

# Value of ASA Membership



## CONNECTING

### *We Have the Best!*

ASA members include some of the best successful shop owners in the country who are willing to share their best practices, ideas, and technology.

Connect with others in the industry to get ahead of the latest trends and build your business.



## ADVOCACY

*We Invest to Protect Your Interests!* ASA employs a full-time representative in Washington, D.C., to represent and inform independent mechanical and collision repair shops at both the federal and state levels.



## TRAINING & EDUCATION

*Learn and Earn!* Top-notch training and education is the cornerstone of ASA's efforts to ensure members continue to grow their industry advantage. As the recognized and trusted training leader, ASA offers virtual, regional and national training opportunities. Through our partnership with the Automotive Management Institute (AMi), you have exclusive pricing for online and in-person training classes taught by leading instructors in all automotive fields.



## INFORMATION

*Tools You Can Use!* Our digital magazine, AutoInc.org, plus our information-packed newsletters, social media content and online tools provide ASA members with up-to-date industry information and resources.



## BUSINESS SAVINGS

*Savings You Can't Pass Up!* ASA partnerships with key vendors can quickly cover your membership fee. Get direct savings on workers' comp insurance, fleet fuel, parts, training and more. Protect and grow your bottom line!



**ONE VOICE** for your industry.

Discover the value of ASA for your shop. Go to [ASAshop.org](http://ASAshop.org) or call (817) 514-2901

**Advancing Professionalism  
& Excellence in the Automotive  
Service & Collision Repair Industry.**



# Member Benefits

The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA serves an international membership base that includes both repair and collision shops, vendors and companies from all segments of the automotive service industry.

## Upholding the Standards

ASA has set standards, known as the Code of Ethics, that all members are expected to uphold. This code is an outline of responsible automotive consumer service practices. The automobile owner may be assured that businesses belonging to ASA are part of an association that advances professionalism and excellence in the automotive repair industry through education, representation and member services.

## Levels of Membership

**Regular members** – Establishments that perform automotive repair services

**Associate members** – Suppliers of goods, services or equipment to the industry

**Other membership types include** – Corporate, Educational

## Representation

ASA is the only National Association advocating for the interests of independent mechanical and collision repair shops in Washington D.C. and at the state level.

## Get Involved with ASA Committees

- Mechanical Division Operations Committee
- Collision Division Operations Committee

## Annual Events

- MSO Symposium
- Technology & Telematics Forum (TTF)
- An annual business meeting for the general membership
- Regional events held throughout the year



## Additional Benefits

- Monthly Shop2Shop - Virtual Event
- Webinar Wednesdays - Virtual Event
- Bonus Webinars - Virtual Event
- Exclusive members only Facebook Group

## Publications

- News-Network
- AutoInc.

## ASA Benefit Providers & Sponsors

ASA works with a number of reputable organizations. These partnerships often lead to premium rates for ASA members on a variety of products and services. Contact ASA's membership team for detailed program information, or visit the ASA savings4members at [ASA.savings4members.com](http://ASA.savings4members.com).



Plus: Even more opportunities when you visit [ASA.savings4members.com](http://ASA.savings4members.com)

## SAVINGS4MEMBERS™



If you are interested in becoming an ASA member and would like more information about a particular benefit go to [ASAshop.org](http://ASAshop.org) or call:

**ASAshop.org**

**(817) 514-2901**