

CHAMBER CHAT

JULY 2021

Reopening is Coming! Reopening is Coming! Reopening is Coming!

By Andy Mayer

By the time you read this, almost all Covid-related restrictions in our state will have been lifted, which is something to shout about! But I'm no Paul Revere. When he was crying out "the British are coming" he was warning that hostilities were about to occur, which ended up being the start of the Revolutionary War. Happily, I am doing the opposite, which is to trumpet the end of a long and damaging war against Covid and its health and economic impacts.

In addition to rebuilding businesses that have suffered during the last year and a half, we can do some things that we haven't been able to do for quite a while. For the Chamber, I'm really excited to say that means finally resuming some of our in-person meetings and events. The first will be a Business After Hours on July 8 at Tulip Valley Winery, for members of all the chambers in the county. We also have our golf tournament on Aug. 6, pitting the Mount Vernon and Burlington chambers against each other, for fun of course. There's more – our Riverwalk Summer Concert Series will resume for four concerts in August. These fabulous free concerts will be every Thursday from 6-8 p.m. at Riverwalk Park. Also, Latino Business Leaders will have a social on Aug. 19 and the Chamber will have an outdoor "Luncheon" membership meeting on Aug. 25.

We'll be looking at all of our programs to determine when they should return to in-person. A few might stay on Zoom. Either way, I truly look forward to seeing all of *continued on page 3...*



LEGACY MEMBERS

GOLD



SILVER



Mount Vernon Chamber of Commerce
(360) 428-8547
mountvernonchamber.com

CALENDAR OF EVENTS

Drive-in Movie Night: Independence Day

Friday, July 2

9:45 p.m.

Skagit Valley College

[Reserve Tickets](#)

J.E.D.I. Speaker Series:

DEI Strategies for Hiring at Your Business

Tuesday, July 6

1-2 p.m.

via Zoom

[Register here](#)

Chinook Enterprises CEO Nikki Wegner and Production Specialist David Wilder will discuss strategies for success at including individuals with disabilities and other barriers to employment in your company's business model.

Multi-Chamber After Hours

Thursday, July 8

4-6 p.m.

Tulip Valley Winery

Our first in-person event is here! Join us at Tulip Valley Winery for catching up with old friends and meeting new networking connections.

Event will take place outdoors, so dress for the weather. No registration required.

Knowledge NOW: 5 Critical Foundations for Your Team

Presented by Maggie Roberts, MER Coaching

Wednesday, July 14

12-1 p.m.

via Zoom/[Register here](#)

Are you looking to maximize the cohesion and productivity of your team? Life Coach Maggie Roberts shares ways to level up your own leadership while growing the engagement, motivation and productivity of your team members.

Membership Orientation

Tuesday, July 20

10 a.m.

via Zoom/[Register here](#)

Learn how your Chamber membership benefits your business.

Easy-Peasy Tips to Leverage Your LinkedIn Profile like a Digital Dynamo

Wednesday, July 21

10-11:30 a.m.

via Zoom

\$30/[Register here](#)

When someone looks you up on LinkedIn, what do they see? A profile photo that flatters you? A branded background? If not, this workshop is for you! In just 90 minutes, you will learn the top 10 things you can do to leverage your LinkedIn profile for connectivity.

Primerica Ribbon Cutting

Friday, July 23

10 a.m.

2210 Riverside Drive, Ste. 220, Mount Vernon

No registration required

Revival Lounge Ribbon Cutting

Friday, July 23

4:15 p.m.

306 Pine St., Mount Vernon

No registration required

Chamber Membership Luncheon: Virtual Biz Buzz

Wednesday, July 28

11:30 a.m. - 1 p.m.

via Zoom

[Register here](#)

It's time for our speed-networking Biz Buzz! Get your elevator speech ready as you connect with fellow Chamber members.

Sponsored by:

Prepare to Battle!

