



Local Agenda

Midland, TX

2023



Advocacy Priorities

Public Education – Academic Performance and Facilities

What is the issue?

While some funding and accountability issues were addressed in recent Legislative sessions, funding for Midland ISD has actually decreased due to current economic conditions that impact “recapture” (aka Robin Hood) and other state funding mechanisms. Additionally, the Texas public school system has been impacted significantly by COVID-19. While accountability remains an important factor, we request that accountability measures for all public school districts be reviewed and revised to ensure optimal support for our public school districts.

Midland Chamber of Commerce Position:

- Support efforts to help MISD identify solutions for improving academic performance, including partnerships with community leaders and other organizations supporting elementary and secondary education.
- Support efforts by the district for long range planning and responsible stewardship of resources to improve and expand facilities.

Traffic Congestion and Safety

What is the issue?

Although oil and gas prices continue to fluctuate, the Midland population growth continues at a steady pace. It is anticipated that growth will continue in Midland and the region. Additionally, it is expected that there will be continued growth in the use of local infrastructure for freight regionally and nationwide. Both of which are expected to further create increases in traffic volume and safety issues.

Midland Chamber of Commerce Position:

- Advocate for additional investment, strategic planning, exploration of alternative finance methods, and participation in awareness campaigns at the local level to improve these conditions.
- Encourage efficient use of funds already available at the local level in addition to long range planning of infrastructure expansion and maintenance.

Quality of Place

What is the issue?

In order to attract and retain the most qualified workforce and attract visitors, Midland must offer a competitive slate of amenities, including improved facilities and entertainment opportunities for singles, families, empty nesters, and retirees.

Midland Chamber of Commerce Position:

- Continue to work with our local authorities to improve facilities and facilitate new events while continuing to highlight the quality of place created by our members to encourage the community to take advantage of the opportunities available today.



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Water Supply

What is the issue?

The City of Midland has worked diligently to secure and develop a variety of water sources. However, additional water sources need to be secured in order to have a sustainable 100-year water plan that will allow our community to thrive without the fear of running out of this precious resource.

Midland Chamber of Commerce Position:

- Support our local governmental entities as they seek additional water sources, develop balanced water conservation measures, and explore additional opportunities for reclamation and reuse of existing water.
- Encourage our local governmental entities to search for opportunities to cooperate with other communities within the region to create solutions that will be the most cost effective for our citizens. Recognize that for our community to be inviting to businesses and their employees, we must maintain aesthetically pleasing public and private outdoor spaces.
- Partner with local agencies to promote a balanced approach to landscaping that uses water wisely and also creates a beautiful, vibrant and sustainable image for our community.

Local Elected Officials

City of Midland City Council

Lori Blong
Mayor

Scott Dufford
District 1

John Norman
District 2

Jack Ladd
District 3

Amy Stretcher Burkes
District 4

Dan Corrales
At-Large

Robin Poole
At-Large

Midland College Board of Trustees

Steven Kiser
Chairperson
Place 1

Charlene McBride
Vice-Chairperson
Place 6

Stephen Castle
Secretary
Place 5

Linda Cowden
Place 2

G. Larry Lawrence
Place 3

Paul Morris
Place 4

Adrian Carrasco
Place 7

Scott Lynch
Place 8

Scott Kidwell
Place 9

Midland ISD School Board

Bryan Murry
President
District 7

Tommy Bishop
Vice President
District 3

Katie Joyner
Secretary
District 4

Michael Booker
District 1

Robert Marquez
District 2

Brandon Hodges
District 5

Sara Burleson
District 6

Midland Health Board of Directors

Jeff Beard
President
District 7

Tracie Greene
District 1

Dwain Tomlin
District 2

Larry Mercer
District 3

Link Grimes
District 4

Cari Chaplin
District 5

Antonio Miramontes
District 6