

🏆 ADMEI ACHIEVEMENT AWARDS 2017



17,526+
TOTAL MILES
TRAVELED

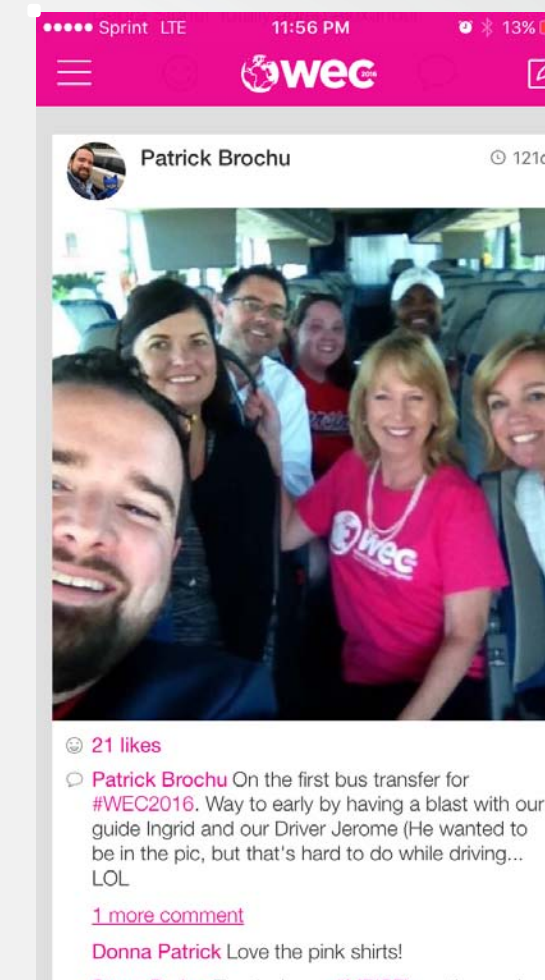
290+
RUNS

1,250+
ATTENDEES
TRANSFERRED

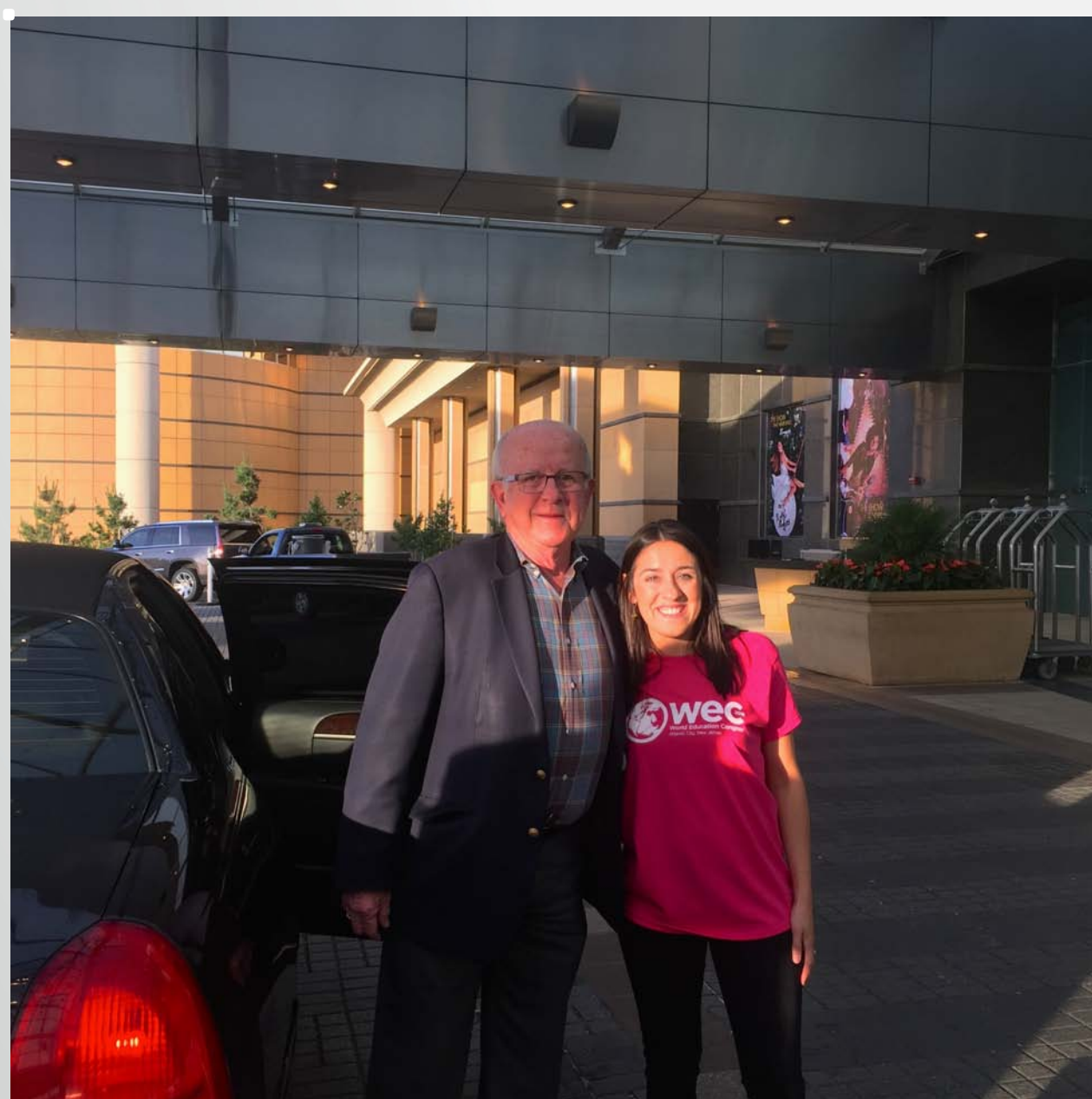
95
VIP TRIPS

4,000+
EMAIL
COMMUNICATIONS

6
TRANSPORTATION
COMPANIES



Best Logistics Transportation



📍 OVERVIEW

Called upon to provide roundtrip airport transportation for over 1,250 MPI WEC conference attendees, Destination Philly A.C. team performed under the extreme pressure to execute flawlessly for this prestigious group. From collecting initial flight information and managing manifests for six different transportation companies, to the continuous modifications and around-the-clock staffing, they rose to the challenge. In all they impeccably moved guests over 15,000 total miles over four days. Destination Philly A.C. achieved their client's goals and objectives by leaving a positive impression of attendees and hopefully attracting potential clients to book future meeting and convention business in their destination.

💬 REQUEST

The host city of Atlantic City, New Jersey was chosen for the prestigious 2016 Meeting Professionals International (MPI) World Education Congress (WEC). The host CVB, MeetAC, contracted Destination Philly A.C. to provide shuttle service between the two area airports, Philadelphia International and Atlantic City International, and the headquarter hotel, Harrah's Resort Atlantic City, and two additional supporting hotels. This service was offered complimentary to all registered attendees of the conference and we were called upon to deliver!

The scope and nature of our transportation service made it a major undertaking, covering over 15,000 total miles over the four days. This magnitude of this transportation program was unprecedented, as neither the MPI WEC conference nor MeetAC had ever offered complimentary arrival and departure transportation to all attendees between area airports and the host city.

✅ RESULT

- ✓ Developed a registration tool, collected flight and housing information from over 1,250 attendees
- ✓ Created manifests from attendee information collected and assigned vehicles from six different transportation companies, including personal meet and greet arrivals and departures for VIP transfers
- ✓ Created and sent all transportation communications, including customized confirmations, arrival notices, departure notices, and responses to attendees' emails
- ✓ Managed continuous modifications to reservations, and delivered over 840 total staff hours at airport terminals and host hotels, not including 24-hour support phone line, and on-site support desk
- ✓ Nearly all shuttles left no later than 45 minutes of guests' arrival time, and sooner during peak times