

WE ARE THE

# VOICE

# OF THE DMCs

# ADMEI

ASSOCIATION OF DESTINATION  
MANAGEMENT EXECUTIVES  
INTERNATIONAL



## FIND A DMC DIRECTORY

Membership includes listing in public-facing Find a DMC directory found on ADMEI's home page.



## RESOURCES MY ADMEI

All DMC employees receive member benefits with access to education, contracts, and forums.



## INDUSTRY COLLABORATION

ADMEI's voice raises DMCs' standing in the industry helping DMCs share best practices with their clients.

## WHY ADMEI?

ADMEI membership provides valuable prestige to its members through first-class education, collaboration, and accreditation. As part of ADMEI, members receive **global exposure to potential buyers** looking to source vetted and best-in-class Destination Management Companies.

ADMEI is the trusted partner in the **certification** of Destination Management professionals (DMCP®) and the **accreditation** of Destination Management Companies (ADMC®).

ADMEI is a member of the Events Industry Council ensuring the DMC voice is heard.

## WHO ARE WE?

ADMEI members are among the most respected Destination Management Companies in the industry and are recognized annually in the Top 25 DMCs List. Whether an independent or consortium member, ADMEI DMCs collaborate to define and advance new initiatives and look to ADMEI and its partners for advances impacting the Destination Management industry.



## WHERE ARE WE?

**32** COUNTRIES  
**6** Continents



## MEMBER BENEFITS

- Access to My ADMEI (member-only content including free ADMEI webinars, contract documents & letter templates, ADMEI Forum, etc.)
- Listing on FIND A DMC (Branches located in same country, state, or province within 150 miles/241 km listings also included)
- Permission to list ADMEI Logo on website, email signatures, & marketing materials (Upon execution of ADMEI Logo Use Agreement)
- Member rates for conferences, training, certifications, & accreditations
- Ability to enter submissions for ADMEI Awards
- Ability to participate in member-only Ask the Attorney & Owner/GM Roundtable sessions
- Ability to post DMC news on ADMEI Industry & Member News page
- Ability to participate in industry partner events at reduced rates
- Access to member deals with reduced prices on events, attractions, & travel
- Access to ADMEI Mentor Program
- Opportunity to serve on committees, task forces, & Board of Directors to help move the DMC industry forward

## ANNUAL DUES

\$795 USD per Destination

Membership includes branch offices in the same country, state, or province located within a 150-mile/241 km radius of the primary location. Member benefits extend to all employees of the destination office. Dues renew either 1 January or 1 July based on when membership application is approved.

## NEW DMC GROUP PRICING\*

Limited Time Offer for Discounted Group Rates for Company-Owned DMC Brands with More than 3 Offices.

# Offices	Price per Office	Company Savings
1-3	\$795	
4-5	\$750	Up to \$225
6-7	\$650	Up to \$650
8-10	\$625	Up to \$1,700
11-12	\$600	Up to \$2,340
13-15	\$550	Up to \$3,650
16-19	\$525	Up to \$5,130
20	\$500	Up to \$5,900
Over 20	Contact ADMEI	

*\*Centralized billing required*

## MEMBERSHIP

### KEY REQUIREMENTS

- DMC provides Tours/Activities & Transportation & at least two of the following: Event Management, Entertainment, Program Logistics.
- DMC is a member of either its local CVB/DO, Tourism Office, or Chamber of Commerce; or, if none of the applicable organizations have memberships, then either the company or its voting representative belongs to a member association in the Events Industry Council.
- DMC has a website with its company domain consistent with its name that accurately defines the DMC services it offers.
- DMC staff have email addresses using company domain (& not public domains such as gmail & yahoo).
- DMC can provide the following documentation:
  - Business licenses as required by local/state/province/country
  - Liability insurance - Certificate of Insurance showing DMC carries a minimum of \$1M or equivalent in general liability insurance or letter stating why coverage is not carried.

DMCs that cannot meet the key requirements are classified as Provisional Members. Provisional Members enjoy all the benefits of Company membership except listings in the public online member directories & permission to use ADMEI Logo on marketing materials. Once Provisional members meet all Key Requirements, they are automatically transitioned to Company members.

WHY JOIN ADMEI?

# TOP 7

## REASONS TO JOIN

### 1 INDUSTRY LEADERSHIP

ADMEI membership positions your company as a leader in the Destination Management industry. Take it a step further and showcase your commitment to professionalism, excellence, & best practices by becoming an Accredited DMC (ADMC®)!

### 2 ACCESS TO RESOURCES

ADMEI provides a wealth of resources, including sample contracts/agreements, letter templates, & free education (on demand webinars & 4-part DMC Institute) for all members of your team.

### 3 ADVOCACY & INDUSTRY INFLUENCE

ADMEI advocates for the interests of Destination Management Companies on a global scale, representing your company's needs & contributing to the growth & development of the industry.

### 4 STAFF TRAINING & RETENTION

Since ADMEI membership includes your entire team, joining shows your staff you are invested in them & their professional development. Encourage your staff to earn their DMCP® credential which is awarded to individuals who have demonstrated the highest knowledge of best practices in the Destination Management industry.

### 5 CONFERENCE & EDUCATION

ADMEI holds the only conference specifically for DMCs, providing education, new vendor ideas, and networking with those that do exactly what you do resulting in benchmarking & valuable take-aways leading to business improvement & growth.

### 6 AWARDS & RECOGNITION

ADMEI AWARDS recognize outstanding achievements in Destination Management, providing your company & team with opportunities for industry recognition & increased visibility.

### 7 SAVINGS

ADMEI members enjoy reduced rates on conference, accreditations, certifications, & trainings as well as access to member deals on attractions, events, & travel.

JOIN ADMEI TODAY!  
[WWW.ADMEI.ORG/JOIN](http://WWW.ADMEI.ORG/JOIN)





## CONTACT US

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