Hackin' the Way to the Summit!
Best Overall Program

The task was to manage a comprehensive, high profile conference for a Fortune Top 15 company. All elements were managed of the annual Summit, a $2.4 million project consisting of 2000 attendees as a pre meeting to the Consumer Electronic Show including; Hackathon, Keynote, track sessions, multiple receptions and a closing event featuring celebrity entertainment. The planning required in depth and extensive pinpoint logistical execution for multiple events. Many additional elements had to be communicated and executed. Including; property wide branding, transportation for VIP's and executives, all on site shipping logistics and a significant number of staff.

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