Responding to Community Members and Employees in Crisis

How You Can Make A Difference

What Else You Can Do

Business leaders in the focus groups and who responded to the survey shared interest in understanding longer-term solutions to these situations. Beyond having the tools to effectively respond to challenging situations as they happen, how can local businesses contribute to reducing the instance of these situations in the first place?

- Share materials with employees and make a business-specific plan that fits your needs.
- Invest in training opportunities, including de-escalation and trauma-informed care. Educate yourself and staff on best practices.
- Hold company-wide volunteer opportunities.
- Find out if you can donate excess items from your business, such as food, clothing, or hygienic items.
- Consider building improvements to enhance safety, particularly the Crime Prevention Through Environmental Design model. Contact Anchorage Police Department's CAP team to set up a consultation about building improvements to enhance security. Contact Sgt. Bakken at 907-786-2406 or mark.bakken@anchorageak.gov.
- Support efforts to increase affordable housing and supportive services in Anchorage, including behavioral and mental health supports, so that fewer people are in crisis.