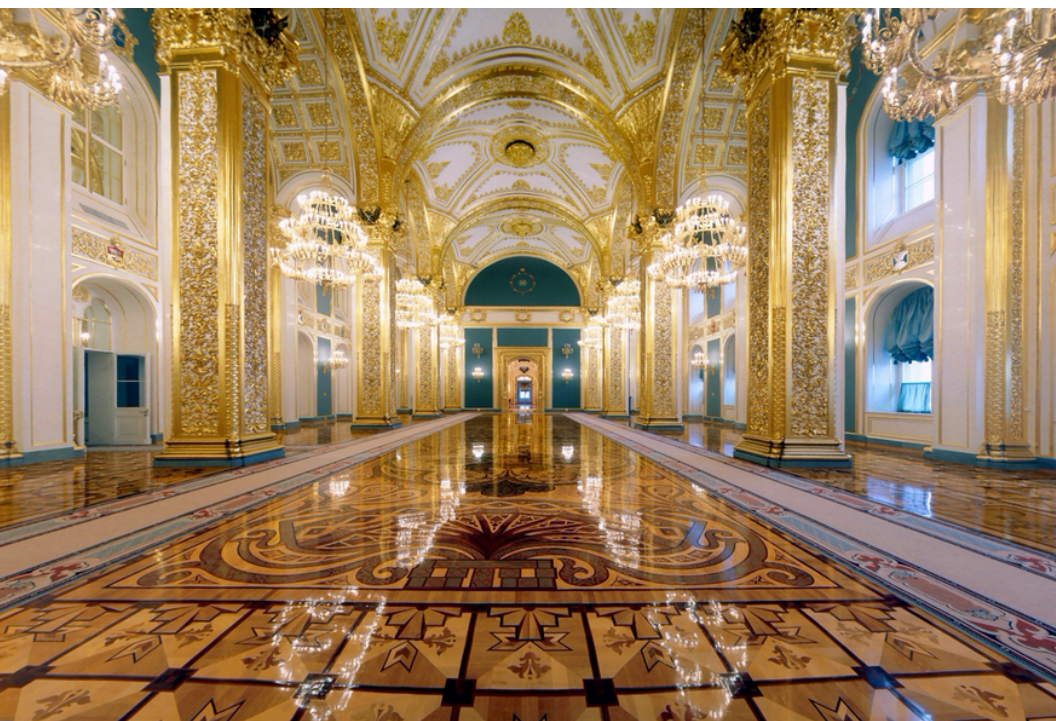




BEST TOUR PROGRAM BMW BALTIC "DREAMLAND PROGRAM" IN MOSCOW

A Hosts Global Member



Tsar Events Russia DMC & PCO, a Hosts Global member, assisted BMW Baltic in organizing an annual incentive "Dreamland" trip for its employees. In previous years the company took its top performers to South Africa, Northern Europe and Asia. This year, BMW Baltic was looking for an experience to outdo years previous. The experience we delivered showcased the development of Russia from Soviet times, highlighting new Moscow - an appealing, dynamic, incentive destination with high end experiential capabilities. Moscow is now on the map for this international automotive conglomerate. Customized tour programs included a high-end culinary journey, exclusive VIP experiences and unique museum visits.

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