Sign up now for the Battle of the Bridge Golf Tournament

It's time to dust off your clubs for the third annual Battle of the Bridge Golf Tournament, pitting the Burlington Chamber of Commerce and the Mount Vernon Chamber of Commerce against each other for the ultimate prize – bragging rights!

The 2021 tournament takes place Friday, Aug. 6, at the Avalon Golf Links.

Sign up a four-player team for \$500 or as a single player for \$130; buy in bundle is \$20. Registration includes a golf cart, lunch, dinner and goodie bag.

The Battle of the Bridge Golf Tournament benefits the Burlington Chamber of Commerce and the Mount Vernon Chamber of Commerce Foundation and Experience Work Project.

Find the registration form on page 12 of this



newsletter, and contact Jeremy Kindlund with any questions: Jeremy@MountVernonChamber.com, (360) 428-8547.

See you soon - in person!

...continued from page 1
you, especially in-person.

As we start to move on from Covid, I would be remiss in not thanking the Chamber staff for doing a phenomenal job this past year-plus! Jeremy, Silvia and Hilary delivered programs in new ways and created new ones. They continued almost all our regular programs, such as membership meetings, Knowledge Now seminars and the Latino Business Leaders program, while adding a sales series, a referral group, a fitness class, drive-in movies and more! They also revamped the newsletter so that you could receive valuable content in an attractive and accessible online format. I am incredibly proud of the job that they did to keep you informed, connected and involved. Please thank them when you see them. And again, I hope to see and be with you soon!

Hot
SUMMER HAPPENINGS

IN-PERSON CHAMBER EVENTS

Multi-Chamber After Hours
July 8 @ Tulip Valley Winery

Ribbon Cuttings, July 23
Primerica, 10 a.m.; Revival Lounge, 4:15 p.m.

Riverwalk Summer Concert Series
Every Thursday in August

Battle of the Bridge Golf Tournament
August 6 @ Avalon Golf Links

Latino Business Leaders Social
August 19

Chamber Membership Luncheon
August 25

Latino Business Leaders program expands offerings

August kicks off with in-person social, now seeking program partners

The Latino Business Leaders program (LBL) is ready to roll back into its first social after-hours this August, followed by monthly in-person business training sessions, and we are looking for new investors to help support its programming. (See page 13 for details.)

The program started in July 2019 to facilitate the advancement and participation of Latino businesses through entrepreneurship programs, networking and marketing, and it now offers one-on-one business advising services in Skagit and neighboring areas thanks to its partnerships with SCORE and WWU's Small Business Development Center.

To better respond to the evolving needs of our business community, LBL is now part of the Mount Vernon Chamber Foundation. In addition to the foundation's workforce development, it is expanding its efforts into entrepreneurship preparation for Latino start-ups and established businesses.

While LBL participants will continue receiving extensive support from the Chamber, the transition will allow for an expansion of services and exposure for partnering agents. The Chamber continues its inclusiveness and diversity efforts and is actively working to build a bridge between Latino and non-Latino businesses in the community.



To join LBL or become a program partner, contact Business Development and Foundation Director Silvia Reed, (360) 395-2944, Silvia@MountVernonChamber.com

Chamber Connections accepting new members

The Mount Vernon Chamber is currently accepting new members for the Chamber Connections Referral Program. Chamber Connections was successfully launched in March of this year and has allowed participants to build strong business relationships and bring valuable referrals to fellow chamber members.

Participation is limited to one chamber member per business category. Currently, Chamber Connections has representation from the following categories: funeral and cremation services, writing services, financial and investment, computer-networking, mortgage services, printing services, memory care,

non-profit, publishing services, life coaching, internet/SEO, retirement living, real estate, auto body repair and legal services.

Meetings are held virtually the second and fourth Tuesday of the month at 9 a.m. with in-person meetings to be held in September, December, March and June at local restaurants.

