

REALTORS® ASSOCIATION OF CENTRAL INDIANA ANNUAL AFFILIATE RENEWAL & MEMBERSHIP INVESTMENT OPPORTUNITIES



ANNUAL SPONSOR LEVELS

TOP
\$1,500
+\$200
RENEWAL

CLOSING TABLE

Where deals are finalized and relationships deepen.

Maximize your visibility with premium exposure and year-round recognition, positioning your company as a trusted leader in the real estate community.

- Company logo (large) featured on event registration pages (linked), programs, and signage
- Two (2) RACI Notes ads
- Recognition and thank-you from the emcee during events
- Inclusion in Upcoming Event emails, and event-related social media posts
- Opportunities to showcase your brand through promotional items, door prizes, or auction contributions

MID
\$1,000
+\$200
RENEWAL

MADE AN OFFER

A strong step toward securing the win.

Show your commitment with solid engagement and expanded reach, keeping your brand top-of-mind with REALTORS® throughout the year.

- Company logo featured on event registration pages (linked), programs, and signage
- Recognition and thank-you from the emcee during events
- Inclusion in Upcoming Event emails, and event-related social media posts
- Opportunities to showcase your brand through promotional items, door prizes, or auction contributions

ENTRY
\$500
+\$200
RENEWAL

SCHEDULED A SHOWING

Your opportunity to get in the door.

An accessible way to increase visibility, make new connections, and introduce your company to our REALTOR® members.

- Company name featured on event registration pages, programs, and signage
- Recognition and thank-you from the emcee during events
- Inclusion in Upcoming Event emails, and event-related social media posts
- Opportunities to showcase your brand through promotional items, door prizes, or auction contributions

AFFILIATE BASIC & INSPECTOR OPTIONS

AFFILIATE RENEWAL

A simple, affordable way to stay connected.

Renew for just \$200 and keep your business visible to REALTORS®, access member communications, and stay plugged into the RACI network all year long.

BASIC
\$200 RENEWAL

INSPECTOR RENEWAL

Boost your business with added value and professional visibility.

Renew for \$200 + SentiLock/ShowingTime fees to keep full access to RACI's inspector tools, communications, and REALTOR® engagement opportunities.

INSPECTOR
\$200 RENEWAL
+SERVICES

INSPECTOR+ RENEWAL

Your inspection business elevated.

All the benefits of Inspector renewal plus your choice of an annual sponsorship level (entry, mid, or top) for greater exposure, stronger relationships, and year-round brand presence.

INSPECTOR+
\$200 RENEWAL
+SERVICES
+LEVEL CHOICE

REALTORS® ASSOCIATION OF CENTRAL INDIANA
ANNUAL AFFILIATE RENEWAL
Partnership **INVESTMENT**

\$3,000 +\$200
RENEWAL



Partnership

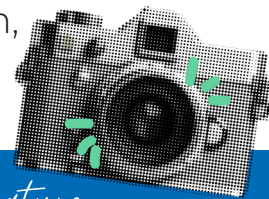
Fueling RACI's events, activities, and training at a strategic level, this partnership maximizes your visibility and connection with our REALTOR® members all year long.

**New for 2026:*

Enjoy annual exclusive partner-only opportunities at select annual events, offering elevated visibility and enhanced connection with our members.

What's Included:

- Powering RACI LEAD Class
- Logo featured in the Partner section of the RACI homepage
- Logo displayed at RACI on the Partnership Wall
- Featured Partner listing in the Affiliate Directory
- Four (4) RACI Notes ads (one per quarter)
- Yearlong logo placement in the RACI Notes Partner banner
- Recognition at all RACI events
- Social media promotions on @RACIndiana channels
- Eight (8) tickets to the Annual Meeting
- Representation on Community Outreach, Program, and Social Activities committees



**The 2026 addition to the Partnership replaces the need for Signature Event exclusive sponsorships at individual events.*

REALTORS® ASSOCIATION OF CENTRAL INDIANA

EXCLUSIVE *Partner* PACKAGES



ADVOCATE & AMPLIFY
advancing REALTOR® voice.

REALTOR®-branded gifts, auction platform, RPAC paddles, advocacy activations

ADVOCACY & IMPACT



SET THE SCENE
own the look and feel.

Elements that shape the atmosphere and bring the event vision to life: decor, theme, tablescape.


DESIGN & ATMOSPHERE



CAPTURE THE MOMENT
photo experiences worth sharing.

Photo booth, social photo frame, visibility, fun, and post-event digital life moments that extend the experience beyond the event.

PHOTO & SOCIAL EXPERIENCE



SIP & REFRESH

Thoughtfully crafted beverage experiences, from cocktails & mocktails, and signature sips to hydration stations.

ALL THE BEVS



INSPIRE & ENGAGE
elevate the experience.

DJ, entertainment, programming, and speakers that excite and motivate the room.

ENERGIZE & INFORM



TASTE & GATHER
bringing people together.

Appetizers, hors d'oeuvres, small bites, connection, networking, and lingering conversations.

CONNECT & MINGLE

**new for 2026: recognizing what you make possible!*

TARGETED EXPOSURE ■ ENGAGEMENT OPPORTUNITIES ■ MULTI-CHANNEL PROMOTION ■ PROVEN TRACK RECORD