

CHAMBER CHAT

MAY 2022

We want to win!

By Andy Mayer/President & CEO

I'm talking about our Battle of the Bridge Golf Tournament on June 10. It will be the fourth time we've held the competition between the Mount Vernon Chamber and our arch-rival, the Burlington Chamber. The first one was a tie, to the stroke. We won the second one. But Burlington won last year. We must come out ahead this year!

Okay, I get it, the purpose is to have fun and to raise funds for the excellent programs of the two Chambers. We will do both certainly, but let's also get the traveling trophy back. The more teams that play for our Chamber, the greater chance we have of coming out on top. So please join me in playing for our side! Details are in this newsletter and Jeremy can help you with questions and sponsorship opportunities: Jeremy@MountVernonChamber.com

Speaking of wanting something, I really want to acknowledge your excitement for the resumption of in-person programs and events. It has been very enthusiastic and much appreciated! To keep that momentum going, please see the list in this newsletter for what's happening in May. One of the highlights will be Mayor Boudreau speaking on the "State of the City" at our luncheon, May 25. It will be held again at the Hillcrest Lodge, with catering by Il Granaio. I'll see you there and maybe at the golf range because I need to practice for the tournament. After all, I'd like to contribute to our victory. But I really do understand that it's just for fun ... in theory, anyway.



GOLD



SILVER



Mount Vernon Chamber of Commerce
(360) 428-8547
mountvernonchamber.com

CALENDAR OF EVENTS

Marketing Mastermind

Social Media Advertising: Why and when does investing in paid ads make sense?

Thursday, May 5

10 a.m.

via Zoom

[Register here](#)

Come mastermind with former Chamber ambassador Monica Craig. Learn how to determine if paid advertising makes sense for your marketing strategy, how to craft impactful ads for your business, and how to understand the metrics behind the magic.

Membership Orientation

Tuesday, May 10

10 a.m.

Mount Vernon Chamber of Commerce

[Register here](#)

Come learn about how your Chamber membership benefits your business. Our membership orientations are not limited to new members, any active member can attend as well as those businesses who may want to know more about the Mount Vernon Chamber and how we can support their businesses.

Drive-in movies are back!

Fridays this summer

June 10: *Spiderman – No Way Home*

July 15: *Encanto* (in Spanish)

Aug. 5: *Back to the Future*

The movies will play on a 40-foot tall screen, and concessions will be available for the show. We're also partnering with local restaurants to offer discounts to moviegoers. Help us accomplish all of this by becoming a sponsor. Contact Jeremy Kindlund to reserve your spot on the big screen!



Multi-Chamber After Hours

Thursday, May 12

4:30-6 p.m.

Lincoln Theatre

Mount Vernon

Join all six of the Skagit County chambers of commerce for an in-person networking event at the historic Lincoln Theatre to celebrate its lobby remodel. Have fun and expand your network!

Latino Business Leaders: Creando relaciones empresariales en los mercados Latino y Anglo / Building business relationships in the Latino and Non-Latino market

Presentado en español

IN-PERSON:

Martes 17 de Mayo | Tuesday, May 17

6-7:30 p.m.

Mount Vernon Chamber of Commerce

\$10.00 members / \$15.00 non-members

[Register here](#)

VIRTUAL:

Miercoles 25 de Mayo | Wednesday, April 25

6-7:30 p.m.

[Register here](#)

Durante esta sesión Glenda Herrera de Custom Cleaning Services Washington LLC y Double R Photos nos enseñara como crear relaciones empresariales que impacten de manera positiva su negocio y le permitan la expansión dentro del mercado Latino y Anglo.

During this session, Glenda Herrera of Custom Cleaning Services Washington LLC and Double R Photos will teach us how to build relationships that impact your business in a positive way and allow you to expand within the Latino and non-Latino market.

Sponsored by:



Calendar of Events

Chamber Membership Luncheon: State of the City with Mount Vernon Mayor Jill Boudreau

Wednesday, May 25

11:30 a.m. - 1 p.m.

Hillcrest Park Lodge

\$23 with RSVP

[Register here](#)

Mount Vernon Mayor Jill Boudreau gives us her annual state of the city report.

Sponsored by:



Battle of the Bridge Golf Tournament

Friday, June 10

1 p.m. shotgun start

Avalon Golf Links

\$600 team/\$150 individual



It's time to fine tune your golf game, or at least dust off your clubs, for the fourth annual Battle of the Bridge Golf Tournament, pitting the Mount Vernon and Burlington chambers against each other for bragging rights and a nice trophy! The 2022 tournament takes place Friday, June 10, at the Avalon Golf Links, with a 1 p.m. shotgun start. Sign up a four-player team for \$600 or as a single player for \$150. Registration includes green fees, a golf cart, lunch, dinner, and a whole lot of fun!