If you are an active chamber member and your category is not yet represented, you are invited to join the group. For more information and to send your application (see page 14) please contact Business Development and Foundation Director Silvia Reed (360) 395-2944, Silvia@MountVernonChamber.com

Get to Know The Farmhouse Restaurant

The Farmhouse Restaurant, located on the La Conner Whitney Road, has been a landmark for drivers on Highway 20 for more than 40 years, serving hearty homestyle meals and local favorites.

Terry and Wendy Brazas have owned the restaurant since 1999, but the Farmhouse originally opened in 1980.

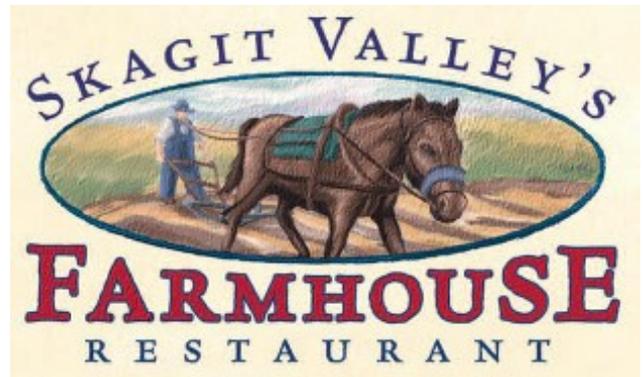
“Covid (2020) was our 40th year,” Terry says. The anniversary would have taken place in May that year, but that was in the middle of the initial state shutdown, so the anniversary celebration was tabled.

The Farmhouse is well-known for its scratch-made desserts: everything from pies, cakes and crisps to cookies, brownies and cinnamon rolls. And right now, add Brazas, is strawberry shortcake season.

In recent years the Brazas have worked on menu development to feature more locally made products and have been growing the business through catering and banquets. In December, the Scandinavian Buffet is a popular favorite, but Thanksgiving is by far their busiest day of the year for the Brazas and their crew of 46 employees.

“There’s turkey everywhere!” Brazas says. This year, they had to turn on a dime as the second restaurant shutdown related to Covid went into effect right before Thanksgiving. Turkey dinners set to be served in the restaurant all of a sudden needed to be picked up curbside – along with the other takeout orders already placed.

It was so busy in the parking lot they had a



police officer directing traffic, Brazas said.

Brazas says he and Wendy appreciate all the locals who have supported the restaurant throughout the pandemic.

“We’re thankful to have good employees and good, faithful customers,” he said. “The crew did a stellar job sanitizing and being safe.”

As the state reopens in the height of the summer, Brazas expects they will be busy between the outdoor patio seating and the air-conditioned dining room.

Like other restaurants, Brazas says they are looking for more employees to be fully staffed. “It’s the toughest I’ve ever seen the labor market.”

Prior to Covid, the Brazas were looking for a buyer for the Farmhouse. They almost had a deal last summer, but like so much in 2020, it didn’t work out. They plan to put the restaurant back on the market sometime this summer. In the meantime, they are just pleased to be back to business as usual, Brazas said.

“We’re happy to be on the other side and looking forward to a good summer.”

To see the hours and menu, visit The Farmhouse Restaurant website

www.thefarmhouserestaurant.net

Conservation focus of June's career panel

In June, the Experience Work Project (EWP), a Mount Vernon Chamber Foundation program, hosted an industry focused presentation on environmental conservation for students at Skagit Valley College. Presenters from Skagit Fisheries Enhancement Group and Puget Sound Energy shared the impact of their work on our ecosystem as well as how to better prepare for career opportunities in environmental and related fields.

Presenters included:

- Doug Bruland, supervisor for energy resource operations at the Lower Baker Hydro-Electric plant with Puget Sound Energy, who has worked with PSE for more than 28 years supporting the fisheries program at Baker, which includes state-of-the-art upstream and downstream fish passage systems and hatchery.
- Scott Harder, customer outreach coordinator for PSE in Skagit and Snohomish counties. His role in Outreach is to connect customers with programs and services PSE offers to help reduce their carbon footprint.
- Alison Studley, executive director of the Skagit Fisheries Enhancement Group, a local nonprofit organization working to ensure healthy watersheds for salmon and our community.

