

2018

ADMEI Achievement Awards

Name of Event | 2017 San Gabriel Valley YPO
49'er Group: Couples Retreat -
A Taste of Chicago!

Location | Chicago, IL

Date | May 2017

Attendees | 44 guests

When an annual couples retreat group was heading to the Windy City to experience "A Taste of Chicago", our team delivered an unforgettable experience for guests to reminisce and talk about long after the program ended. The goal was to submerge the attendees into the cultural fabrication of the Chicago heartland with an experience that focused on five themes including art, architecture, food, comedy and blues. These five concepts encompassed the one main objective, "A Taste of Chicago".

The program took place over a five-day period where our team orchestrated an authentic and immersive experience of Chicago consisting of nine tours and six dining experiences at the most iconic restaurants and venues in Chicago. Guests enjoyed dinner cruises along the city river and skyline, informational architectural and historical excursions of noteworthy Chicago landmarks, top line entertainment at famous venues like Second City and Buddy Guy's, and local cuisine from celebrity chefs. The trip exposed guests to all the city's art, architecture, food, comedy and blues which was hailed as one of their best trips yet!

**BEST
TOUR
PROGRAM**

