

LRC-PAC NEWSLETTER

Second Quarter — 2023



LRC-PAC 2023 FOCUS

The two largest municipalities, Lansing and East Lansing, have elections in 2023.

- **In Lansing**, the mayor, along with four City Council seats are up.
- **In East Lansing**, there are three City Council seats up.

WHAT IS THE LRC-PAC?

The Lansing Regional Chamber-Political Action Committee (LRC-PAC) is the bi-partisan political action committee of the Lansing Regional Chamber of Commerce (LRCC), organized to maintain a pro-business, pro-growth outlook among elected officials in the Greater Lansing region.

The LRC-PAC is a separate entity from the LRCC. It has bylaws and is registered with the Michigan Secretary of State.

What election races does the

LRC-PAC contribute? The LRC-PAC stays involved in monitoring many election races, including races for U.S. Senate, U.S. House, Gubernatorial, state House, state Senate, Ingham, Clinton and Eaton County Commissions, local township boards, Lansing City Council, Lansing Community College Board of Trustees, and local school boards.

How are candidates chosen for endorsement by the LRC-PAC? Each year, the LRC-PAC Board of Directors prepares a questionnaire on relevant business issues that is distributed to registered candidates. Based on candidate responses, a subset of board members conduct candidate interviews and review candidate backgrounds before making recommendations to the full LRC-PAC Board of Directors. A majority vote from the LRC-PAC Board of Directors is required for a candidate to receive an endorsement



Key Dates for the City of Lansing

- **City Primary Election:** Aug. 8, 2023
- **City General Election:** Nov. 7, 2023

Key Dates for the City of East Lansing

- **Filing Deadline for Candidates:** July 25, 2023
- **City General Election:** Nov. 7, 2023

Special Note: For the East Lansing City Council election, the winners are the top three vote-getters. East Lansing does not have a primary like the city of Lansing.

ENDORSEMENT PROCESS

The LRC-PAC sent questionnaires to those candidates running for Lansing city council in the at-large seats, 1st ward, and 3rd ward council seats. Following the review of candidate questionnaires and candidate interviews, the LRC-PAC Board of Directors met to discuss each candidate, the makeup of the election race, and then votes on who to endorse. Once the board of directors determines which candidates are endorsed, this is communicated to the candidates. In addition, the LRC-PAC announces the endorsements to the LRCC membership and general public.

2023 ENDORSEMENT FOR LANSING CITY COUNCIL

The Lansing Regional Chamber of Commerce Political Action Committee (LRC-PAC) has announced its endorsements in the 2023 races for Lansing City Council. Endorsed candidates include:

- ✓ Tamera Carter, *At-Large*
- ✓ Trini Lopez-Pehlivanoglu, *At-Large*
- ✓ Ryan Kost, *1st Ward*
- ✓ Adam Hussain, *3rd Ward*



CARTER



PEHLIVANOGLU



KOST



HUSSAIN

“Lansing is at a critical juncture in determining the city’s future direction and we need forward-thinking candidates who share our vision of what that future can look like,” said Kevin Shaw, chair, LRC-PAC. **“We believe these candidates possess the necessary qualities needed to bring fresh perspectives and drive positive progress for our community.”**

ABSENTEE BALLOTS HIT MAILBOXES JUNE 29

All registered voters in Michigan can vote before Election Day using what's called an absentee ballot. You do not need an excuse or a reason. You can vote by absentee ballot through the mail, without ever having to leave your home.

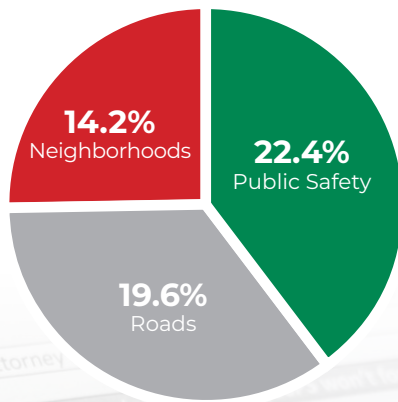
Absentee voters are critically important in every election but now more than ever, they have become a major voting block for candidates. In the 2019 Lansing city elections, 76% of the Lansing voters voted by absentee ballot. (LSJ News, Aug. 8, 2019)

To learn more about how to register for an absentee ballot, please visit Michigan Voter Information Center (mvic.sos.state.mi.us/Home/VoteAtHome)

POLLING SHOWS WHAT LANSING VOTERS WANT CITY COUNCIL MEMBERS TO ADDRESS

A recent poll conducted by Greenlee Consulting showed that the most important issue to Lansing voters that they want their City Council member to address is public safety at 22.4%. In a close second, roads came in at 19.6% followed by neighborhoods at 14.2%.

The poll was conducted May 22 – 24, 2023 with 290 respondents with a margin of error of 5.75%.



As the region's only political action committee, we know how important it is that your voice is represented at every government level. To make that happen and continue our success, we need community investors like you to contribute to our efforts.

Support the LRC-PAC by donating today!

Make your donation today via credit or debit card by visiting lansingchamber.org/lrc-pac and clicking on the Donate button at the bottom of the page.

The 100 Club

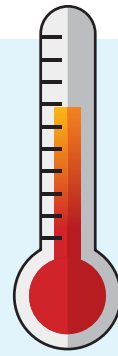
(formerly the Century Club)

The 100 Club are individuals who are committed to the political efforts of the LRCC and contribute \$100 or more to the LRC-PAC. We want to thank these individuals for supporting our mission.

Interested in being part of The 100 Club?

Contact Steve Japinga, vice president of public affairs, LRCC at sjapinga@lansingchamber.org.

GOAL:
\$30,000



58%

TOWARDS OUR 2023
FUNDRAISING GOAL!

The 100 Club Supporters

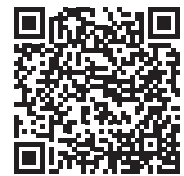
Scott Ammon
Brenda Ammon
Dave Bolan
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Joel Conn
Tim Daman
Patrick Dean
John Dewane
Megan Doherty
Tiffany Dowling
Susi Elkins
Jim Farrell
Joe Ford
Patrick Gillespie
Roger Graff
Keith Granger
Glenn Granger

Scott Greenlee
Brian Harrison
Jeff Hicks
Josh Hovey
Steve Japinga
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Kevin Shaw
Heather Shawa
Lisa Smith Ellen
Todd Surline
Luke Terry
Meghan Webber
Deidra Wilson
Ross Woodstock
Mike Zamiara

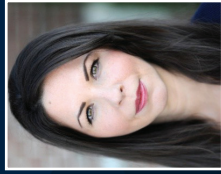
ADD YOUR NAME HERE

Scan the QR code or visit
www.lansingchamber.org/lrc-pac to
contribute to the LRC-PAC today!



MESSAGE FROM BOARD CHAIR

“As we work to shape the future of Lansing, the active involvement of businesses is vital. Let’s unite, drive growth, and forge a path to shared success.”



*Meghan Webber
CEO, Greater Lansing
Association of Realtors*



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