Bruland shared how the science over his nearly 30 years in the industry has changed the way PSE works with our fisheries and how the precious local resource can be protected while still doing the work to generate the power our region needs. Studley added that PSE and Skagit Fisheries have worked together on habitat restoration projects that protect not only salmon but the entire ecosystem.

The panelists provided an overview of their



Doug Bruland



Scott Harder



Alison Studley

specific industries and opportunities for future employment. They emphasized that volunteer opportunities as well as internships/ apprenticeships and temporary positions are all valuable ways to gain the experience conservation students need to break into the field. Qualities of teamwork and flexibility are important soft skills.

The Chamber Foundation's workforce development and Career Connect programs are funded by the Opportunity Grant Program/ Northwest Workforce Council, Skagit Valley College, Shell Puget Sound Refinery and Puget Sound Energy. For more information and partnership opportunities, please contact Business Development and Foundation Director Silvia Reed (360) 395-2944 or Silvia@MountVernonChamber.com.

Summer Concert Series seeking sponsors

The 2021 Mount Vernon Riverwalk Concert Series is back this summer with weekly concerts Thursdays during the month of August, and the Chamber is seeking sponsors for the series. (See page 15 of this newsletter for sponsorship levels.)

The concerts take place on the Mount Vernon Riverwalk Plaza and feature an eclectic lineup of outstanding bands from the area. The free, family-friendly shows draw visitors and entertain residents. The venue is perfectly situated by the river and adjacent to downtown retail and restaurants.

The series is heavily promoted through diverse media, including social media, radio, print, press releases, Chamber website and member communications. As a sponsor, you can expect to benefit from unprecedented brand exposure and stand above the competition through association with a much-loved community-oriented event series.

For more information on sponsorships, please contact Jeremy Kindlund, (360) 428-8547 or Jeremy@MountVernonChamber.com.

**RIVERWALK
SUMMER
CONCERT
SERIES
MOUNT VERNON, WA**

August 5
Pacific Twang

August 12
Fantasy Band

August 19
Janie Cribbs & The T. Rust Band

August 26
Chris Eger Band & The Powerhouse Horns

Partner Members

Barron Smith Daugert, PLLC, Best Western PLUS Skagit Valley Inn, Birch Equipment Co., Budget Towing & Repair, CBMM LLC, Coastal Farm & Ranch, Costco Wholesale, Crawford Garage Doors, D&P Electronic Home Monitoring, Foothills Toyota, Fortiphi, Haggen Food & Pharmacy, Hampton Inn & Suites, Herbal Legends Cannabis, Infinity Painting & Renovations, Kern Funeral Home, Landed Gentry Homes & Communities, Loving Farms, Max Dale's Steak and Chop House, Mount Vernon School District, North Coast Credit Union, Northwest Escrow, LLC, PogoZone, Port of Skagit, Puget Sound Energy, Skagit Public Utility District 1, Skagit Valley Casino Resort, Skagit Valley College, Skagit Regional Health, Testing and Commissioning Services, LLC, The Woods Coffee, Walmart, Williams & Nulle, PLLC, CPAs

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Skagit Publishing

Arden Ainley

Skagit Valley College

Viry Delgado

COA Mexican Eatery

Peter Donovan

City of Mount Vernon

Diane Fox

All About Hearing

Bill Henkel

Community Action of Skagit County

Robert Knoll

Puget Sound Energy

Ben Lazowski

Valley Shine Distillery

Jesse Lopez

Infinity Painting & Renovations

Flora Lucatero

Children of the Valley

Todd Owsley

Farmstrong Brewing Company

Tammy Reim-Ledbetter

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Dr. Amanda Rentschler

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Jon Ronngren

Mount Vernon School District

STAFF

Andy Mayer President/CEO

Silvia Reed Business Development and Foundation Director

Jeremy Kindlund Operations Director

Hilary Parker Marketing Specialist

Marinus Rouw

Visitor Information Services

Member Announcements

Mayor Boudreau Awarded Advocacy All-Star

Mount Vernon Mayor Jill Boudreau was named a 2021 Advocacy All-Star for her key role in advocating on behalf of the 281 cities of Washington state for a more sensible approach to police reform House Bill 1054.