The Battle of the Bridge Golf Tournament benefits the programs of the Burlington Chamber of Commerce and the Mount Vernon Chamber of Commerce, so that we can continue to serve the needs of our members and the community. Find the registration form and sponsorship information on pages 14-15 of this newsletter, and contact Jeremy Kindlund with any questions: Jeremy@MountVernonChamber.com, 360- 428-8547.



Excellent turn out for Connections social

Our two Connections referral groups as well as a few new Chamber members gathered for a social in April at Il Granaio. The groups meet twice monthly to share business leads and learn what a good referral looks like for fellow group members.

We still have room in both the morning and noon groups if you are looking to step up your networking game with a group of dynamic business people. Please note, only one member per business category is allowed in each group.

Contact Silvia Reed for more information: Silvia@MountVernonChamber.com, 360-395-2944.

April Upbeat Award winner is David Lukov

March's Upbeat Award winner Stevie Allen of Logan Creek Retirement Community nominated April's winner, David Lukov of Kern Funeral Home. Here's what Stevie had to say about him:

"David Lukov is a cherished member of the Mount Vernon community. His generosity in the community is demonstrated in the numerous ways he offers support, partakes in community service, and offers a helping hand to anyone he can. All these qualities contributed to him being honored with this month's Upbeat Award. Thank you for your generosity and for keeping us laughing!"



Membership luncheon makes its return in April



- 1- Chamber CEO Andy Mayer presents Glenda Herrera with the Bronze Legacy Member plaque for her business Custom Cleaning Washington LLC
- 2 - Members recognized for their Chamber anniversaries
- 3- New members welcomed to the Chamber

Welcome New Members

Betsy Anorbe Real Estate

Betsy Anorbe
(360) 503-6800
1932 E. College Way
Mount Vernon
www.betsyanorbe.com

Betsy specializes in making homeownership accessible to first-time buyers in Skagit County. Betsy's personalized service starts even before your house-hunting begins.

Clutter Cops Junk Removal

Melanie Patterson
(360) 632-6169
13213 Farm to Market Rd.
Mount Vernon
www.thecluttercops.com

We provide removal of unwanted items. Commercial and residential. Everything comes back to our warehouse for sorting. We donate and recycle before throwing stuff away. We take good and bad items.

Ethan Home Repair & Remodeling LLC

Kenzie Rye
(425) 293-1256
Stanwood
www.ethanhomerepair.com

We are a full service, family-owned and operated licensed general contractor. We offer

services from handyman/maintenance, all the way to whole house remodels. We specialize in insurance repairs.

Immaculate Conception Regional School

Erin Kohlhaas
(360) 428-3912
1321 E. Division St.
Mount Vernon
www.icrsweb.org

We provide an education rooted in Catholic beliefs and values to Preschool - Grade 8 students with a challenging curriculum in a faith-based community. Bus transportation and extended care available.

Potential Finders Network, LLC

Hannah Smith
(425) 382-0390
1500 E. College Way, Ste. A
Mount Vernon
www.PotentialFinders.com

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Board of Directors

Chair - Bill Henkel

Community Action of Skagit County

Vice Chair - Brian Ivie

Skagit Regional Health

Past Chair - David Lukov

Kern Funeral Home

Treasurer - Rhonda Tingley

SaviBank

Member at Large - Duby Petit

Skagit Publishing

Viry Delgado

COA Mexican Eatery

Peter Donovan

City of Mount Vernon

Diane Fox

All About Hearing

Robert Knoll

Puget Sound Energy

Jesse Lopez

Infinity Painting & Renovations

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Children of the Valley

Andrew Miller

Tulip Town

Todd Owsley

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Tammy Reim-Ledbetter

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Dr. Amanda Rentschler

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Jon Ronngren

Mount Vernon School District

Tony White

Skagit Valley Food Co-op

STAFF

Andy Mayer President/CEO

Silvia Reed Business Development and
Foundation Director

Jeremy Kindlund Operations Director

Hilary Parker Marketing Specialist

Marinus Rouw & Emeleah Magaña

Visitor Information Services

Member Announcements

Skagit Symphony Garden Tour returns

The Skagit Symphony is excited to bring back its Garden Tour. This year's tour features gardens in Anacortes, as well as the Christiansons' personal garden. Tickets go on sale May 21, 2022.

Alaska USA Donates to local nonprofits providing inclusion through sport

Changing the world through sport begins with community. Alaska USA Federal Credit Union is proud of its commitment to the community in supporting Special Olympics programs in Alaska, Arizona, California, and Washington with an overall donation of \$51,000. Special Olympics' mission is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. Special Olympics Washington received \$15,000 in support of the Polar Plunge, Community Challenge and Tasting Room gala.

