



We are excited to announce a new initiative that promises to be a great tool for **recruitment** as well as an opportunity to **generate non-dues revenue!**

## **PREFERRED VENDORS of the MEMBER REBATE PROGRAM**

Preferred Vendors are your Associate Members that supply or install the products in the Member Rebate Program. They simply need to register and indicate the Manufacturers they represent on [www.HBAvendors.com](http://www.HBAvendors.com). They will then receive the title of "Preferred Vendor" for all the Manufacturers they supply or install. This FREE member benefit reinforces the phrase: "It's good business to do business with an Associate Member!" by driving your Builder and Remodeler members to them.

- ✓ They will be prominently listed on [www.HBAvendors.com](http://www.HBAvendors.com) , the website for Preferred Vendors.
- ✓ Links on [www.HBArebates.com](http://www.HBArebates.com) will direct the Builder and Remodeler members to find their Preferred Vendors.
- ✓ Links to view the Preferred Vendors will be aggressively promoted to all registered Builder and Remodeler members in the Member Rebate Program.
- ✓ The Associate members will receive a customized professional counter flyer to promote their Preferred Vendor Status. Since the only way a Builder or Remodeler member can participate is by being a member of your Local HBA, we ask that you provide Membership applications to the Preferred Vendors.
- ✓ For the Associates that want to highlight their status, we offer an "Enhanced" Preferred Vendor listing. The cost for this is only \$150.00 per year. This amount is billed by the Local HBA and the entire amount is retained by the Local HBA.