The mayor worked with state representatives to demonstrate how extreme policy proposals can negatively impact cities, police departments and the safety of the general public.

“The solutions to the widely publicized policing failures that we see in the media should not be such an extreme overcorrection that we create new safety concerns for our officers and our residents,” Boudreau said.

The award marks the second time in five years that Mayor Boudreau has received the honor.

Port of Skagit Executive Director Patsy Martin Retiring

After nearly three decades at the Port of Skagit, including 14 years at the helm, Executive Director Patsy Martin will be retiring at the end of September. She will leave behind a legacy of effective leadership, community engagement, job growth and advocacy for port authorities at the local, state, national and international levels.

At the June 8 Port Commission meeting, Sara Young, the Port’s director of planning and facilities, was officially named as Patsy’s successor and will formally assume executive director duties on Sept. 1 as part of this transition.

“I am blessed to have such an amazing team to work with over the course of my career here,” Martin said. “I am thrilled to see where the Port goes next under Sara’s leadership.”

SVC Human Resources Manager Kristina Hutchinson to receive excellence award

Skagit Valley College (SVC) is pleased to announce that SVC Human Resources Manager Kristina Hutchinson is being recognized by the College and University Professional Association for Human Resources. The award honors transformative human resources work in higher education, recognizing individuals or teams who have provided HR leadership resulting in significant and ongoing organizational change within their institutions.

Thank You Renewing Members

15+ Years

Brown McMillen Real Estate
The Outlet Shoppes at
Burlington
WorkSource Skagit/
Employment Security
Department

10+ Years

BC Accounting Inc
Craft Stove
Gateway Automotive and
Transmission
Larson Gross, CPAs &
Consultants
State Farm Insurance
- Carol Lawson

5+ Years

Ackermann Electric Co.
Guild Mortgage, The Griffin
Group
JP Automotive
PogoZone
Rainy Day Basement Systems
Skagit Cycle Center
Skagit Media Marketing
Umpqua Bank

Less than 5 Years

Absolute Plumbing
Antojitos El Mangal LLC
Applebee's
Avalon Golf Links
Infinity Painting & Renovations
Kona Ice of Skagit County
Mystical Wares
NW Technology
Roosevelt Dental Center of Skagit
County
Skagit Social
Sonitrol Pacific
Todd's Monuments

Ambassadors

Chair - Marla Chapa

Skagit Social

Mitch Britt

Bold Eye Media

Susan Cooper

NextHome Preview Properties

Ector DeLeon

Tulip Valley Winery

Sarah Eckenrode

CPI Plumbing & Heating

Leslie Exner

hibu

Juan Carlos Galban

Skagit Autoworks

Carol Harris

PrimeLending

Katelyn Huffman

Express Employment

Professionals

Crystal King

NW Technology

Joel Pasek

SERVPRO

Tammy Reim-Ledbetter

Alaska USA

Sherry Ruderman

Skagit Tradition Realty

Jerry Shackette

Friendship House of Skagit Valley

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Take I-5 Exit 227 (College Way), go West and then North on Freeway Dr. (across from Walmart)

Tune In

Chamber Chat

Wednesday Mornings

8:05 a.m.

8:20 a.m.

The Chamber Hits the Road



Chamber Ambassador Juan Carlos Galban (L) of Skagit Autoworks visits with new member Ector Mendoza of Garden Rosalyn.



