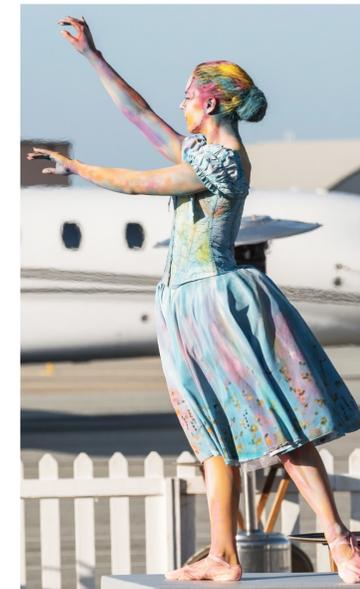


2019 ADMEI Achievement Awards

# Best Innovative Event

Over \$500,001



“PRA was an important partner exceeding our program scope in a timely, creative and efficient manner. We were ecstatic with the final outcome of this program and highly recommend working with the team for a successful program.”



## PROGRAM

Insurance Incentive Program

## LOCATION

Pebble Beach, California (USA)

## DATE

April 2018

## ATTENDEES

600 guests

Inspired by the Pageant of the Masters, PRA Northern California put their own spin on creating live art pieces for a living museum themed dinner in the most unexpected venue –Del Monte Aviation Center –a private aviation hangar in the Monterey Peninsula. This event was in conjunction with a five-day incentive program for a top insurance agency staying at the Inn at Spanish Bay. 20,000 feet of string lights, custom water-color prints and live Degas ballerina statues were all key components to this incredible out-of-the-box event.

