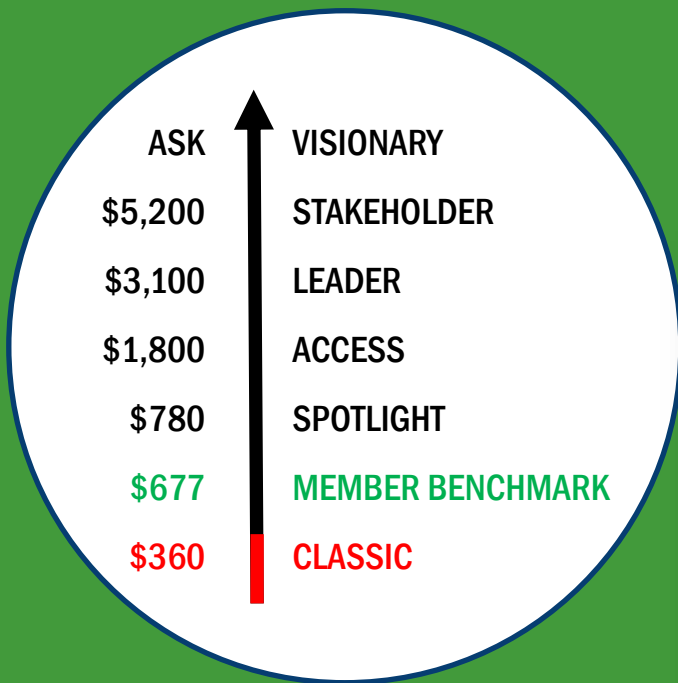




2024 Membership Levels



"I'm excited that we are driving local economic growth, enhancing workforce strategies, facilitating business relationships and inspiring community vitality! We focus on enhancing a positive quality of life in the Fergus Falls area for the entire business community."

Lisa Workman
President

Strengthen Our Regional Economy

STAKEHOLDER \$5,200

You deserve recognition for making a positive impact on our community and the region. We know you want to help attract and retain talent, build a robust workforce and drive a strong local economy for the benefit of everyone.

ADVANCING THE REGION

- ❑ **"Senior Showcase Signing Day" Sponsor**
We honor all high school seniors for their "next steps" in filling the talent pipeline
- ❑ **Shop, Move 'n Groove Premier Sponsor**
Community event for all ages promoting local business, inspiring vitality & engaging residents with fun activities (\$1,000 value)
- ❑ **"Random Act of Chamber" featured sponsor** for awards for excellent customer service and dedication to shopping locally
- ❑ **Gift a Classic Chamber Membership**
choose a non-profit or start-up business

EXCLUSIVE SERVICES

- ❑ **Flexible Event Sponsor** for the event of your choice: sponsor, team or supporter (\$500 value)
- ❑ **Talent Recruitment Community Tour Guide**
We provide personalized community tours for your key recruits. We make sure your best candidates choose a career in Fergus Falls.
- ❑ **FergusFalls.com Website & Office Sponsor**
your logo displayed all year on home page + Chamber office reception area TV (\$4,000 value)
- ❑ We can customize **Fergus Bucks** brochures with your logo for employee recognition awards or customer appreciation prizes
- ❑ **Express Pass: 4 Free Tickets** to each Chamber Café, MBA & Member Mixer
- ❑ Eligible for VISIONARY Level



"We invest because the Chamber helps smaller businesses be more successful through their networking, training and promotion efforts. When other businesses succeed, that makes the whole area stronger and makes the Fergus Falls area a more attractive place to live and work, which helps with our recruiting efforts."

Jeff Ackerson, CEO
Vector Windows

PLUS: All of the LEADER, ACCESS, SPOTLIGHT & CLASSIC LEVEL Benefits.

Be Known as a Leader in the Community

LEADER \$3,100

As a leader, you care about building strong relationships with other business and civic leaders to grow your business. The problem is, it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind.

We believe you should not have to search for ways to make your community a better place. We make it easy for our leaders to lead.

