

2024 CHAMBER CHAMPIONS



ATHENS AREA
CHAMBER OF COMMERCE

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www.athensga.com

A MESSAGE FROM THE PRESIDENT & CEO

On behalf of the Board of Directors of the Athens Area Chamber of Commerce, thank you for sharing the vision of a brighter tomorrow in Athens. Through your investment, we will be able to accomplish even more in this extraordinary community.

This Chamber Champion campaign is designed to:

- maximize your business's visibility;
- ensure that your business receives premium sponsorship benefits throughout the year;
- and allow the Chamber to most effectively plan to support the business community in 2024.

We make the pledge that through your participation in the Chamber Champion program, we will not ask for additional support throughout the year. This is a one-time request and includes your membership costs. You will receive tickets to our events that are focused on connecting community partners, crafting innovative solutions for workforce challenges, and growing opportunity for the Athens economy. You will have a concierge on the Chamber staff that will be in contact with you to ensure that you are involved in the events that are most meaningful to you.

Your investment enables the Chamber to plan an extraordinary Program of Work for 2024, which will be largely centered around the Workforce Development strategic plan for Athens-Clarke County. The Program of Work extends to other critical areas including business development, public policy, special events, and membership. We are grateful for your consideration of our Chamber Champion campaign. If I can help you with any questions, please contact me any time.



DAVID BRADLEY

President & CEO



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A handwritten signature in black ink, appearing to read "David Bradley".

PROGRAM OF WORK

PUBLIC POLICY	EDUCATION/WORKFORCE DEVELOPMENT	BUSINESS DEVELOPMENT	MEMBER SERVICES	SPECIAL EVENTS
 <p><i>Pancakes & Policy</i> <i>Day at the Capitol</i> <i>Local Government Engagement</i> <i>DC Fly In</i> <i>HUB Chamber Council</i></p>	 <p><i>Educator Support</i> <i>Teacher Externships</i> <i>School Speakers</i> <i>CCSD Partnership</i> <i>Workforce Development Strategy</i></p>	 <p><i>Site Selector Visit</i> <i>Jobs Database</i> <i>Manufacturer Roundtable</i> <i>UGA Mgmt Society Partnership</i></p>	 <p><i>Chamber 101</i> <i>Monthly Networking</i> <i>Small Business of the Month</i> <i>Ambassador Program</i></p>	 <p><i>Annual Meeting</i> <i>Golf Tournament</i> <i>Mid-Year Event</i> <i>Athena Award</i> <i>Gamechangers</i></p>



PUBLIC POLICY DIVISION

The Chamber strives to be the voice of business in the Athens area. A growing business climate is vitally important in order to maintain and expand quality of life for all Athenians. We will seek opportunities to build strong connections at all levels of government.



EDUCATION/WORKFORCE DEVELOPMENT DIVISION

The number of new jobs that will be coming into our region in the next five years is remarkable. It is imperative that we work with our public school system to build a valued and valuable workforce. Career development should take place at an early age. The Chamber actively seeks to expand business and education partnerships throughout the year.



BUSINESS DEVELOPMENT DIVISION

The backbone of our economy is a thriving business community. Our programming will focus on providing avenues for local businesses and connect. We will host business recruitment efforts in hopes of continuing to spur the growth of the region. We continue to further solidify partnership with the Management Society at the Terry College of Business and aim to attract graduating talent to begin their careers in Athens.



SPECIAL EVENTS DIVISION

The Chamber will hold several major events in 2024 including Gamechangers, Annual Event, Mid-Year, and the Golf Tournament. In 2023, we had over 3,000 people attend our events that help celebrate individuals and businesses in the community that provide incredible leadership.



MEMBER SERVICES DIVISION

Membership is the lifeblood of the Chamber. In 2023, membership grew by 12% and we continue to be one of the fastest growing chambers in Georgia. We provide extraordinary tangible benefits and programming designed to connect our members.

YOUR INVESTMENT IS CRITICAL FOR THIS WORK TO SUCCEED.



ATHENS AREA
CHAMBER OF COMMERCE

2023 IN REVIEW

126,883

ACTIVITY ON
ATHENSGA.COM

3,803

IN ATTENDANCE
AT EVENTS

82,590

SOCIAL
MEDIA
PAGE
REACH



57,863

EMAIL
NEWSLETTERS
OPENED



41,936

EVENT CALENDAR
PAGE VIEWS



“The Athens Chamber of Commerce has been an invaluable resource in creating a stronger community. With weekly networking opportunities and fantastic events, they offer fun ways for everyone to stay connected. They strive to understand common needs and continuously innovate until they can provide a solution.”

-Chad Brown, Brown & McCook

2024 SPONSOR LEVELS

	PREMIER \$18,500	ELITE \$10,500	CLASSIC \$6,000	SUPPORTING \$4,500	FRIEND \$1,750
EVENTS	Presenting Sponsor				
<ul style="list-style-type: none"> Pancakes & Policy Day at the Capitol Gamechangers Annual Meeting Golf Tournament Mid-Year Athena Luncheon Intercity Visit Monthly/Regular Events 	Table of 8 4 Tickets 8 Tickets Table of 8 Foursome 8 Tickets Table of 8 First Look Logo Recognition	Table of 8 2 Tickets 4 Tickets Table of 8 Foursome 6 Tickets Table of 8 First Look Logo Recognition	4 Tickets 2 Tickets 2 Tickets Table of 8 2 Players 4 Tickets 6 Tickets Logo Recognition	2 Tickets 2 Tickets 4 Tickets 2 Players 2 Tickets 4 Tickets Name Recognition	 1 Ticket 4 Tickets 1 Player 1 Ticket 2 Tickets Name Recognition
VISIBILITY					
Logo recognition on Chamber Champion webpage	✓	✓	✓	✓	✓
Logo displayed year-round in Chamber lobby	✓	✓	✓	✓	Company Name
Logo displayed at all Chamber events	✓	✓	✓	Company Name	Company Name
Spotlight in Chamber member newsletter	✓	✓	✓		
Enhanced online member directory listing	✓	✓	✓		
Preferred event access & seating	Priority Seating	✓			
Rotating logo on high traffic webpages	✓	✓			
Social media spotlight	✓				
Additional Directory/ Membership Listings	10	4	2		



THANK YOU

"There are many players in the game, but only a handful of champions" -Matshona Dhlwayo

PREMIER PARTNERS



JAMES BATES
BRANNAN GROOVER LLP



ELITE PARTNERS



CLASSIC PARTNERS



SUPPORTING PARTNERS



FRIENDS OF THE CHAMBER



CORE VALUES



TRUSTED TO DO THE
RIGHT THINGS IN
THE RIGHT WAY



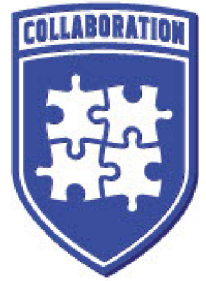
EMBRACING FRESH
NEW IDEAS



EMPOWERING OURSELVES
AND OTHERS TO LEAD
WITH CONFIDENCE



LISTENING TO AND
LEARNING FROM
OTHERS



SEEKING PARTNERS
TO ACCOMPLISH BIG
IDEAS TOGETHER

MISSION

The Athens Area Chamber of Commerce is the voice of business. By connecting, innovating and growing opportunity for all, the Chamber is laying the foundation for tomorrow's workforce and economy.

VISION

The Athens Area Chamber of Commerce is the essential business champion for Athens - the premiere community for creativity, innovation, and economic development.



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