We stopped by to say hello to Dr. Lupita Fernandez (L) and her patient care coordinator Krissa. Thanks to Fernandez Dental for your membership.



Ambassador Phil Thornley (R) paid a visit to new Chamber members at Total Employment and Management.



Ambassadors Phil Thornley and Tammy Reim-Ledbetter visited with Northwest Physical Therapy & Sports Rehab to say thank you for the clinic's membership.

Welcome New Members

Legal Technician Office of Lee A. Halpin

Lee A. Halpin
(360) 325-7070
720 Main St., Ste. 227
Mount Vernon
www.halpinlegal.tech

Limited license legal technician (LLLTT), licensed by the Washington Supreme Court to advise and assist people going through divorce, child custody and other family law matters in Washington.

Revival Lounge

Karen Taylor
(360) 399-7880
306 Pine Street
Mount Vernon
www.facebook.com/revivalcocktails

A vintage vibe experience offering classic cocktails, carefully selected wines, draft beers, spirits and lite bites.

Upbeat Award Winner: Cheryl Willis

Cheryl Willis was named the June Upbeat Award winner by last month's recipient, Nichole Long of Helping Hands.

Cheryl graduated from Washington State University with her bachelor's degree in organizational communication and a minor in community services. She began her career in Skagit through the County as a facilities supervisor in the parks and recreation department. Cheryl then went to work for Whatcom County Council as the tour department manager for 10 years and returned to Skagit County in her current position of marketing and public affairs liaison at Skagit Transit.

Cheryl's positive attitude is infectious to all who get to work with her, and she is the first to



Cheryl Willis with the Chamber's Silvia Reed

reach out to organizations to help, Nichole said. Cheryl has had her part in multiple fundraisers throughout the county with "Stuff The Bus."

BRONZE LEGACY



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skagitregionalhealth.org/orthopedics



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A healthy body is a body in motion.





Battle of the Bridge Golf Tournament

Avalon Golf Links

19345 Kelleher Rd Burlington

Friday, August 6

Shotgun start at 1pm

Battle of the Bridge Golf Tournament benefits the Burlington Chamber of Commerce and the Mount Vernon Chamber of Commerce Foundation and Experience Work Project. Tournament format will be a four-man scramble. Registration includes a golf cart, lunch, dinner and goodie bag.

Registration

Team of Four (\$500)

Single Player (\$130)

Team Name: _____

Player 1 (Contact): _____

Player 2: _____

Player 3: _____

Player 4: _____

Which team are you playing for?

Burlington Chamber of Commerce

Mount Vernon Chamber of Commerce

Contact Information

Phone: _____

Email: _____

For more information, contact Jeremy Kindlund at (360) 428-8547, Jeremy@mountvernonchamber.com or Stephanie Vervaart, (360) 757-0994, Steph@burlington-chamber.com



Partnership Opportunities

Latino Business Leaders is a Mount Vernon Chamber of Commerce Foundation program designed to facilitate the advancement and participation of Latino businesses through entrepreneurship programs, networking and marketing.

LBL Presenting Partner (10 sessions and 2 events) \$2500.00

- ⇒ Company name and/or logo in all LBL marketing
- ⇒ Company name in all radio announcements
- ⇒ Opportunity to speak in front of the group
- ⇒ Your marketing material available for participants at 10 sessions
- ⇒ Marketing table at 2 special events

LBL Partner (3 sessions) \$500.00

- ⇒ Company name and/or logo in LBL marketing
- ⇒ Opportunity to speak in front of the group
- ⇒ Your marketing material available for participants at 3 sessions

LBL Entrepreneurship Bus Tour Supporter \$250.00

- ⇒ Company name and/or logo in event marketing
- ⇒ Opportunity to speak in front of the group
- ⇒ Your marketing material (including SWAG) available for participants

LBL Special Event Supporter \$250.00

- ⇒ Company name and/or logo in event marketing
- ⇒ Opportunity to speak in front of the group
- ⇒ Marketing table at event

