com](http://thevernie.com)  
561-500-0104  
REAL ESTATE - RESIDENTIAL

#### CC Consulting Studio

Christina Corbett, President and CEO  
610 Clematis St., Unit 631  
West Palm Beach, FL 33401  
617-510-6339  
CONSULTANTS

#### Clean My Ride LLC, dba Keep It Clean Inc.

Novia Simpson  
Co-Owner and Managing Director  
2624 N. Australian Ave.  
West Palm Beach, FL 33407  
[cleanmyride.net](http://cleanmyride.net)  
404-832-5788  
CLEANING - COMMERCIAL

#### Health Server Solutions

Sean Server, CEO  
560 Village Blvd., Suite 250

West Palm Beach, FL 33409

[myhealthserver.com](http://myhealthserver.com)  
203-437-2744  
INSURANCE - HEALTH

#### Her Hope Behavior Health

Lexie Belle, CEO and Clinical Director  
224 Datura St., #1015  
West Palm Beach, FL 33401  
[herhopebehavioralhealth.com](http://herhopebehavioralhealth.com)  
561-600-8764  
HEALTH SERVICES - DIRECT & INDIRECT

#### Inspired Living

Sue McCracken, Sales Director  
11911 Southern Blvd.  
Royal Palm Beach, FL 33411  
[inspiredliving.care](http://inspiredliving.care)  
561-267-3222  
ASSISTED LIVING

#### M&T Bank

Richard Gieseler, Regional President  
2000 PGA Blvd., Suite 4400  
North Palm Beach, FL 33408  
[mtb.com](http://mtb.com)  
561-801-7900  
BANKS

#### Noble Public Adjusting

Fritzgerald Benjamin  
462 Cypress Green Circle  
Wellington, FL 33414  
561-531-2308  
INSURANCE - AUTO-HOME-BUSINESS

#### Rosenberg Feldman Smith, LLP

Donna Cusimano, Partner  
777 S. Flagler Drive, West Tower  
Suite 800, Room 26C  
West Palm Beach, FL 33401

RFS-law.com

516-445-6067  
ATTORNEYS

#### Steinger, Greene, & Feiner

Michael Steinger, Owner/Partner  
1645 Palm Beach Lakes Blvd., #900  
West Palm Beach, FL 33401  
[injurylawyers.com/west-palm-beach](http://injurylawyers.com/west-palm-beach)  
ATTORNEYS - PERSONAL INJURY/WRONGFUL DEATH

#### The BrandX Company

Brandon Cabrera, Founder  
279 Arabian Road  
Palm Springs, FL 33461  
[thebrandxco.com](http://thebrandxco.com)  
561-229-9777  
REAL ESTATE - DEVELOPERS