ACCESS

- ❑ **NEW: Leadership Program Sponsor**
Tuition to attend community leadership program or gift a scholarship for tuition. Recognized sponsor.
- ❑ **Exclusive Meeting with Chamber**
President, Board Chair and/or Board of Directors
- ❑ **Flexible Event Sponsor**
Use for the Chamber event of your choice: sponsor, team or supporter (\$250 value)
- ❑ **Priority Membership Benefit Attention**
We give you personal attention for issues that may impact your business and invitation to events.
- ❑ **Express Pass: 2 Free Tickets** to each
Chamber Café, MBA & Member Mixer

POSITIONING & VISIBILITY

- ❑ **College & Career Expo Sponsor & Booth**
trade show for 1,000 high school students (\$500 value)
- ❑ **Shop, Move 'n Groove Main Stage Sponsor**
Includes Logo'd Stage Banner (\$500 value)
- ❑ **FergusFalls.com Website & Office Sponsor**
your logo displayed all year on home page + Chamber office reception area TV (\$2,000 value)



"The Chamber paves the way for all businesses to succeed in any economy."

LEADER MEMBER
Aspirational & Hyper-Local

**PLUS: All of the
ACCESS, SPOTLIGHT &
CLASSIC LEVEL Benefits.**

Representing Your Interests with Governments

ACCESS \$1,800



"I value the connections I've made through the Chamber and being 'in the know.' With my personal commitment to enhancing our business community, I can't imagine not being a member."

Megan Beckler, CEO
Multi Business Solutions

You want to work with other influencers in our community, so you never have to worry about missing out on the very opportunities you have been striving for. Watch your team get stronger as they become better informed.

Enjoy being among influential leaders who are shaping our region.

ACCESS

- ❑ **Direct Access to Decision Makers**
Invited to exclusive meetings with policy-makers at city, county, state & federal levels
- ❑ **Elected Leaders Luncheon & Town Hall**
2 Reserved Seats for exclusive, invite-only events
- ❑ **"Fergus Falls REFRESH"**
Exclusive Partner with 2 Reserved Seats for the Chamber's "State of the Community" event
- ❑ **Chamber MBA Sponsor**
Member Benefits Academy including opportunity to present and share your knowledge.

SERVICES

- ❑ **Express Pass: 1 Free Ticket** to each Chamber Café, MBA & Member Mixer
- ❑ **Team Building Event Sponsor.**
Logo'd banner displayed at Golf and Bowling Tournaments
- ❑ **Shop, Move 'n Groove Event Sponsor**
(\$250 value)
- ❑ **FergusFalls.com Sponsor**
3-months, (\$1,000 value)

**PLUS: All of the
SPOTLIGHT & CLASSIC
LEVEL Benefits.**

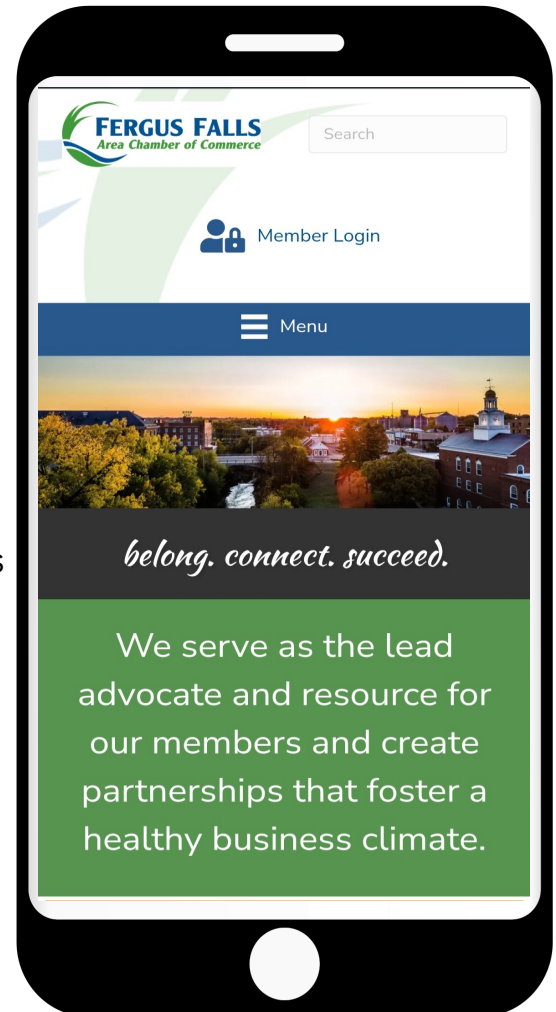
Promoting Your Business as a Destination

SPOTLIGHT \$780 (\$65/mo.)

