

STUDENT INDUSTRY FELLOWS PROGRAM

OVERVIEW:

Supported by The Delta Air Lines Foundation, the Student Industry Fellows Program (SIFP) cultivates innovation competencies among UGA graduate and undergraduate students and fosters mutually beneficial industry partnerships. Through this program, UGA plays a vital role in building the talent of today and empowering them to solve tomorrow's challenges. A signature program within UGA's Innovation District, the SIFP is part of a unique ecosystem of talent, creativity and infrastructure that brings students from a range of disciplines together to solve emergent and pressing challenges through unique, cross-disciplinary courses and experiences.



PRACTICAL TRAINING:

As part of the Student Industry Fellows Program, all Student Fellows must successfully complete a foundational Innovation Catalyst and Design course and be selected as a Fellow. Mentored by a former industry executive, Fellows sharpen and apply skills in the areas of design, market research, business analysis, product development, and project management. Additionally, the program focuses on fostering critical competencies like critical thinking, communication, collaboration, creativity, and professionalism.

Fellows populate multidisciplinary teams that collaborate on real-world projects sourced from partners in industry, government, and community organizations. These design teams provide data-driven research and a unique multidisciplinary insight into the project.

BENEFITS FOR YOUR ORGANIZATION:

- Access to UGA talent and expertise.
- Construct a pipeline to interdisciplinary student talent
- Source simple and/or complex solutions for real-world, industry specific challenges.
- Create intellectual capital that can drive long-term economic and social value.
- Synthesize and apply identified solutions at the industry, community, state, and national levels.

CONTACT THE OFFICE OF UNIVERSITY EXPERIENTIAL LEARNING:

If you have additional questions or are interested in becoming an industry partner, the Office of University Experiential Learning is here to help. We look forward to working with you and your organization.

Amy Sweet, Program and Business Development
amy.sweet@uga.edu 706.542.3009