Help boost blood supply, donate in Skagit County

Spring is the season of renewal, and to a patient who needs it, a unit of blood is the best chance they can get at renewal and hope. Schedule an appointment to donate blood in May and you can be the offer of hope a patient needs.

- Skagit Valley Convention Center

May 19 & 20

- North Cascade Seventh Day Adventist Church

May 25 & 26

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Susan Cooper

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NW Technology

Joel Pasek

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The month in pictures



The Chamber's Operations Director Jeremy Kindlund stopped by the downtown Street Fair to visit with Pete from Pete's Toffee.



The Chamber's first in-person Biz Buzz in two years brought out a crowd of networkers!

Latino Business Leaders was back in person in April, as well as hosting a separate online event. The same in-person/virtual format will take place in May.



New Chamber member Gus Calero of Farmers Insurance celebrated his new Mount Vernon office with a ribbon cutting.

Lincoln Theatre shows off its new look

The historic Lincoln Theatre celebrated the remodel of its lobby with a ribbon cutting in April. Stop by and check it out at the Multi-Chamber After Hours on May 12.



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ART AUCTION AND DINNER

CHILDREN OF THE VALLEY

LIMITED SPACE!



FRIDAY, MAY 6

5:30 PM-9 PM

MAPLEHURST FARM, MOUNT VERNON

Help COV Kids Dream Big!

Tickets Available Online April 1.

Each spring we feature art by beloved local artists such as Ben Mann, Jennifer Bowman, and Maria Wickwire. Join us in person for the 2022 Art Auction & Dinner or simply bid on art online! Visit covmv.org/art-auction for details.



Thank You to Our Leadership Circle!



About Children of the Valley

Founded in 2006, COV is a referral-based after-school program that provides three cornerstones of care: academic assistance, enrichment activities, and social-emotional learning. We partner with Skagit Valley school districts to identify and serve our community's most under-resourced children.

ENJOY DINNER BY COA MEXICAN EATERY

BID ON ART, GIFT BASKETS, & GETAWAYS!

HEAR FROM COV LEADERSHIP & ALUMNI



@covskagit



childrenofthevalleymv.org



@covskagit

UNITED WE GIVE DAY

MAY 24TH, 2022

United Way
of Skagit County



Join us for a day of giving to benefit children and families of Skagit County!



Diaper Bank of Skagit County Volunteers

Stop by our open house on May 24th between 3-6pm to donate and learn more about our programs and the organizations we sponsor throughout our community!

May 24th Open House Address:
607 S 2nd St
Mount Vernon, WA, 98273


Can't make it? Donate today at:
unitedwayskagit.org/donate




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Battle of the Bridge Golf Tournament

Avalon Golf Links

19345 Kelleher Rd Burlington

Friday, June 10

Shotgun start at 1pm

Battle of the Bridge Golf Tournament benefits the Burlington Chamber of Commerce and the Mount Vernon Chamber of Commerce Foundation and Experience Work Project. Tournament format will be a four-man scramble. Registration includes a golf cart, lunch, dinner and goodie bag.

Registration

Team of Four (\$600)

Single Player (\$150)

Team Name: _____

Player 1 (Contact): _____

Player 2: _____

Player 3: _____

Player 4: _____

Which team are you playing for?

Burlington Chamber of Commerce

Mount Vernon Chamber of Commerce

Contact Information

Phone: _____

Email: _____

For more information, contact Jeremy Kindlund at (360) 428-8547, Jeremy@MountVernonChamber.com or Chloe Hiles, (360) 757-0994, Membership@Burlington-Chamber.com

Battle of the Bridge Golf Tournament

***Friday, June 10
at Avalon Golf Links***



Presenting Sponsor: \$5,000

Special recognition as presenting sponsor during the event
Company banner displayed at registration area
Company name on printed and digital marketing materials
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com
Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)
Mentions in both chamber newsletters - print and electronic
Team of four players in tournament

Hole in One Sponsors: TBD

Special recognition during the event
Company banner displayed at registration area
Sign at a hole of your choice (based on availability)
Company name on printed and digital marketing materials
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com
Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)

Beverage Cart Sponsor: \$800

Sign on beverage cart (provided by the chamber)
Special recognition as the beverage cart sponsor
Company name on printed and digital marketing materials
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com
Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)
Sign at a hole of your choice (based on availability)

Hole Sponsors - Set up at a Hole: \$350

Set up a tent at the hole of your choice (based on availability)
Sign at hole (provided by the chamber)
Company name on printed and digital marketing materials
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com

Tee Sponsors: \$200

Sign (provided by the chamber) at a tee of your choice (based on availability)
Company name on printed and digital marketing materials
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com

For more information contact Jeremy Kindlund at Jeremy@MountVernonChamber.com or Chloe Hiles at Membership@Burlington-Chamber.com.