LBL Session Supporter (1 session) \$150.00

- ⇒ Company name and/or logo in LBL marketing
- ⇒ Opportunity to speak in front of the group
- ⇒ Your marketing material available for session participants

2021-2022 Schedule

LBL Special Events

Summer Meet and Greet (August), Entrepreneur Holiday Celebration (December)

LBL Entrepreneurship Bus Tour

LBL participants ride a Skagit Transit bus and visit Skagit County areas of interest for the Latinx community

Entrepreneurship Program

10 Monthly sessions (September thru July) include business planning, execution, sales and marketing.

All classes are presented in Spanish. Translating/interpreting services are available at an additional fee.

For information contact Silvia Reed | Silvia@MountVernonChamber.com | (360) 395-2944



MOUNTVERNONCHAMBER.COM



Chamber Connections

Referral Group Guidelines and Application

GUIDELINES

- ⇒ One participant per industry.
- ⇒ A completed and signed application must be sent to the Chamber liaison in order to join Chamber Connections. The Chamber will confirm an opening in the group and process your application or, if no opening is available, applicant will have the option to be placed on the waiting list.
- ⇒ Chamber connection members must be employees of a Mount Vernon Chamber of Commerce member organization.
- ⇒ Membership applies to the individual not the company.
- ⇒ Members are responsible for bringing new leads to the meeting.
- ⇒ Meetings are held on the second and fourth Tuesday of the month at 9:00 AM
- ⇒ Three unexcused absences in the quarter will constitute removal from the group.
- ⇒ When an individual drops out or is removed from the group, the chamber liaison will notify the individual on the waiting list to fill the empty spot.
- ⇒ The Chamber will maintain a waiting list for Chamber Connections as well as a record of all leads generated in the group.

APPLICANT INFORMATION

Company Name: _____

Participant Name: _____

Business Category: _____

Phone Number: _____ Cell number: _____

Website: _____ Email address: _____

Signature: _____ Date: _____

() I agree to follow the guidelines and bylaws as described by the Mount Vernon Chamber of Commerce.

For additional information or to join Chamber Connections, contact

Silvia Reed | Direct: (360) 395-2944 | Silvia@MountVernonChamber.com

Riverwalk Summer Concert Series every Thursday in August 6pm to 8pm

Presenting Sponsor: \$2,500

Opportunity to speak or be recognized at every concert
Magnified and well-positioned company name and logo on poster
Company name on advertising, marketing materials, and social media including:
Mention in online summer concert commercial
Skagit Valley Herald display ad
Recognition on radio spots
Branded advertising on MountVernonChamber.com
Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)
Mention in all press releases
Company Banner displayed on Riverwalk throughout series
Name and logo prominently displayed on banner recognizing sponsors
Display table at all series concerts



Royal Sponsor: \$1,250

Name and logo prominently displayed on banner recognizing sponsors
Opportunity to speak or be recognized at three concerts
Company name and logo on promotional poster
Company name on advertising, marketing materials, and social media including:
Skagit Valley Herald display ad
Recognition on radio spots
Branded advertising on MountVernonChamber.com
Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)
Mention in all press releases
Display table at two concerts

Major Sponsor: \$625

Name displayed on banner recognizing sponsors
Opportunity to speak or be recognized at one concert
Company name and logo on poster
Company name on advertising, marketing materials, and social media including:
Skagit Valley Herald display ad
Recognition on radio spots
Branded advertising on MountVernonChamber.com
Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)
Company Banner displayed at concert
Name & logo displayed on banner recognizing sponsors
Display table at concert of your choice

Supporting Sponsor: \$275

Company name and logo displayed on promotional poster
Company name on advertising, marketing materials, and social media including:
Company Banner displayed at concert
MV Chamber website
Skagit Valley Herald display ad
Recognition on radio spots
Branded advertising on MountVernonChamber.com
Chamber Facebook