At the Chamber, we know it's hard to balance the demands of your time and attention. That's why we are committed to giving you services to grow your visibility and "make you famous" in our community. Extra Spotlight services give you better connections saving you time and money. Gain visibility without trading your time and be supported by the most influential people.

MARKETING BENEFITS & UPGRADES

- ❑ **Enhanced Website Listing** & Online Business Card on **FergusFalls.com**. Highlighted listing with logo, photos & video profile (\$330 value)
- ❑ **Priority Scheduling & Social Sharing** promoting YOU on our social media & with media partners:
 - ◆ Your news featured in "Business Buzz"
 - ◆ We share your social media posts
 - ◆ "Chamber on the Air" live radio interview
 - ◆ "Find it in Fergus Falls" TV interview
- ❑ Your brochure included in our **"Welcome Kit"** for visitors and new residents (\$200 value)
- ❑ **Chamber MBA: 1 Season Pass** to workshops Member Benefits Academy (\$150 value)
- ❑ **Premium Celebration Service:** for Ribbon Cuttings, Groundbreakings & Anniversary Events. Promoted with invitations, Facebook Live, confetti cannon & more (\$500 value)
- ❑ **Min. Level for Multiple Businesses Owned**



PLUS:
All of the CLASSIC LEVEL
Marketing, Services & Benefits.

New Opportunities through Relationships

CLASSIC \$360 (\$30/mo.)

MORE THAN \$2,900 ANNUAL VALUE

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to connect with the right people who can help you grow your business. That's why we are on a mission to be the #1 connector of business owners like you.

TO GET CONNECTED:

1. Join today
2. Schedule an orientation with Paul
3. Attend your first event and meet other business owners just like you!

JOIN TODAY!

Get the connections you need to be successful and well-informed. Build relationships with other business owners who become life-long friends.

CONNECTING YOU TO OUR REGION

- ❑ Invited to connection events like Chamber Café and Member Mixers. **(\$60 savings)**
- ❑ Be "in the know" about community happenings with weekly "Business Buzz" email
- ❑ Give your "pitch" when you speak at Chamber Café (1x/ year) **(\$75 value)**
- ❑ Make connections and gain knowledge at "MBA" workshops **(\$100 savings)**
- ❑ Speak directly to businesses just like yours with a member mailing list **(\$300 value)**
- ❑ Strengthen your business' voice in local & state government with the Chamber advocating for businesses **(priceless)**
- ❑ Tell the community you are invested in Fergus Falls when you display a Chamber decal at your business and online
- ❑ Your business is referred to visitors and residents by professional staff at our HQ, the Fergus Falls Welcome Center

SERVICES

- ❑ Search-engine-optimized business listing at FergusFalls.com boosts your Google ranking. Includes searchable Business Directory listing & description of your business **(\$288 value)**
- ❑ Advertise Job Openings, Special Events & "Hot Deals" on FergusFalls.com **(\$200 value)**
- ❑ 1-Step social media share of Jobs, Events, Hot Deals & News Releases **(\$75 value)**
- ❑ Host an outdoor trade show booth at Shop, Move 'n Groove **(\$360 value)**
- ❑ Promote your business with 1 radio interview on "Chamber on the Air" and "Find it in Fergus Falls" on PRTV **(\$175 value ea.)**
- ❑ Receive direct Referrals (to businesses & consumers), members exclusive **(\$140 value)**
- ❑ Option to advertise in our print & online newsletter "The Chamber Update"
- ❑ MN Chamber Small Business Federation membership (≤ 10 employees) **(\$500 value)**
- ❑ Business Services: Notary Public Service
- ❑ Certificates of Origin (international shipping origin stamp) for members **(\$75 value ea.)**
- ❑ Reserve Chamber Smart Meeting Room/Patio for your meeting (up to 2 hours) **(\$200 value)**
- ❑ Accept Fergus Bucks. \$80,000 spent with members annually **(\$215 value)**
- ❑ Invest in a healthy business community where connections build success. Enrich relationships with other business owners.

**This membership level is not available to companies with 25 employees or more.*



belong. connect. succeed.

OUR MISSION: We serve as the lead advocate and resource for our members and create partnerships that foster a healthy business climate.



202 S. Court St.

Fergus Falls, MN 56537

218-736-6951

FergusFalls.com