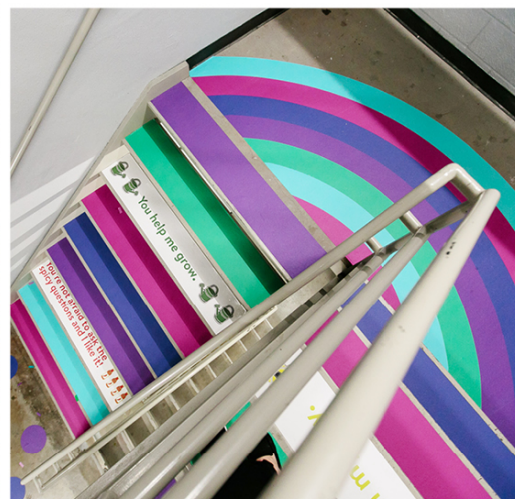
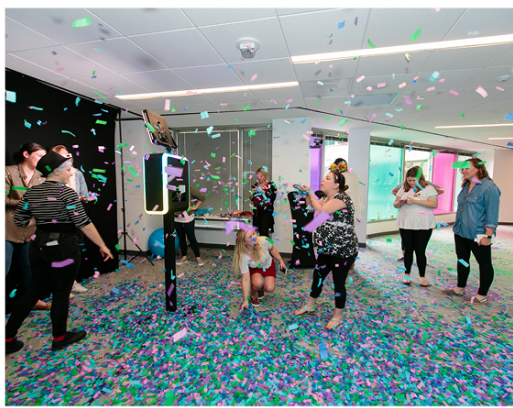


BEST INNOVATIVE EVENT - \$50,001 - \$100,000



RACE AGAINST THE CLOCK

An online subscription retailer based in Austin, Texas contacted us to assist them in planning an event for their 350 employees on three separate floors of their

office suite over a two-day time period. Sounds simple enough, but the unique aspect of this event is that it was a top-secret event that none of the employees were to know about in advance. Making the magic happen required a bit of sneaky behavior on our part. We had to wait until 8 p.m. the night before the event for all employees to leave the office to begin loading in, and we had to be set and ready before 7 a.m. the next

morning. As soon as the last employee left for the day, our three staff members and over 20 installers quickly began transforming the office spaces from training rooms and meeting spaces into a playground for grown-ups. Endless amounts of office furniture were moved out, our installations were moved in, and after a successful overnight load-in which finished around 4 a.m., we were ready for the big day.

Red Velvet EVENTS®
OUTPLAN. OUTPLAY. OUTPARTY!

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